

CURRICULUM VITAE

Name: Ravi Kiran Vatrapsu

Gender: Male

Current appointments:

Professor, Department of IT Management, Copenhagen Business School, Denmark
Professor, Faculty of Technology, Westerdals Oslo School of Arts, Comm, and Technology

Qualifications:

- Ph.D; Communication and Information Sciences, University of Hawai'i at Mānoa, USA (2007)
- Graduate Certificate; International Cultural Studies, East-West Center, USA (2005)
- M.Sc; Computer Science and Applications, Virginia Tech, USA (2002)
- B.Tech; Computer Science and Systems Engineering, Andhra University, India (2000)

Previous appointments (indicating years held):

- 2012 – present | Professor of Human-Computer Interaction | Copenhagen Business School
- 2012 – present | Professor of Applied Computing | Westerdals-Oslo School of ACT
- 2010 – 2012 | Associate Professor of Applied ICT | Copenhagen Business School
- 2009 – 2010 | Assistant Professor of Applied ICT | Copenhagen Business School
- 2008 – 2009 | Junior Researcher in Computer Science | University of Hawaii at Manoa

Current research grants (indicating role, years and value):

- Networked Business Initiative (Scientific Coordinator, 2014-2016, 1,200,000 EUR)

Previous relevant research grants (indicating role, years and value):

- NEXT-TELL: NEXT generation Teaching, Education and Learning for Life, EU FP7 large-scale integrating project (Co-PI, 2010-2014, CBS: €550.162 / Total: €8.176.135)
- International Networking Grants (PI, 2010-2012, 144.772 EUR)
- Customer Perception of Augmented Reality in Media Applications – Possibilities for new Service Innovations, Nordic Innovation -P11130 (Co-PI, 2012-2013, NOK 1.501.500)

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Recent relevant publications

Lassen, N., Madsen, R., & Vatrapsu, R. (2014). Predicting iPhone Sales from iPhone Tweets. Proceedings of IEEE 18th International Enterprise Distributed Object Computing Conference (EDOC 2014), Ulm, Germany, 81-90.

Mukkamala, Raghava Rao; Hussain, Abid; Vatrapsu, Ravi / Fuzzy-Set Based Sentiment Analysis of Big Social Data. 2014. Paper presented at The 18th IEEE EDOC (Enterprise Computing Conference) 2014, Ulm, Germany.

Mukkamala, R., Hussain, A., & Vatrapsu, R. (2014). Towards a Set Theoretical Approach to Big Data Analytics. Proceedings of the 3rd IEEE International Congress on Big Data 2014, Anchorage, United States.

Hussain, A., & Vatrapsu, R. (2014). Social Data Analytics Tool: Design, Development and Demonstrative Case Studies. Proceedings of the IEEE 18th International Enterprise Distributed Object Computing Conference (EDOC 2014), Ulm, Germany, 414-417

Zimmerman, C., Chen, Y., Hardt, D., & Vatrapsu, R. (2014). Marius, the giraffe: a comparative

informatics case study of linguistic features of the social media discourse. Proceedings of the 5th ACM international conference on Collaboration across boundaries: culture, distance; technology, Kyoto, Japan.

Vatrapu, R. (2013). Understanding Social Business. In K. B. Akhilesh (Ed.), *Emerging Dimensions of Technology Management* (pp. 147-158). New Delhi: Springer.

Vatrapu, R., Reimann, P., Bull, S., & Johnson, M. (2013). An eye-tracking study of notational, informational, and emotional aspects of learning analytics representations. Proceedings of the Third International Conference on Learning Analytics and Knowledge, Leuven, Belgium.

Vatrapu, R., Reimann, P., & Hussain, A. (2012). Towards Teaching Analytics: Repertory Grids for Formative Assessment. Proceedings of the International Conference of the Learning Sciences (ICLS) 2012, Sydney, Australia.

Nardi, B., Vatrapu, R., & Clemmensen, T. (2011). Comparative informatics. *interactions*, 18(2), 28-33.

Olsen, M., Hedman, J., & Vatrapu, R. (2011). E-Wallet Properties.. In: *The 10th International Conference on Mobile Business*. IEEE Computer Society Press, 2011. p. 158-165.

Vatrapu, R. (2010). Explaining Culture: An Outline of a Theory of Socio-Technical Interactions. Proceedings of the 3rd ACM International Conference on Intercultural Collaboration (ICIC 2010), 19-20 August 2010, Copenhagen, Denmark.

Robertson, S., Vatrapu, R., & Medina, R. (2010). Off the Wall Political Discourse: Facebook Use in the 2008 U.S. Presidential Election. *Information Polity*, 15(1-2), 11-31.

Robertson, S., Vatrapu, R., & Medina, R. (2010). Online Video “Friends” Social Networking: Overlapping Online Public Spheres in the 2008 U.S. Presidential Election. *Journal of Information Technology & Politics*. 7(2), 182-201.

Suthers, D., Dwyer, N., Medina, R., & Vatrapu, R. (2010). A Framework for Conceptualizing, Representing and Analyzing Distributed Mediated Interaction. *International Journal of Computer Supported Collaborative Learning*, 5(1), 5-42.

Robertson, S., Vatrapu, R., & Medina, R. (2009). The Social Life of Social Networks: Facebook Linkage Patterns in the 2008 U.S. Presidential Election. Paper presented at the 10th International Conference on Digital Government Research (dg.o 2009), May 17-20, 2009, Puebla, Mexico. ACM Digital Library

Le Pape, M., & Vatrapu, R. (2009). An Experimental Study of Field Dependency in Altered Gz Extreme Environments. Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI 2009), April 4-9, 2009, Boston, USA.

Awards:

- Best Paper Award, ACM CABS 2014, Kyoto, Japan
- Best Paper Nomination, ACM CABS 2014, Kyoto, Japan
- Best Student Paper Award and Best Paper Nomination, CSCL 2009, Rhodes, Greece
- Best Paper Nomination, ACM CHI 2009, Boston, USA
- Best Paper Award, ICCE 2007, Hiroshima, Japan