

Andreas Rasche

Curriculum Vitae

Office Address

Professor of Business in Society
Copenhagen Business School
Centre for Corporate Social Responsibility (cbsCSR)
Porcelænshaven 18A, 2000 Frederiksberg, Denmark

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Currently Held Positions

since 08/12 Professor of Business in Society, Copenhagen Business School, Denmark
since 01/14 Co-Director, CBS World-Class Research Environment "Governing Responsible Business"
since 08/12 Associate Fellow, Warwick Business School, UK
since 07/13 Associate Editor, *Business Ethics Quarterly* (BEQ)

Education

11/06 – 02/10 **Postdoctoral Degree** (Habilitation, Dr. habil.), Helmut-Schmidt-University Hamburg, Germany, Thesis: "Global Governance and Transnational Organizational Accountability" (venia legendi in Business Administration)
11/02 – 10/06 **PhD**, Doctoral Degree in Strategic Management (Dr. rer. pol.), European Business School, Oestrich-Winkel, Germany, Thesis: "Strategic Realities – The Paradoxical Foundation of Strategic Management" (summa cum laude)
09/98 – 10/02 **Dipl.-Kaufmann** (equivalent MBA), European Business School, Oestrich-Winkel, Germany, graduated among best 5% of class
01/01 – 06/01 School of Economics and Commercial Law, Gothenburg University, Gothenburg, Sweden
08/00 – 12/00 Thunderbird School of Global Management, Glendale, AZ, USA
08/96 – 07/97 **American High School Diploma**, LaRue County High School, Hodgenville, KY, USA
09/90 – 06/96 **German High School Diploma (Abitur)**, Gymnasium Franciscum Zerbst/Anhalt, Germany

Professional Experience (Academic & Non-Academic)

03/12 – 03/15 UN Global Compact LEAD Steering Committee (representing the UN PRME initiative), United Nations, NY, USA
02/09 – 07/12 Warwick Business School, UK, since 02/12 Associate Professor of Business in Society (tenured); 02/09-01/12 Assistant Professor of Business in Society.
10/07 – 06/11 United Nations (UN) Global Compact Office, New York, NY, Consultant and Academic Advisor (collaboration on various projects related to research on the UN Global Compact).
05/05 – 01/09 Helmut-Schmidt-University Hamburg, Germany, Post-Doctoral Research Associate (thereof from 05/05 – 10/06, Research Assistant).
06/07 – 09/07 United Nations (UN), New York, United Nations Global Compact Office (UNGCO), Visiting Scholar.
09/02 – 04/05 European Business School, Oestrich-Winkel, Germany, Research Assistant at the Chair of Strategic Management.
07/01 – 09/01 United Nations (UN), Washington D.C., intern in the United Nations Information Center (UNIC), conducted research for UN publications, coverage of US congressional hearings
07/00 – 08/00 KPMG Consulting AG, Frankfurt am Main, Germany, intern in the Financial Services Division, assisted project on implementation of risk management by means of the Balanced Scorecard
01/00 – 03/00 Mannesmann Arcor AG & Co., Frankfurt am Main, Germany, intern in the Strategic Marketing Division, prepared and conducted market research project
06/98 – 08/98 Dyckerhoff AG, Rosslau, Germany, intern in the Operations Management Division, analyzed workflow data
09/97 – 06/98 Military Service, 3./Fernmeldebattailion 610 LJ, Rendsburg, Germany, German-Danish division

Teaching Experience (Selection)

Executive	'Leading Responsible Corporations (CBS Executive MBA), 'The Role of Business in Society' (Warwick Executive Education), 'CSR in the Healthcare Sector' (European Business School Executive MBA), customized programs for clients from different industry sectors, customized program on CSR and Sustainability for practitioners from Greenland
PhD	'Perspectives on Sustainability' (CBS Doctoral Education)
MBA & MSc	'Managing Sustainable Corporations' (CBS, FT MBA), 'Business, Government, and Society' (CBS, MSc), 'CSR – Managing the Social Impact of Business' (CBS, MSc)
Undergrad.	'Business, Strategies, and Stakeholder Impact' (CBS, BSc)

Teaching Appointments (Permanent, Guest Teaching, Guest Lectures)

since 08/12	Copenhagen Business School, Denmark
02/09 - 07/12	Warwick Business School, UK
05/05 - 02/12	Visiting Professor, European Business School, Oestrich-Winkel, Germany
05/05 - 01/09	Helmut-Schmidt-University Hamburg, Germany
11/02 - 04/05	European Business School, Oestrich-Winkel, Germany
03/11 & 03/12	Guest Teaching at Deusto Business School, Bilbao, Spain
04/10 & 01/11	Guest Teaching at Bordeaux Business School (BEM), France
09/09	Guest Teaching at Lomonosov University Moscow, Russia
10/07 & 06/08	Guest Teaching at Friedrich-Alexander University Erlangen-Nuremberg, Germany
02/07 & 02/08	Guest Teaching at Jacobs University Bremen, Germany
02/06	Guest Teaching at Burgundy School of Business, ESC Dijon, Dijon, France
01/11	Guest Lecture at University of Bristol, UK
08/10	Guest Lecture at Copenhagen Business School, Denmark
04/08	Guest Lecture at WHU Otto Beisheim School of Management, Germany
05/07 & 04/12	Guest Lecture at University of Zürich, Switzerland

Professional Leadership / Academic Service (incl. Reviewing and Editorial Responsibilities)

Editorial Board

Memberships *Journal of Management Studies* (2012-present); *Organization Studies* (2012-present); *Business Ethics Quarterly* (2010-present); *Business and Society* (2008-present); *Business and Professional Ethics Journal* (2010-present); Advisory Board for the *UN Global Compact International Yearbook* (2011, 2014); Associate Editor AoM SIM Division (2014)

Member of

Committees: Society for Business Ethics "Best Dissertation Award" Selection Committee (2011-2014; Chair of the Committee in 2014)
AoM Social Issues in Management (SIM) "Best Book Award" Selection Committee (2012-2013; Chair of the Committee in 2013)
Business Ethics Quarterly "Best Article of the Year" Selection Committee (2011)
Executive Board, European Business Ethics Network, UK Division (2009-2011)

Ad-hoc Journal

Reviewing: *Academy of Management Review*; *Academy of Management Learning and Education*; *Strategic Management Journal*; *California Management Review*; *British Journal of Management*; *Journal of World Business*; *Journal of Management Education*; *Business and Politics*; *Journal of Business Ethics*; *Socio-Economic Review*; *Management and Organization Review*; *Political Studies*; *Business Ethics: A European Review*; *Leadership*; *Journal of Applied Behavioral Science*; *Journal of Cleaner Production*; *European Management Review*; *Journal of Management and Governance*; *Business Research*; *Journal for Business, Economics and Ethics*; *Journal of Corporate Citizenship*; *Corporate Social Responsibility and Environmental Management*; *Journal of Management Development*; *Big Data and Society*

Reviews Funding

Bodies: Economic and Social Research Council UK (ESRC), Social Science and Humanities Research Council of Canada (SSHRC), Austrian Research Council, Riksbankens Fond (Sweden)

Reviews for

Publishers: *Oxford University Press, Cambridge University Press, John Wiley, Palgrave Macmillan, Routledge, Edward Elgar*

Guest Editor: 'Managing for Political Corporate Social Responsibility', Special Issue of *Journal of Management Studies* (together with André Spicer, Guido Palazzo, and Andreas Georg Scherer), expected publication 01/2016

'Environmental Sustainability and Business: Crisis or Opportunity?', Special Issue of *Business Ethics Quarterly* (together with Douglas Schuler, Dror Etzion, and Lisa Newton), expected publication 04/2016

'Organizing Corporate Social Responsibility: Interactions between Business and Society', Special Issue of the *Journal of Business Ethics* (together with Frank de Bakker and Jeremy Moon), published: Vol. 115, No. 4 (2013)

'The United Nations Global Compact: Retrospect and Prospect', Special Issue of *Business & Society* (together with Malcolm McIntosh and Sandra Waddock), published: Vol. 52, No.1 (2013)

'The Dynamics of Standardization', Special Issue of *Organization Studies* (together with Nils Brunsson and David Seidl), published: Vol. 33, No. 5-6 (2012)

'Accountability in a Global Economy', Special Issue of *Business Ethics Quarterly* (together with Dirk Ulrich Gilbert and Sandra Waddock), published: Vol. 21, No.1 (2011)

Organization of Events & Workshops

- 07/10 – 07/17 EGOS Standing Working Group (SWG) "The Changing Role of Business in Global Society" (together with Guido Palazzo, Andreas Scherer, Hans van Oosterhout, Frank de Bakker, Kathy Reihbein and Jeremy Moon)
- 08/14 All-Academy Symposium at the 2014 AOM Meeting in Philadelphia, Topic: 'Empty Words? The Contested Nature of the UN Global Compact'
- 08/14 Professional Development Workshop at the 2014 AOM Meeting in Philadelphia, Topic: 'Becoming an Intellectual Shaman: Tackling Big Ideas Around Social, Ecological, and Economic Issues'
- 08/13 All-Academy Professional Development Workshop at the 2013 AOM Meeting in Orlando, Topic: 'Capitalism in Crisis and Other Conundrums: Tackling the Big Questions'
- 08/13 All-Academy Symposium at the 2013 AOM Meeting in Orlando, Topic: 'Capitalism in Question: Towards an Economics of Justice, Sustainability, and Economic Thrivability'
- 08/13 Professional Development Workshop at the 2013 AOM Meeting in Orlando, Topic: 'Management Education for the Future: Towards Responsibility, Sustainability, and Integrity'
- 05/13 *Journal of Management Studies* Paper Development Workshop, Topic: 'Managing Political Corporate Social Responsibility', Copenhagen Business School
- 08/11 All-Academy Symposium at the 2011 AOM Meeting in San Antonio, Topic: 'East-West Perspectives on Responsible Management Education'
- 07/11 Sub-Theme at the 2011 EGOS Colloquium in Gothenburg, Topic: 'Organizing Corporate Social Responsibility: Interactions between Business and Society'
- 08/10 All-Academy Symposium at the 2010 AOM Meeting in Montreal, Topic: 'Ten Years of Daring to Care: The UN Global Compact (2000-2010): What Has Been Achieved?'
- 08/10 Professional Development Workshop at the 2010 AOM Meeting in Montreal, Topic: 'Energizing the Teaching of Corporate Responsibility: The Role of the Principles for Responsible Management Education (PRME)'
- 08/09 All-Academy Professional Development Workshop at the 2009 AOM Meeting in Chicago, Topic: 'Greening Management Education'
- 07/08 Sub-Theme at the 2009 EGOS Colloquium in Barcelona, Topic: 'The Social Dynamics of Standardization'
- 08/08 All-Academy Professional Development Workshop at the 2008 AOM Meeting in Anaheim, Topic: 'Implementing the Principles for Responsible Management Education – The Questions We Have Not Asked (Yet)'

Invited Speeches (Selection)

05/14	Integrated Reporting – Why Does It Matter? (Bentley Global Ethics Symposium, Bentley University, Boston, MA)
11/13	NGO-Business Interactions – Key Learnings from the Last Decade (Cass Business School, London)
04/13	The Multiplicity of Sustainability Standards – Problem or Opportunity (The Conference Board, New York, online webcast)
02/13	Corporate Social Responsibility – An Introduction (Board Meeting Grønlandsbanken, Nuuk, Greenland)
01/13	The Impact and Drivers of Corporate Social Responsibility in a Global Context (Deloitte Business Meeting, Reykjavik, Iceland)
11/12	Corporate Social Responsibility – There Is No Way Around (CSR Greenland Meeting, Nuuk, Greenland)
10/12	Trends and Challenges within the United Nations Global Compact (Global Compact Nordic Network Meeting, Copenhagen)
03/12	The United Nations and Transnational Corporations – The Politics of Organizing for Corporate Social Responsibility (University of Edinburgh)
10/11	Corporate Social Responsibility – Past, Present and Future (Confederation of Danish Industries, Nyborg, Denmark)
05/11	Global Compact 2.0 – Reflections on the Next Phase (Politeia Forum/Universita Degli Studi di Milano, Milan, Italy)
12/10	The United Nations Global Compact (2000-2010) – What Has Been Achieved? (University of Cambridge, UK)
11/10	Can We Put an End to Sweatshop Labor? (Warwick International Development Summit [WIDS], Warwick Business School, UK)
08/10	The United Nations Global Compact (2000-2010) – What Has Been Achieved? (Practitioner Presentation at Copenhagen Business School, cbsCSR)
10/09	'Greening Management Education' – The Principles for Responsible Management Education and the Emerging Sustainability Agenda (AACSB World Class Practices in Management Education Conference, Warwick Business School, UK)
10/09	Shaping the European Corporate Responsibility Agenda (Students for Europe Congress, Turība Business School, Riga, Latvia)
09/09	'Let's Not Waste a Good Crisis': The Principles for Responsible Management Education (PRME) in the UK (ABS Workshop, 'Developing Global Citizens', Leeds Business School, UK)
04/09	The Principles for Responsible Management Education in the UK Context (European Business Ethics Network Conference, Bristol, UK)
07/08	Responsible Management Education – Past, Present and Future (VHB Ethics Education Workshop, Berlin, Germany)
05/08	CSR in Practice – The Role of the UN Global Compact (CSR and Sustainable Tourism Conference, Hamburg, Germany)
11/07	Leadership and Responsibility – The Principles for Responsible Management Education of the United Nations (MBA Conference 2007, Berlin, Germany)

Awards

08/15	AOM (MED) Best Symposium Award
03/14	CBS Best Teacher of the Year Award, EMBA Class of 2014
08/12	AOM (MED) Best Paper Award in Graduate Management Education
12/11	Outstanding Teacher Award, Warwick Business School, Undergraduate Program
09/11	Outstanding Teacher Award, Warwick Business School, MiM Program
08/10	Outstanding Teacher Award, Warwick Business School, MiM Program
08/10	Outstanding Reviewer Award, Academy of Management (MED Division)
08/09	Outstanding Teacher Award, Warwick Business School, MiM Program
04/03	Nomination "Best Diploma Thesis", European Business School, Oestrich-Winkel
06/97	Academic Achievement Award, The House of Representatives of the Commonwealth of Kentucky

Membership in Professional Associations

ABIS	The Academy of Business in Society
AOM	Academy of Management
EGOS	European Group for Organizational Studies
IABS	International Association for Business and Society
NI	Net Impact
SBE	Society for Business Ethics
VHB	Association of German Professors for Business Administration

Supervision & Examination of PhD Students / Tenure Reviews

Lara Hale (Copenhagen Business School, DK) – “Commensurating Sustainability Through Demonstration: the Case of the Active House Alliance” (lead supervisor, to be completed in 2016)

Catarina Pessanha Gomes (Copenhagen Business School, DK) – “Governing Through ‘Social’ Entrepreneurs of the Self” (to be completed in 2017)

Carlo Drauth (Hertie School of Governance, Germany) – “The Effects of CSR Standards on the Organisational Implementation of CSR at the Firm-Level” (second supervisor, to be completed in 2016)

Maria-Fernanda Galindo-Abarca (Warwick Business School, UK) – “Neo-Institutionalism and Organizations Adopting Corporate Responsibility Initiatives: The Case of the UN Global Compact” (lead supervisor, completed in 2014)

Koen van Bommel (Warwick Business School, UK) – “The Institutionalization of Non-Financial Reporting in the Netherlands” (second supervisor, completed in 2014)

Ulf Richter (University of Lausanne, CH) – “Corporate Responsibility in the Postnational Constellation: A Multiple Case Study” (external examiner, completed in 2009)

Mark Anthony Camilleri (University of Edinburgh) – “Strategic Corporate Social Responsibility in Hospitality Enterprises: An Integrative Framework to Shared Value” (external examiner, completed in 2012)

Stephan Manning (University of Massachusetts, Boston) – tenure review (2013)

Languages

German native speaker, English fluent (spoken and written)

Andreas Rasche

Publications

Books

- [1] Morsing, M./Moon, J./Rasche, A. (Eds.) (2016): *Corporate Social Responsibility: Strategy, Communication, Governance*. Cambridge/New York: Cambridge University Press.
- [2] Waddock, S./Rasche, A. (2012): *Building the Responsible Enterprise – Where Vision and Values Add Value*. Palo Alto, CA: Stanford University Press. (reviewed by B.B. Vitali, in: *Choice*, 50(5) and H. Hansen, in: *Organization Studies*, 34(8), pp. 1225-1126)
- [3] Rasche, A./Kell. G. (Eds.) (2010): *The United Nations Global Compact – Achievements, Trends and Challenges (with a Foreword by Ban Ki-moon)*. Cambridge/New York: Cambridge University Press (reviewed by N. Janz, in: *Cambridge Review of International Affairs*, 24(3), pp. 444-446 and A. Kourula, in: *Business & Society*, 52(1), pp. 170-176).
- [4] Rasche, A. (2007): *The Paradoxical Foundation of Strategic Management*. Heidelberg/New York: Physica/Springer (reviewed by R. Chia in: *Organization Studies*, 29(4), pp. 631-634).

Journal Articles

- [5] Rasche, A./Scherer, A. G./Palazzo, G./Spicer, A. (2016): Managing for Political CSR, *Journal of Management Studies* (forthcoming)
- [6] Rasche, A./Seidl, D. (2016): A Luhmannian Perspective on Strategic Management, *Critical Perspectives on Accounting* (forthcoming).
- [7] Rasche, A./Gilbert, D.U. (2015): Decoupling Responsible Management Education: Why Schools May Not Walk Their Talk. *Journal of Management Inquiry*, Vol. 24, No. 3, pp. 239-252.
- [8] Rasche, A. (2015): The Corporation as a Political Actor: European and North American Perspectives, *European Management Journal*, 33(1), pp. 4-8.
- [9] Rasche, A./Waddock, S. (2014): Global Sustainability Governance and the UN Global Compact: A Rejoinder to Critics, in: *Journal of Business Ethics*, 122 (2), pp. 209-216.
- [10] Rasche, A./Gilbert, D.U./Schedel, I. (2013): Cross-Disciplinary Ethics Education in MBA Programs: Rhetoric or Reality?, in: *Academy of Management Learning and Education*, Vol. 12, No. 1, pp. 71-85.
- [11] Rasche, A./de Bakker, F.G.A./Moon, J. (2013): Complete and Partial Organizing for Corporate Social Responsibility, in: *Journal of Business Ethics*, Vol. 115, No. 4, pp. 651-663.
- [12] Rasche, A./McIntosh, M./Waddock, S. (2013): The UN Global Compact: Retrospect and Prospect, in: *Business and Society*, Vol. 52, No.1, pp. 6-30.
- [13] Rasche, A. (2012): Global Policies and Local Practice: Loose and Tight Couplings in Multi-stakeholder Initiatives, in: *Business Ethics Quarterly*, Vol. 22, No. 4, pp. 679-708.
- [14] Brunsson, N./Rasche, A./Seidl, D. (2012): The Dynamics of Standardization: Three Perspectives on Standards Organization Studies, in: *Organization Studies*, Vol. 33, No. 5-6, pp. 613-633.
- [15] Rasche, A./Gilbert, D.U. (2012): Cross-Disciplinary Ethics Education in MBA Programs: Rhetoric or Reality? *Academy of Management Best Paper Proceedings*. Boston, MA.
- [16] Rasche, A./Gilbert, D.U. (2012): Institutionalizing Global Governance: The Role of the United Nations Global Compact, in: *Business Ethics: A European Review*, Vol. 21, No. 1, pp. 100-114.

- [17] Gilbert, D.U./Rasche, A./Waddock, S. (2011): Accountability in a Global Economy: The Emergence of International Accountability Standards, in: *Business Ethics Quarterly*, Vol. 21, No.1, pp. 23-44.
- [18] Rasche, A. (2011): Organizing Derrida Organizing: Deconstruction and Organization Theory, in: *Research in the Sociology of Organizations*, Vol. 32, pp. 251-280.
- [19] Rasche, A. (2010): Collaborative Governance 2.0, in: *Corporate Governance: The International Journal of Business in Society*, Vol. 10, No.4, pp. 500-511.
- [20] Rasche, A./Escudero, M. (2010): Leading Change: The Role of the Principles for Responsible Management Education, in: *Journal of Business and Economic Ethics (Zeitschrift fuer Wirtschafts und Unternehmensethik, zfwu)*, Vol. 10, No. 2, pp. 244-250.
- [21] Rasche, A. (2010): The Limits of Corporate Responsibility Standards, in: *Business Ethics: A European Review*, Vol. 19. No. 3, pp. 280-291.
- [22] Rasche, A. (2009): 'A Necessary Supplement': What the United Nations Global Compact Is (Not), in: *Business and Society*, Vol. 48, No. 4, pp. 511-537.
- [23] Rasche, A./Behnam, M. (2009): As If It Were Relevant: A Social Systems Perspective on the Relation Between Theory and Practice, in: *Journal of Management Inquiry*, Vol. 18, No. 3, pp. 243-255.
- [24] Rasche, A./Chia, R. (2009): Researching Strategy Practices: A Genealogical Social Theory Perspective, in: *Organization Studies*, Vol. 30, No. 7, 713-734.
- [25] Behnam, M./Rasche, A. (2009): 'Are Strategists from Mars and Ethicists from Venus?': Strategizing as Ethical Reflection, in: *Journal of Business Ethics*, Vol. 84, No. 1, pp. 79-88.
- [26] Rasche, A. (2009): Toward a Model to Compare and Analyze Accountability Standards: The Case of the UN Global Compact, in: *Corporate Social Responsibility and Environmental Management*, Vol. 16, No.4, pp. 192-205.
- [27] Gilbert, D.U./Rasche, A. (2008): Opportunities and Problems of Standardized Ethics Initiatives: A Stakeholder Theory Perspective, in: *Journal of Business Ethics*, Vol. 82, No. 3, pp. 755-783.
- [28] Rasche, A. et al. (2008): Corporations as Political Actors: A Report on the First Swiss Master Class in Corporate Social Responsibility, in: *Journal of Business Ethics*, Vol. 80, No.2, pp. 151-173.
- [29] Gilbert, D. U./Rasche, A. (2007): Discourse Ethics and Social Accountability: The Ethics of SA 8000, in: *Business Ethics Quarterly*, Vol. 17, No.2, pp. 187-216.
- [30] Rasche, A./Esser, D. E. (2006): From Stakeholder Management to Stakeholder Accountability: Applying Habermasian Discourse Ethics to Accountability Research, in: *Journal of Business Ethics*, Vol. 65, No. 3, pp. 251-67.

Chapters in Books

- [31] Scherer, A.G./Rasche, A. (forthcoming): Organization as Communication: The (Potential) Contribution of Jürgen Habermas, in: Blaschke, S./Schoeneborn, D. (Eds.). *Organization as Communication: Intercontinental Perspectives*. London et al.: Routledge.
- [32] Rasche, A./Gilbert, D.U. (2015): What Drives Ethics Education in Business Schools? Studying Influences on Ethics in the MBA Curriculum, in: Nill, A. (Ed.) *Handbook of Marketing Ethics*. Cheltenham, UK: Edward Elgar (forthcoming).
- [33] Rasche, A. (2015): Standards as Enablers and Impediments of Sustainable Consumption, in: Reisch, L. and Thørgersen, J. (Eds.) *Handbook of Research on Sustainable Consumption*. Cheltenham, UK: Edward Elgar, pp. 343-358.
- [34] Rasche, A./Hommel, U./Cornuel, E. (2014): Discipline as Institutional Maintenance: The Case of Business School Rankings, in: Pettigrew, A./Cornuel, E./Hommel, U. (Ed.) *The Institutional Development of Business Schools*. Oxford et al.: Oxford University Press, pp. 196-220.

- [35] Rasche, A./Scherer A.G. (2014): Jürgen Habermas and Organization Studies: Contributions and Future Prospects, in: Adler, P./du Gay, P./Morgan, G./Reed, M. (Eds.) *Oxford Handbook of Sociology, Social Theory, and Organization Studies*. Oxford et al.: Oxford University Press, pp. 158-181.
- [36] Rasche, A./Gilbert, D.U. (2012): Social Accountability 8000 and Socio-Economic Development, in: Reed, D./Utting, P./Mukherjee Reed, A. (eds.) *Business Regulation and Non-State Actors: Whose Standards? Whose Development?* London: Routledge, pp. 68-80.
- [37] Rasche, A. (2012): The United Nations and Transnational Corporations: How the UN Global Compact Has Changed the Debate, in: Lawrence, J./Beamish, P. (eds.) *Globally Responsible Leadership: Business According to the UN Global Compact*. Thousand Oaks: Sage, pp. 33-49.
- [38] Rasche, A. (2011): Corporate Responsibility Standards, in: Painter-Morland, M./ten Bos, R. (eds.) *Continental Philosophy and Business Ethics*. Cambridge, UK: Cambridge University Press, pp. 263-284.
- [39] Rasche, A. (2010): The Principles for Responsible Management Education: A Call for Action for German Universities, in: Haase, M./Mirkovic, S./Schumann, O.J. (eds.) *Ethics Education – Unternehmens- und Wirtschaftsethik in der wirtschaftswissenschaftlichen Ausbildung*. Hampp: Mering, pp. 119-136.
- [40] Rasche, A./Kell, G. (2010): Introduction: The United Nations Global Compact: Retrospect and Prospect, in: Rasche, A./Kell, G. (eds.) *The United Nations Global Compact: Achievements, Trends and Challenges*. Cambridge: Cambridge University Press, pp. 1-19.
- [41] Waddock, S./Rasche, A./Werhane, P./Unruh, G. (2010): The Principles for Responsible Management Education: Where Do We Go From Here?, in: Fisher, D./Swanson, D. (eds.): *Toward Assessing Business Ethics Education*, Charlotte, NC: Information Age Publishing, pp. 13-28.
- [42] Chia, R./Rasche, A. (2010): Epistemological Alternatives for Research Strategy as Practice: Building and Dwelling Worldviews, in: Golsorkhi, D./Seidl, D./Rouleau, L./Vaara, E. (eds.): *The Cambridge Handbook of Strategy as Practice*, Cambridge/UK: Cambridge University Press, pp. 34-46.
- Revised and Updated Version: Chia, R./Rasche, A. (2015): Epistemological Alternatives for Research Strategy as Practice: Building and Dwelling Worldviews, in: Golsorkhi, D./Rouleau, L./Seidl, D./Vaara, E. (eds.): *The Cambridge Handbook of Strategy as Practice*, 2nd edition, Cambridge/UK: Cambridge University Press, pp. 34-46.
- [43] Palazzo, G./Rasche, A. (2010): CSR Compliance: Globale Unternehmensverantwortung zwischen hard law und soft law, in: Wieland, J./Steinmeyer, R./Grueninger, S. (eds.) *Handbuch Compliance Management*. Erich Schmidt Verlag: Berlin/Bielefeld/Muenchen, pp. 745-760.
- Revised and Updated Version: Palazzo, G./Rasche, A. (2014): CSR Compliance: Globale Unternehmensverantwortung zwischen hard law und soft law, in: Wieland, J./Steinmeyer, R./Grueninger, S. (eds.) *Handbuch Compliance Management*. Erich Schmidt Verlag: Berlin/Bielefeld/Muenchen, pp. 1091-1106.
- [44] Gilbert, D.U./Rasche A. (2008): A Critical Perspective on Social Accounting: The Contribution of Discourse Philosophy, in: Cowton, C./Haase, M. (eds.) *Trends in Business and Economic Ethics*, Heidelberg et al.: Springer, pp. 177-197.
- [45] Gilbert, D.U./Rasche A. (2008): Discourse Ethics and Social Accounting: The Case of the Global Eight, in: Scherer, A.G./Patzner, M. (eds.): *Betriebswirtschaftslehre und Unternehmensethik*, Wiesbaden: Gabler, pp. 291-313.
- [46] Rasche, A./Esser, D. E. (2007): Managing for Compliance and Integrity in Practice, in: Clegg, S. et al. (Eds.): *Business Ethics as Practice: Representation, Reflexivity and Performance*, Northampton: Edward Elgar, pp. 107-127.
- [47] Grimm, U./Freund, A./Rasche, A. (2005): Vertrauensaufbau in Netzwerken – Der Beitrag von Accountability Standards, in: Stahl, H. K./Friedrich von den Eichen, S. (eds.): *Vernetzte Unternehmen – Wirkungsvolles Agieren in Zeiten des Wandels*, Berlin/Bielefeld/München: Erich Schmidt Verlag, pp. 311-330.

Magazines / Entries in Encyclopedias / Book Reviews

- [48] Waddock, S./Rasche, A. (2015): Corporate Responsibility, in: James, R./Goodpaster, K.. (Eds.) *Wiley Encyclopedia of Management: Business Ethics* (2nd volume), 3rd edition, London: Blackwell, pp. 1-5.
- [49] Rasche, A. (2013): The Strength of Loose Couplings – The UN Global Compact as a Multi-stakeholder Initiative, in: *The Global Compact International Yearbook 2013*, Muenster: Macondo, pp. 22-24.
- [50] Rasche, A./Maclean C. (2013): Sustainability Standards, in: Singer, T. (ed.) *Sustainability Matters: How Companies Communicate and Engage on Sustainability*. New York: The Conference Board, pp. 33-39.
- [51] Rasche, A. (2013): Review of Jeanette Brejning 'Corporate Social Responsibility and the Welfare State: The Historical and Contemporary Role of CSR in the Mixed Economy of Welfare', in: *International Journal of Social Welfare*, 22, p. 112.
- [52] Rasche, A. (2012): Scaling Up Sustainability – The Role of Voluntary Standards, in: *CBS Sustainability Quarterly*, Vol. 3, pp. 26-28.
- [53] Rasche, A./Maclean, C. (2012): Collaboration Between Multi-Stakeholder Standards: A Governance Perspective, in: *Director Notes*, June 2012, No. DN-4N13, p. 1-8.
- [54] Rasche, A. (2011): "The bail-out by the BRICs could have an indirect negative effect on the Eurozone" (Interview). Dukascopy Expert Commentary (online publication).
- [55] Rasche, A. (2010): The Global Compact (2000-2010): Shaping Corporate Responsibility, in: *The Global Compact International Yearbook 2010*. Muenster: Macondo, pp. 20-24.
- [56] Rasche, A. (2010) The Global Compact: A Critique of its Critiques, in: M. McIntosh and S. Waddock (eds.), *The UN Global Compact: Looking Forward Ten Years After* (online publication).
- [57] Rasche, A. (2008): Review of C. Jones and R. ten Bos 'Philosophy and Organization', in: *Organization Studies*, Vol. 29, No. 11, pp. 1476-1479.

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- [58] Lawrence, J./Rasche, A./Kenny, K. (2014): "Sustainability as Opportunity: Unilever's Sustainable Living Plan" (HIBSP 1001-EC) Hult International Business School Publishing Executive Series.
- [59] Lawrence, J./Rasche, A. (2014): Teaching Note "Sustainability as Opportunity: Unilever's Sustainable Living Plan" (HIBSP 1001-EC) Hult International Business School Publishing Executive Series.

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- [60] "[The Place of Philosophy in Business Education](#)", in: QS TopMBA, February 2014 (Interview about the role of ethics in business education)
- [61] "[CSR er ikke et fast ledelseskoncept](#)", in: DJØF Bladet, No. 1/2014, pp. 40-43 (Interview about CSR in Danish)
- [62] "[CSR er ikke noget quick-fix](#)", in: Ledelseidag.dk, No.8 (September 2013) (Interview about CSR in Danish).
- [63] "The Measurement and the Reporting of CSR: Indicators and Standards", IESE "la Caixa" Chair for Corporate Social Responsibility and Corporate Governance Newsletter, No. 9/2010 (Interview about CSR Standards in English).
- [64] "Dialogul dintre companii si partenerii lor", in: 22 Vol.14, No. 228, 28 August 2007, p. 6 (Interview about Corporate Responsibility in Romanian).

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- [69] Haack, P./Rasche, A. (2015): The Social Construction of Transnational Governance: The Case of the UN Global Compact. Paper presented at the Annual Meeting of the European Group for Organization Studies (EGOS), Athens.
- [70] de Bakker, F./Rasche, A./Ponte, S. (2015): Multi-stakeholder Initiatives and Roundtables in Transnational Governance: A Cross-Disciplinary Review. Paper presented at the Annual Meeting of the European Group for Organization Studies (EGOS), Athens.
- [71] Rasche, A./Gilbert D.U. (2014): Decoupling Responsible Management Education: Why Business Schools May Not Walk Their Talk. Paper presented at the Annual Meeting of the Academy of Management (AOM), Philadelphia, PE.
- [72] Flyverbom, M./Madsen, A.K./Rasche, A. (2014): Big Data and the Production of Anticipatory Transparency in International Development: A Governmentality Analysis. Paper presented at the Annual Meeting of the European Group for Organization Studies (EGOS), Rotterdam.
- [73] Flyverbom, M./Madsen, A.K./Rasche, A. (2014): Big Data as Governmentality: How Large-Scale Data Reshapes International Development. Paper presented at the Annual Meeting of the International Studies Association (ISA), Toronto, CA.
- [74] Rasche, A./Gilbert D.U. (2013): What Drives Ethics Education in Business Schools: Studying Influences on Ethics in the MBA Curriculum. Paper presented at the Annual Meeting of the Academy of Management (AOM), Orlando, FL.
- [75] Rasche, A. (2012): Global Policies and Local Practice: Loose and Tight Couplings in Multi-stakeholder Initiatives, Paper presented at the 5th International Conference on Corporate Social Responsibility, Berlin.
- [76] Rasche, A./Gilbert, D.U. (2012): Cross-Disciplinary Ethics Education in MBA Programs: Rhetoric or Reality? Paper presented at the Annual Meeting of the Academy of Management (AOM), Boston, MA.
- [77] Rasche, A./Gilbert, D.U. (2012): Global Policies and Local Practice: Loose and Tight Couplings in Multi-stakeholder Initiatives, Paper presented at the Annual Meeting of the Academy of Management (AOM), Boston, MA.
- [78] Gilbert, D.U./Heinecke, P./Rasche, A. (2012): Shaping Regional Strategies of Multinational Corporations, Paper presented at the Annual Meeting of the Academy of Management (AOM), Boston, MA.
- [79] Rasche, A. (2012): Global Policies and Local Practice: Loose and Tight Couplings in Multi-stakeholder Initiatives, Paper presented at the Annual Meeting of the European Group for Organization Studies (EGOS), Helsinki.
- [80] Rasche, A. (2012): Organizing Transnational Governance: Multi-Stakeholder Initiatives as Loosely

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- [81] Rasche, A./Hommel, U./Cornuel, E. (2012): Discipline as Institutional Maintenance: The Case of Business School Rankings, Paper presented at the EFMD Research in Higher Education Conference, Zurich.
- [82] Rasche, A./Gilbert, D.U./Schedel, I. (2011): Ethics Education in MBA Programs – Looking Into the *Beyond Grey Pinstripes* Survey Data, Paper presented at the Annual Meeting of the Academy of Management (AOM), San Antonio.
- [83] Rasche, A. (2011): Beyond Compliance! A Deliberative Approach to Labor Auditing in Global Supply Chains, Paper presented at the Annual Meeting of the International Association of Business in Society (IABS), Bath.
- [84] Rasche, A. (2011): Beyond Compliance! A Deliberative Approach to Labor Auditing in Global Supply Chains, Paper presented at the Annual Meeting of the European Group for Organization Studies (EGOS), Gothenburg.
- [85] Rasche, A. (2010): The Principles for Responsible Management Education (PRME) – History, Purpose, and Content, Paper presented at the Annual Meeting of the Academy of Management (AOM), Montreal.
- [86] Rasche, A./Gilbert, D.U. (2010): 'Becoming Responsible' – A Hard Look at Soft Law, Paper presented at the Annual Meeting of the European Group for Organization Studies (EGOS), Lisbon.
- [87] Rasche, A. (2010): The Paradoxical Foundation of Strategic Management, Paper presented at the Annual Meeting of the European Group for Organization Studies (EGOS), Lisbon.
- [88] Rasche, A. (2010): Loose Coupling in Multi-stakeholder Initiatives: Examining the UN Global Compact and the Ethical Trading Initiative, Paper presented at the Annual Meeting of the European Business Ethics Network UK Section, London.
- [89] Rasche, A. (2009): Multi-stakeholder Initiatives as Loosely Coupled Systems. Paper accepted for presentation at the annual meeting of the European Association of Business in Society (EABIS), Barcelona.
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- [92] Rasche, A. (2009): Organizing, Derrida, Organizing, Paper accepted for presentation to at the Annual Meeting of the Academy of Management (AOM), Chicago.
- [93] Rasche, A. (2009): Glas(s)! Handle With Care! – The Necessary Limits of Accountability Standards in the Field of CSR. Paper presented at the Critical Management Studies Conference (CMS), Warwick.
- [94] Rasche, A. (2009): Governance Through Global Public Policy Networks – The Case of the UN Global Compact, Paper presented at the Annual Meeting of the European Business Ethics Network UK Section, Bristol.
- [95] Rasche, A. (2008): 'A Necessary Supplement' - The Global Compact and the Issue of Regulation, Paper presented at the International Conference on Corporate Social Responsibility, Business Responsibilities for Human Rights, and International Law, Copenhagen.
- [96] Rasche, A. (2008): 'A Necessary Supplement' - What the United Nations Global Compact Is and Is Not, Paper presented at the 3rd International Conference on Corporate Social Responsibility, Berlin.
- [97] Rasche, A./Behnam, M. (2008): In Search of Global Governance – The Contribution of the United Nations Global Compact, Paper presented at the Annual Meeting of the Academy of Management (AOM), Anaheim.

- [98] Rasche, A./Hoffman, I (2008): 'A Necessary Supplement' – What the United Nations Global Compact Is and Is Not, Paper presented at the Annual Meeting of the Society for Business Ethics (SBE) , Anaheim.
- [99] Rasche, A./Behnam, M./Gilbert, D.U. (2008): Toward a Model to Compare and Evaluate Accountability Standards – The Case of the UN Global Compact, Paper presented at the Annual Meeting of the Academy of Management (AOM), Anaheim.
- [100] Rasche, A./Gilbert, D.U. (2008): Upsetting Traditional Governance – How the United Nations Global Compact Links Actors and Levels, Paper presented at the Annual Meeting of the European Group for Organization Studies (EGOS), Amsterdam.
- [101] Rasche, A./Chia, R. (2008): Strategy Practices Between Stability and Change – A Genealogical Practice Theory Perspective, Paper presented at the Annual Meeting of the European Group for Organization Studies (EGOS), Amsterdam.
- [102] Behnam, M./Rasche, A. (2008): The Interplay of Individual and Collective Knowledge in Multinational Corporations – An Integrative Framework from a Constructivist Perspective, Paper presented at the Annual Meeting of the Academy of International Business (AIB), Milan.
- [103] Rasche, A./Behnam, M.(2008): Governance in a Global Economy – The Contribution of the United Nations Global Compact, Paper presented at the Annual Meeting of the Academy of International Business (AIB), Milan.
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- [107] Gilbert, D.U./Rasche, A./Behnam, M./Schedel, I. (2007): Opportunities and Problems of Standardized Ethics Initiatives - A Stakeholder Theory Perspective, Paper presented at the Annual Meeting of the Academy of Management (AOM), Philadelphia.
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- [110] Untiedt, H.M./Rasche, A. (2007): Strategy's Cast - A Conceptualization of Practitioners' Roles in Bottom-Up Strategy Making, Paper presented at the Annual Meeting of the European Group for Organization Studies (EGOS), Vienna.
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- [112] Gilbert, D.U./Rasche, A. (2007): Opportunities and Problems of Standardized Ethics Initiatives - A Stakeholder Theory Perspective, Paper presented at the Annual Conference of the European Academy of Management (EURAM), Paris.
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- [116] Rasche, A. (2006): Organizing Accountability Through Accountability Standards – A Critical Look at Currently Used Initiatives and their Relation to Managerial Practice, Paper presented at the Annual Meeting of the European Group for Organization Studies (EGOS), Bergen.
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- [118] Gilbert, D.U./Rasche, A. (2006): The Role of Accountability Standards in Linking Business and Civil Society – A Critical Discourse Theoretical Discussion, Paper presented at the Annual Meeting of the European Academy of Management (EURAM), Oslo.
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- [121] Gilbert, D.U./Rasche, A. (2006): The Difficulties of Social Accounting Practices – A Discourse Theoretical Discussion of SA 8000, Paper presented at the Ethical Aspects of Management Theory and Practice (EAMTP), Berlin.
- [122] Gilbert, D.U./Rasche, A. (2006): Problems and Opportunities of Standardized Ethics Practices – Exploring Linkages Between Civil Society, Businesses and Stakeholders, Paper presented at the Meeting of the Commission for Organization Theory, Chemnitz.
- [123] Rasche, A. (2005): The Deconstruction of Strategy Process Research – Reaching Beyond the Formulation/Implementation Opposition, Paper presented at the Annual Meeting of the British Academy of Management (BAM), Oxford.
- [124] Gilbert, D. U./Rasche, A. (2005): Social Accountability 8000 – Problems and Perspectives from a Discourse Theoretical Lens, Paper presented at the Annual Meeting of the British Academy of Management (BAM), Oxford.
- [125] Behnam, M./Rasche, A. (2005): Strategic Management and the Search for Ethics – Towards a Conceptual Framework for Discussing the Interrelatedness of Corporate Strategy and Ethical Reflection, Paper presented at the Annual Meeting of the British Academy of Management (BAM), Oxford.
- [126] Rasche, A. (2005): Unlocking Strategy Process Research – The Contribution of Deconstruction to a Practice Perspective on Strategy, Paper presented at the Annual Meeting of the European Group of Organizational Studies (EGOS), Berlin.
- [127] Rasche, A./Esser, D. (2005): Enforcing Stakeholder Accountability – Understanding Ethics Management as a Process of Communicative Practices, Paper presented at the Annual Meeting of the European Academy of Management (EURAM), Munich.
- [128] Gilbert, D. U./Rasche, A. (2005): A Critical Evaluation and Extension of SA 8000 – The Contribution of Discourse Philosophy, Paper presented at the Annual Meeting of the European Academy of Management (EURAM), Munich.
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- [130] Rasche, A. (2005): The Deconstruction of Strategic Reality – Toward a Derridean Agenda for Strategy Research. Paper presented at the Meeting of the Commission for Organization Theory, Chemnitz.

- [131] Esser, D./Rasche, A. (2004): Towards Second Generation Accountability – The Need for a Discursive Approach in a World of Diversity. Paper presented at the Annual Meeting of the British Academy of Management, St. Andrews.
- [132] Behnam, M./Gilbert, D. U./Rasche, A. (2003): Assessing the Impact of Social Standards on Compliance and Integrity-Management in Organizations. Paper presented at the Annual Meeting of the Academy of Management, Seattle.
- [133] Behnam, M./Gilbert, D. U./Rasche, A. (2003): Assessing the Impact of Social Standards on Compliance and Integrity-Management in International Companies, Paper presented at the Annual Meeting of the Academy of International Business, Monterey.

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- [134] Rasche, Andreas (2005): The Ghostliness of Strategy – Deconstructing Strategy Process Research, Working Paper No. 10, Department of International Management and Consulting, European Business School, Oestrich-Winkel.
- [135] Rasche, Andreas/Lippert, Kim (2005): Problembereiche der Zertifizierungsinitiative SA 8000 – Ergebnisse einer Interviewstudie, Working Paper No. 9, Department of International Management and Consulting, European Business School, Oestrich-Winkel.
- [136] Rasche, Andreas (2004): Ein Beitrag zur Reflexion über die Erkenntnisinteressen der Betriebswirtschaftslehre, Working Paper No. 6, Department of International Management and Consulting, European Business School, Oestrich-Winkel.