

Overview of Sustainability-related Publications at CBS

In this document we provide an overview of sustainability-related publications at CBS in the four years previous to the launch of the CBS Sustainability Platform (2007-2010) and in the first four years of its operation so far (2011-2014; only data for Q1 and Q2 of 2015 are currently available).

We first used data extracted from the publication database at CBS, using the following set of keywords: 'Corporate Governance', Measurement, Responsible Finance, SRI, Citizenship, Philanthropy, NGOs/Partnership, 'Social Innovation', 'Social Entrepreneurship', 'Environmental Issues', sustainability, 'corporate sustainability', 'corporate social responsibility', CSR, 'corporate responsibility', 'climate change', 'triple bottom line', ethics, political CSR, 'responsible leadership', transparency, development, poverty, livelihoods, Green.

We then corrected the resulting list by removing all inappropriate leads (i.e. non sustainability-related publications). The list was then combined and cross-checked for duplications with a similar list developed for Corporate Knights in 2014. Given the growth of CBS faculty over the whole period, we also normalized the aggregated data by the annual VIP Årsværk (full-time equivalent work input), extracted from official CBS annual reports (see Table 2).

Table 1 shows that the number of publications went from 143 in 2007-10 to 552 in 2011-14, an increase of 286%. Of the 552 publications in 2011-14, 204 were published by faculty directly involved in Sustainability Platform activities. Table 2 shows that correcting for the number of full-time equivalent faculty in the two periods, we still observe an increase from an average of 0.07 publications per capita in 2007-10 to 0.21 in 2011-14, or a **200%** increase.

Table 1: Number of sustainability-related publications at CBS (2007-2014)

YEAR	2007	2008	2009	2010	2011	2012	2013	2014	2007-10	2011-14
TOTAL	39	28	28	48	53	144	169	186	143	552
PLATF	-	-	-	-	20	41	57	57	-	204

Note: PLATF = Number of sustainability publications by faculty directly engaged in CBS platform activities

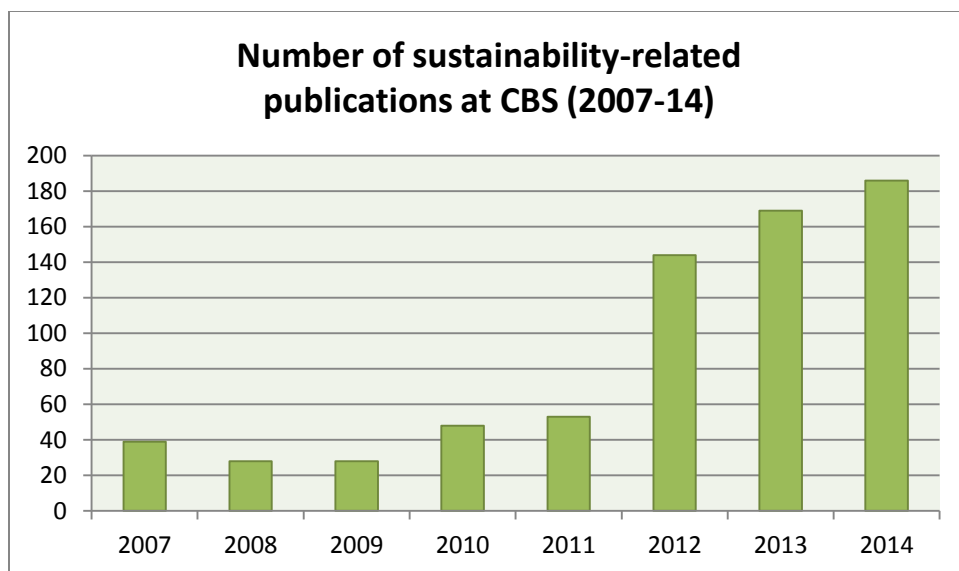


Table 2: Aggregated VIP Årsværk at CBS (2007-14)

	2007	2008	2009	2010	2011	2012	2013	2014
VIP Årsværk	466	475	508	557	556	613	681	700

Source: CBS Årsrapport 2007 to 2014

Table 3: Sustainability-Related Publications per VIP Årsværk (2007-14)

YEAR	2007	2008	2009	2010	2011	2012	2013	2014	2007-10	2011-14
TOTAL	0,08	0,06	0,06	0,09	0,10	0,23	0,25	0,27	0,07	0,21

