

CBS Public-Private Platform

Quarterly Newsletter
ISSUE 12 Winter 2014



Welcome to the CBS Public-Private Platform!

In this quarterly newsletter we aim to keep you updated with our ongoing activities, and to encourage you to get involved in our work.

Since last newsletter new grants have been given to PP Platform members from Horizon 2020 and the Swedish Research Council. Cluster facilitator Mikkel Flyverbom won the DSEB prize and in December the prominent historian of economics and science Philip Mirowski visited the platform. Read more about this and much else in this Winter 2014 newsletter.

The Platform wishes you all a Merry Christmas and a Happy New Year and look forward to many new activities, debates and research developments in 2015.

Remember to follow us on Facebook, Twitter and LinkedIn

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News on Funding and Awards

PPP Member Mikkel Flyverbom Wins DSEB Research Dissemination Prize 2014



On October 24, 2014 facilitator at the PP Platform cluster Internet, Business and Society, Mikkel Flyverbom won the DSEB Research Dissemination Prize 2014 for his exemplary and innovative research dissemination in the course of 2013.

Mikkel was nominated for the prize, because of his use of variety of channels and media and his ability to inform, engage and inspire diverse audiences.

On behalf of the Public-Private Platform we congratulate Mikkel on this great achievement.

Read more about the DSEB award prizes [here](#).

Horizon 2020 Funding to CBS

Together with a team of 10 researchers PPP member Karen Boll recently received a European Commission Horizon 2020 grant: totalling 18.6 million DKK. The project runs for 5 years and is called FairTax. The participants come from a range of countries including Sweden, Norway, Germany and UK – and the grant will be divided between the participating institutions.

FairTax is a consortium of researchers mixing critical tax law studies, tax policy studies at an EU level and a focus on tax administration/compliance mechanisms. Karen is part of the latter focus, where she will participate in a work package called “Co-producing tax compliance. Tax agency mobilization of taxpayers, businesses and third parties”.

The Platform is looking forward to follow Karen’s research and the project more generally and congratulates her on obtaining the grant.

Read more about [Horizon 2020](#)

Read more about [Karen's research](#)



News on Funding and Awards

Funding of a Project on 'Organizing the Sustainable City: Planning, Strategy Governance, Management' from the Swedish Research Council.



As part of a larger project led by Jonathan Metzger from KTU - Royal Institute of Technology in Stockholm, facilitator of the PP Platform Urban Governance cluster, Martin Kornberger, have received some funding for a project on "Organizing the sustainable city: planning, strategy, governance, management" from the Swedish Research Council.

The team consists of the former visitor to the Platform Professor Barbara Czarniawska and the project is also an outcome of the ongoing work of the PPP Urban Governance cluster.

Project summary

The difficulty of implementing sustainable urban development policy has repeatedly been recognized as a key area of interest for the social sciences. By utilizing a, in the context, novel theoretical framework combined with a well-tested research approach, the Organizing Sustainable Cities-project has the potential to provide new insights into some of the reasons behind the challenges faced in the area of Sustainable urban development.

The project particularly focuses on the challenges faced by broad organizing ambitions, such as integrative strategies for sustainable urban development, when confronted with incongruent domains of practice with diverging values, norms and procedures. By employing a praxiographic evolved grounded theory approach, the project gets up close to the practical implementation of policy through following how actors in different spheres of practice in city administrations translate sustainability into practice. The knowledge gained within the project would not only contribute to the development of the international research front, but also has the potential to be of direct applicability to policy practitioners working in the wide area of urban sustainable development. It would be of particular relevance to those working in the many mid-sized cities that up to now have received scant attention from the research community with regards to their ongoing ambitions to transition towards more sustainable urban futures.

You can find more information about the project and the Swedish Research Council [here](#).



VETENSKAPSRÅDET
THE SWEDISH RESEARCH COUNCIL

Visit by Philip Mirowski

Public Lecture by Professor Philip Mirowski

On the December 10 Philip Mirowski visited the Platform to give a talk in the CBS Public lecture series 'Organizing Uncertainty'. Mirowski's lecture was entitled "Economists as the prophets of the information economy: the neoliberal lowdown." Mirowski is a historian and philosopher of economic thought at the University of Notre Dame, Indiana. Some of his books include *More Heat than Light*, *Machine Dreams*, *The Road from Mont Pèlerin*, *Never Let a Serious Crisis Go to Waste*, and the forthcoming *The Knowledge We Have Lost in Information*. He has appeared in Adam Curtis' BBC documentary *The Trap*, and in a series of filmed lectures from INET. Read more about Philip Mirowski and his work [here](#).

Philip Mirowski is the fifteenth speaker in The ' Organizing Uncertainty' series, which is now one of the longest running lecture series at CBS in its history. Since the Autumn of 2009 many big names including Professor Dame Marilyn Strathern, Professor Charles Perrow, Professor Karin Knorr, Professor Donald MacKenzie, Professor Bruno Latour, and Professor Michael Power have presented in the series. For more information about the different lectures during the last five years see our [website](#).

At the lecture in December 10 Philip Mirowski described how people thought the "Information Economy" was a reaction to the internet in 1990s, but economists were busy theorizing something like it from the 1930s onwards. Although computer technologies did play a supporting role, the main impetus came from the rise of the political theory of Neoliberalism.

Read more about the public lecture with Philip Mirowski at our [website](#).



News on Funding and Activities

Funding from Nordic Council of Ministers for Project on Nordic Public Management Reform

Carsten Greve is the project manager of a group that has received funding from the Nordic Council of Ministers for a comparative project on “public management in the Nordic countries”. The budget is 411.000 DKK and the funding from the Nordic Council of Ministers is 123,000 DKK.

The project will begin in December 2014 and run for 2 years. The project is called “The Nordic COCOPS” project because all participants are part of the largest European survey on public management reform within the European Union called the “Coordination for Cohesion in the Public Sector of the Future” (COCOPS) that received original funding through an FP7-program.

One of the planned outcomes of the project is a book on Nordic public management reforms.

We will be back with more information. For now, read more about [the project on Nordic Public Management Reform](#).



norden

Nordic Council of Ministers

Five Scholars from the PP Platform Participated in the Third CBS-Sauder-Monash Conference on Public-Private Partnerships in Melbourne



The third CBS-Sauder-Monash conference on public-private partnerships was held at Monash University in Melbourne on October 7-9, 2014.

The conference theme was “The Challenge of Governance”, and it was kicked off by a key note presentation by the Victorian Auditor General, who talked about the state of PPPs in Victoria. There were 17 presentations at the conference, and the participants came from six countries: Australia, Belgium, Canada, Denmark, UK, and USA. Five PP Platform scholars from CBS participated and presented papers.

The Platform's academic director Carsten Greve also presented at a meeting for government officials in Victoria in Australia on the topic of “International experiences with public-private partnerships”. The roundtable took place in Melbourne on October 10, 2014 and was organized by ANZSOG – the Australian and New Zealand School of Government. Other presenters were Mark Hellowell (University of Edinburgh), Anthony Boardman (Sauder School of Business, Canada) and Graeme Hodge (Monash University, Melbourne).

Read more about the conference at our [website](#).

News on Funding and Activities

New Research Project on Public-Private Partnerships has received Funding from ANZSOG

Academic director at the Public-Private platform, Carsten Greve, is part of a new research project on public-private partnerships that has received funding from ANZSOG – the Australian and New Zealand School of Government—and has support from the Victorian Auditor General’s Office.

The research project is called: “Governing Public-Private Partnerships: After the Ribbon-Cutting, then What?” and the funding will mainly go to research activities in Australia. The project is led by Professor Graeme Hodge from Monash University.

The project is focused on examining how governments govern and regulate long term infrastructure contract public private partnerships (LTIC PPPs) for the medium to long term, what institutional options are being considered and chosen by governments, which tools are being adopted for this task, how capability is being ensured, and how Australian governments might improve performance here.

Read more about the research project at our [website](#).

Platform Members Attend Workshop on Neo-Liberalism in Translation in Australia

In November, members of the PP Platform Kirstine Zinck Pedersen and Academic Director Paul du Gay participated in the Whitlam Institute workshop, Neo-Liberalism In Translation, at the University of Western Sydney in Paramatta, Australia.

The Institute both commemorates and is inspired by the life and work of the former Australian Prime Minister, Gough Whitlam, who died recently.

The Workshop brought together academics from law, economics, political science, public administration and sociology with practitioners from the worlds of government, public law and administration to explore the interface between the conceptual architecture of neo-liberalism and its institutional forms.



From left: Kirstine Zinck Pedersen, Anna Yeatman, Eric Sidoti & Paul du Gay

Public-Private Platform News and Activities

Platform Members Gave Presentation at Workshop in Oslo

At the beginning of December a group of researchers from the PP Platform visited the University of Oslo to participate on a workshop on Bureaucracy in Society. Academic Director Paul du Gay and PP member Thomas Lopdrup-Hjorth gave a presentation on Fear of the Formal in organizations and state administration.

The workshop is related to the ongoing process of the establishing a Research Centre for the Analysis of Bureaucracy in Society (CABS) based in Oslo. This project is led by Academic Director Paul du Gay together with Advisory Board member Haldor Byrkjeflot and Fredrik Engelstad from the department of Sociology at University of Oslo. The proposed centre would be a joint initiative between the University of Oslo and the CBS

Public-Private Platform. Together they are also working on developing a book and projects relating to these issues.

Besides Paul du Gay and Thomas Lopdrup-Hjorth PP member Karen Boll also gave a presentation on her current research on tax compliance and PP member Professor Mitchell Dean gave a keynote address on Office and Charisma.



Previous and Upcoming Monthly Events in the Markets and Valuation Cluster

The Markets and Valuation cluster have had three very interesting meetings and a workshop during the last three months. The first meeting took place on October 22, where cluster member Karen Boll presented and discussed her paper 'State regulation through co-production and market mechanisms – Is 'Neoliberal Tax Management' taking form?'

On October 29, the CMV group read and discussed Luc Boltanski's *Mysteries and Conspiracies: Detective Stories, Spy Novels and the Making of Modern Societies* (2014). A study of the rise of detective and spy novels in the 19th and 20th centuries, and Boltanski shows that these genres tell us something important about the nature of modern societies and the modern state.

The last workshop took place on November 19, where Rasmus Ploug Jenle (IOA, CBS) held a presentation concerning a work-in-process paper with the theme: 'Deploying Markets for Control – Integrating Wind Power in the Danish Electricity System'.

Forthcoming meetings are scheduled for January and February 2015 where Platform members Ann-Christina Lange, and Kjell Tryggestad & Peter Skærbæk will present their work in progress.



The activities can always be found at the PP Platform's event page on our website.

Public-Private Platform News and Activities

Academic Director gives Keynote at a Conference on the Benefits of Strategic Partnerships

On December 4, the Public Private Platform participated as keynote at a conference on partnerships held by the Danish union DJØF and the Ministry of Economic Affairs and the Interior.

The objective of the conference was to highlight how strategic partnerships across and between private, public and voluntary organisations prove to be a new way to solve political welfare challenges without introducing more regulation, but by drawing on joint ownership and binding goals as a way to obtain better results for all parties.

The conference presented interesting speakers such as the Minister of Economic Affairs and the Interior, Morten Østergaard, and CEOs from different organisations including government departments.

In this [Danish press release](#) you can read much more about the event.

A Brand New Case for a Public-Private Partnership that produces Results: The Danish Whole Grain Partnership

The Platform's academic director Carsten Greve gave together with campaign director at The Danish Whole Grain Partnership (Fuldkornspartnerskabet) Rikke Iben Neess a keynote presentation at the conference. The presentation focused on how a

successful public-private partnership functions and is obtained and enrolled in practice.

The same day as the conference the two published a new report examining and presenting the model and frame of the partnership. Entitled "The Evolution of the Whole Grain Partnership in Denmark", the report delivers concrete suggestions on a specific model and framework for PPP.

If you have interest in reading the whole report, it can be downloaded form our [website](#).



The Evolution of the Whole Grain Partnership in Denmark

Carsten Greve & Rikke Iben Neess
Copenhagen Business School & the Danish Whole Grain Partnership
Cg.dhp@cbs.dk & Rikke@fuldkorn.dk



December 2014



Public-Private Platform News and Activities

Successful Workshop - Learning and Living Cities - *learning activities in the field of tension between education, theory, practice and aesthetics*

On Friday November 14 the Public-Private Platform held the workshop “Learning and Living Cities” addressing the learning activities in the field of tension between education, theory, practice and aesthetics. The workshop was organized by assistant professor and PPP member Christa Breum Amhøj and a handful of volunteers from various organizations, which helped design and conduct the workshop.

The workshop went very well and Christa says the following: *“Both managers from municipalities, Monday Morning and research group New Movement stated that it has become a key part of management - Management of welfare relates increasingly to “more and better welfare” by catalysing the ‘thinking space’ that can create new opportunities and paths between and across formal roles, silos and organizational boundaries.”*

Read more about the event and how it went (in Danish) at our [website](#).



The Platform Engages in the Public Debate about the EU’s New Investment Plan (EU Juncker Plan)

The EU Juncker plan is part of a large-scale growth plan in Europe, and has become part of the European growth strategy. A central purpose of the plan is to foster growth in the EU through an increased enrolment of public-private partnerships.

The public debate has drawn upon expert advice from members of the PP Platform. On November 26, 2014 cluster facilitator Christina Tvarnø gave an interview to TV2 News and the same day Carsten Greve commented in articles in the Danish newspaper Børsen.

In one article PPPs were discussed as part of the EU growth potential. You can find the whole article at our [Facebook group](#) or [here](#). The other article highlights, that the discussed growth package puts the government under pressure. Find the article via this [link](#).



Carsten has also been interviewed in the Danish radio program Orientering at P1. You can hear the interview via this [link](#).

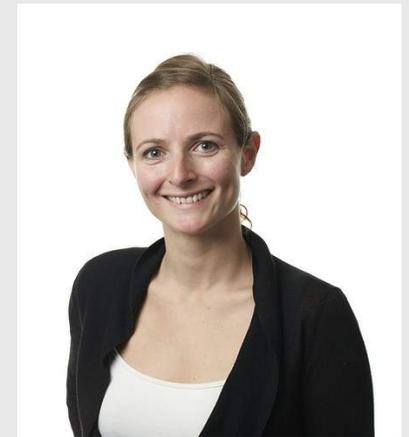
Public-Private Platform News and Activities

Workshop: The Break-up of Management

On November 20-21, the workshop The Break-up of Management took place. The workshop raised questions about how ethnography can help us break up (or break down) management and make sense of it as part of extended repertoire of materials, practices, discursivities and ideology. The workshop had therefore presentations that explored these kind of break-up of management.

Together with Dr. Damian O'Doherty from Manchester University, Helene Ratner from the PP Platform hosted the workshop where keynotes Prof. Fabian Muniesa (Ecole des Mines, Paris), Prof. Steve Brown (Leicester University), Ass. Prof. Brit Ross Winthereik (IT University of Copenhagen) and Andre Spicer (Cass Business School) presented their newest research on how management is being broken up. The presentations included through trials of explicitness in public management reform and through shifting responsibilities with an emerging coaching industry. Furthermore 12 participants presented their papers written for the workshop. The days went very well and were characterized by thought provoking papers as well as lively discussions.

For more information and details about the workshop see our [website](#).



Seminar with John Murray from University of Sydney

On december 11, John Murray PhD from University of Sydney held a seminar concerning Corporations and the Public Sphere - A Policy Contest through Mass Media.



The talk illustrated the possibility for corporations to influence public policy and contributes to existing accounts of how corporations shape the regulatory environment in which they operate, by identifying the discursive strategies employed in linking corporate concerns with particular identities and demands. This potentially changes the public sphere as an intermediate between corporations, citizens and government.

John Murray, PhD, is from University of Sydney, and will be taking up a post-doctoral position at Stockholm Business School in January 2015. John's research investigates corporate political activity and advocacy, political CSR and corporate citizenship.

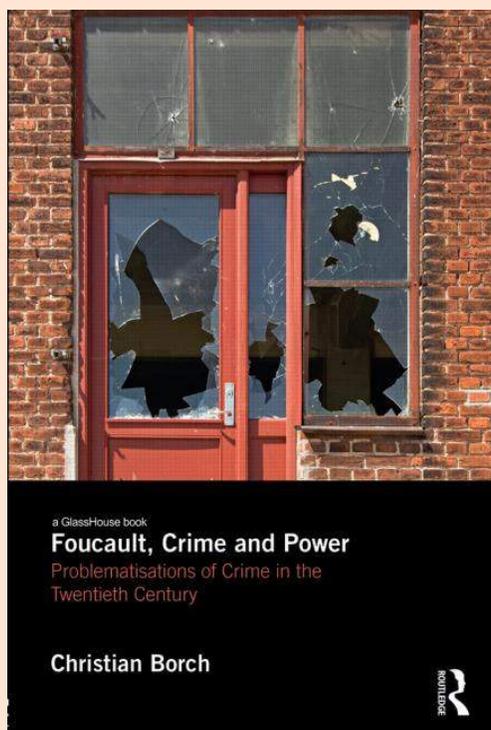
CBS Public-Private Publications

PP Platform Member Christian Borch Publishes New Book *Foucault, Crime and Power: Problematizations of Crime in the Twentieth Century*

The book presents a Foucauldian history of problematisations of crime, with a particular focus on the twentieth century. It considers how crime has been conceived as problem and by scrutinising the responses that have been adapted to deal with crime, demonstrates how a range of power modalities have evolved throughout the twentieth century.

Christian Borch shows how the tendency of criminologists to focus on either disciplinary power or governmentality has neglected the broader complex of Foucault's concerns: ignoring its historical underpinnings, whilst for the most part limiting studies to only very recent developments, without giving sufficient attention to their historical backdrop. The book uses developments in Denmark – developments that can be readily identified in most other western countries – as a paradigmatic case for understanding how crime has been problematized in the West. Thus, *Foucault, Crime and Power: Problematizations of Crime in the Twentieth Century* demonstrates that a Foucauldian approach to crime holds greater analytical potentials for sociological and criminological research than have so far been recognized.

The book has been published by Routledge and at their [website](#) you can read more about the it.



CBS Public-Private Platform Staff



Paul du Gay, Academic Director

Paul du Gay is Academic Director of the Platform and Professor at CBS, where he among others directs the Velux Foundation Research Programme 'What Makes Organization?: resuscitating organizational theory/re-vitalising organizational life'. Paul has written extensively on questions of identity and ethics in public service, on office holding and bureaucracy, and on various aspects of public governance. Contact Paul at pdg.ioa@cbs.dk



Carsten Greve, Academic Director

Carsten Greve is Academic Director of the platform and Professor of Public Management and Governance at CBS. Carsten's research areas are public-private cooperation and partnerships, public management in a comparative perspective, regulatory reform, and public management reform and new approaches to public management-, leadership- and governance, including New Public Management. Read Carsten's [blog](#) or contact him at cg.dbp@cbs.dk

Julie Munk, Research Officer

Julie Munk is Research Officer at the platform and hold the responsibility of managing and developing the platform's research and the dissemination of that work as well as to develop the platform's more strategic research agenda. Julie is Cand.Soc in Political Communication and Management from CBS. Contact Julie at jmu.ioa@cbs.dk



Nanna Helene Jensen, Events Officer

Nanna Jensen is the platform's Events Officer and intern. Nanna holds a BSc. in International Business and Politics from CBS and is currently studying her master degree also in International Business and Politics. Nanna assists the platform in several areas, but her main task is managing and developing the Platform's schedule of events. Contact Nanna at nhj.ioa@cbs.dk



Cecilie Andrea Wildfang, Communications Officer

Cecilie Wildfang is the platform's Communication Officer and is responsible for managing and developing the platform's communication strategy in all its constituent dimensions, including among others the social media presence. Cecilie holds a BSc in Intercultural Market Communication from Copenhagen Business School and is presently doing her master degree in Business Administration and Organisational Communication at CBS as well. Contact Cecilie at caw.ioa@cbs.dk

Susanne Boch Waldorff, Teaching facilitator

Susanne Waldorff is Associate Professor CBS and affiliated to the platform as teaching facilitator. She coordinates and facilitates the development of teaching initiatives within the public-private theme and looks into how we can expand the public-private debate at already existing courses and programs as well as re-thinking the notion of public-private in the creation of new teaching programs at CBS. Contact Susanne at sbw.ioa@cbs.dk



Upcoming Activities

Revealing Hidden Knowledge - DanTermBank Workshop

January 9, 2015, Dept. of International Business Communication (IBC), Copenhagen Business School holds a workshop at Dalgas have. This workshop calls for presentations on topics concerning *automatic methods for: knowledge extraction, ontology construction and ontology validation*.

The workshop will comprise a keynote speech and two sessions:

- **From text to ontology** (morning session)
- **Ontology validation** (afternoon session)

January 8, 2015 the workshop will be held on Danish. For more information about the workshop see [DanTermBank website](#)



Seminar Series in the PPP Cluster of Shifting Forms of Public Governance

As mentioned in the last newsletter, The PPP Shifting Forms of Public Governance cluster has planned a seminar series which will take place within the coming year. The dates and themes of the series are currently being planned, but include presentations from PPP researchers Holger Højlund, Anna Leander, Helene Ratner and Susanne Boch Waldorff.

More information will be available soon, which will be updated on our website.

CBS Public-Private Platform at Folkemødet 2015

In June 2015, the CBS Public-Private Platform will for the third time participate in the yearly Danish political festival 'Folkemødet'. The platform is still in the initial planning process, but interesting activities are already in the pipeline. We will be back with more information in the beginning of 2015, but are already excited about the upcoming festival and look forward to participating in many interesting events with the aim of networking and knowledge sharing.

While waiting, you can read more about the platform's former activities at Folkemødet:

[Folkemødet 2014](#)

[Folkemødet 2013](#)



Upcoming Visits

Upcoming Visits by Australian Collaborators in 2015

In 2015 several of our Australian collaborators will re-visit the platform .

Policy advisor and the Platform's Velux Foundation Guest Professor in 2013-2014, **Tom Bentley** will be back in the spring of 2015. Tom has visited the Platform many times. Last time he held a reflection seminar with PP Platform members Justine Pors and Klaus Majgaard. The seminar questioned whether reforms can change a country. Tom gave a keynote presentation based on his experiences developing and implementing public sector reform in the UK and Australia, as well as his new role as an advisor on educational reform with the Bill and Melinda Gates Foundation. Read more in our last newsletter [here](#).

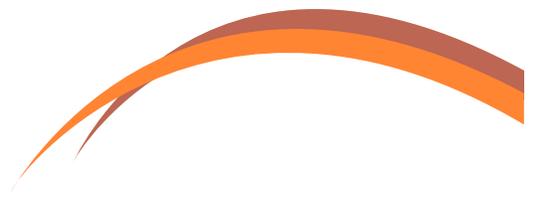
Professor **John Alford** will be back in Copenhagen and once again visit the Public-Private Platform in April 2015. Alford visited the platform last time in April 2014 where he gave a public lecture and held a teaching session at the Master of Public Governance. In his public lecture entitled 'Engaging Public Sector Clients: From Service-Delivery to Co-production' Alford discussed and elaborated on five key elements of co-production: What is co-production? Whom do we serve? Who are the co-producers? When should co-production be utilised? How can co-production be elicited from citizens? You can read more and download his presentations [here](#).

Professor from the Whitlam Institute within the University of Western Sydney **Anna Yeatman** visited the platform in the spring 2014. During her visit, Anna gave a seminar on her current work with political philosophy entitled 'Freedom, Intersubjectivity, and Law: Jessica Benjamin's Contribution to Political Philosophy'. Yeatman's presentation took point of departure in her paper investigating what it is that Jessica Benjamin can offer us in developing our understanding of what is involved in working with this conundrum. Anna is planning to re-visit the platform during 2015. We will be back with more information, until then you can read about her last visit [here](#).



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