

# CBS Public-Private Platform

Quarterly newsletter  
ISSUE 1 Spring 2012



## Welcome to the CBS Public Private Platform!

In this regular newsletter we aim to keep you up to date with our ongoing activities, and to encourage you to get involved in our work.

The Public-Private Platform is a new initiative launched at Copenhagen Business School in January 2012. Through a combination of interdisciplinary research, teaching and public engagement the platform aims to help mobilize, foster and develop society wide solutions to pressing matters of public concern.

The goal of the platform is to initiate dialogue across the traditional divides between public and private thus facilitating the creation of novel forms of diagnosis and intervention. The platform will act as a requisite knowledge center bringing a unique range of interdisciplinary expertise to bear upon the shifting terrain of public-private relations.

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# CBS Public-Private Platform news

## A one year post-doc granted from the Danish Cancer Society



Anne Roelsgaard Obling has been awarded a one year post-doc from the Danish Cancer Society to investigate the everyday organization of the psychosocial work of accelerated

cancer trajectories. The project aims to open discussion of changing public-private relations by exploring the creation and development of 'emotions agencies' - organizational entities that are created for the purpose of supplementing delivery of effective, standardized transactions in health care organizations. The project will begin in April 2012 and is 636.000 DKK in funding.

## Platform member receives 2,5 million DKK research funding



Prof. Christina Tvarnø from CBS Law Department has received 2,5 million DKK research funding from The Danish Agency for Science, Technology and Innovation to investigate growth and value creation through new forms of innovation collaboration and partnerships between pharmaceutical companies and universities.

The project will analyze whether foreign universities-business relations and models for collaboration gives superior possibilities and incentive for innovation models than the current Danish models. In the light of that the project will develop new and innovative models for the collaboration between universities and business in Denmark, which should help strengthen innovation and thus the potential for growth in companies.

Have you visited our webpage yet?

It is full of exciting stuff!

It is were we post all the news and upcoming events on a daily basis.

You can read all about the strategy behind the platform and its goals and objectives in the next coming years.

You can read about our research activities and the affiliated projects. We now also have a publication menu, where you can download PP relevant publications from CBS researchers.

You can meet the people affiliated with and the partners to the platform.

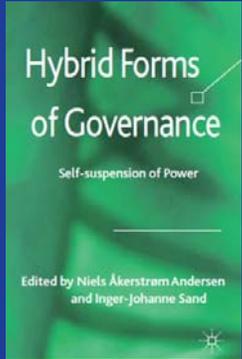
These are just some of the stuff that you will find on our page, so do check if out if you want to know more about both the platform and public-private relations in general.

[www.cbs.dk/publicprivateplatform](http://www.cbs.dk/publicprivateplatform)

Read the elaborated news notes on our webpage

# CBS Public-Private Platform news

## New book on hybrid governance from platform member



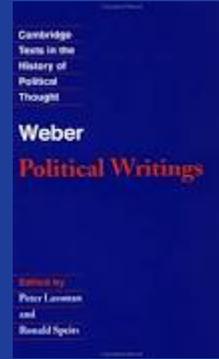
Prof. Niels Åkerstrøm from CBS Department of Management and Philosophy, together with Inger Johanne Sand from the University of Oslo, has edited a new book on "Hybrid Forms of Governance: Self-suspension of Power". The book looks at the formations of

hybrids of public and private and the functioning of these hybrids. The book is published by Palgrave Macmillan.

## CBS Platform Directors team up in research project on National Transport Planning

The SUSTAIN project "National Transport Planning—Sustainability, Institutions and Tools" has been approved by the Strategic Research Council for research funding amounting to 13.4 million DKK. The project is lead by DTU and has Academic Director Carsten Greve in its Management Group. Carsten is also the leader of the Core Scientific Group on "Institutions", where he is joined by the CBS Sustainability Platform's Academic Directors Mette Morsing and Susse Georg.

## The Public Sector Reading Group revitalizes under the platform



The Public Sector Reading Group is a reading/discussion group for PhDs fellow and Post Docs with an interest in contemporary rethinking and restructuring of public services. It conceives this topic very broadly to include substantive

issues such as the modernization of public services and new technologies of involvement, the constitution of failure regimes, public-private partnering and so forth. If you are interested in joining the group contact: Anne Roelsgaard ([ar.ioa@cbs.dk](mailto:ar.ioa@cbs.dk))

## Platform member Karen Boll publishes article series in SKATTEfagligt



The series consists of three articles published in 2011-12. The articles describe various aspects of how tax compliances is regulated by the Danish Tax and Custom Administration and provides examples of how research in regulation can provide (critical) input to the practitioners doing the regulation.

Read the elaborated news notes on our webpage



## CBS Public-Private Platform Clusters

A crucial feature of the development of the platform's core tasks is the creation of discreet, cross-disciplinary, cross-school teams of CBS staff - what we have termed our key 'clusters' - working in related areas of concern. The platform have collected all the information kindly provided with concerning the current and future research, teaching, and public engagement activities and interests as these relate to the remit of the platform, and as a result of this process, have initially designated six key 'clusters' through which the work of the platform can, in our view, be most sensibly and effectively organized and developed.

The clusters are:

- **Health Governance**
- **Urban Governance**
- **Shifting forms of public governance**
- **E-governance, digitalization and social media**
- **Public-Private partnerships, procurement and outsourcing**
- **Global regulation**

## Funding

CBS researcher can apply the CBS Public-Private Platform for funding to projects, seminars, research assistance etc.

This January we received more than twenty applications and are thrilled to have funded projects for over the sum of 350,000 DKK in the very first round of applications.

We were impressed by the level of interest and ambitions from CBS researchers and we are looking forward to the next round of applications to be handed in the 28th of February



## Meet the people

In this very first issues, it makes sense to briefly introduce you to the people behind the organizational part of the platform. In the issues to come you will meet many of the people affiliated with the platform



Paul du Gay is Academic Director of the platform. Paul is Globaliseringsprofessor in the Department of Organization (IOA) at Copenhagen Business School, where he directs the Velux Foundation Research Programme 'What Makes Organization?: resuscitating organizational theory/re-vitalising organizational life'. Paul has written extensively on questions of identity and ethics in public service, on office holding and bureaucracy, and on various aspects of public governance.



Carsten Greve is Academic Director of the platform. Carsten is professor of Public Management and Governance at Department of Business and Politics, Copenhagen Business School. Carsten's research areas are public-private cooperation and partnerships and public management in a comparative perspective.



Mette Lisby is Academic Co-ordinator of the platform. Mette has a BSc. in International Business and Politics from CBS and is in the midst of finishing a Masters in Political Communication and Management, also from CBS. Mette is the one to contact you have any inquiries or questions about the work of the platform.

## Advisory board

- Christian Bason (MindLab, Denmark)
- Anthony Boardman (Sauder Business School, University of British Columbia, Canada)
- Tony Bovaird (University of Birmingham, UK)
- Mitchell Dean (The University of Newcastle, Australia)
- Patrick Le Gales (Centre National de la Recherche Scientifique, France)
- Gerhard Hammerschmid (Hertie School of Governance, Germany)
- Robert Hinnerskov (ISOBRO, Denmark)
- Graeme Hodge (Monash University, Australia)
- Kim Høegh (Capitol Region of Copenhagen, Denmark)
- Renate Meyer (Vienna University of Economics and Business, Austria)
- Denise Meredyth (Royal Melbourne Institute of Technology, Australia)
- Janet Newman (The Open University, UK)
- Ole Qvist Pedersen (Falck, Denmark)
- Michael Power (London School of Economics and Political Science, UK)
- Malene Natascha Radcliffe (Den Frie Centre of Contemporary Art, Denmark)
- Anna Yeatman (University of Western Sydney, Australia)
- Tamyko Ysa (ESADE, Spain)



# Upcoming Events

## From Theory to Theorizing March 2012

by Professor Richard Swedberg, Cornell University

Professor Richard Swedberg is visiting the Department of Organization at Copenhagen Business School on the 19th of March, where he will give a Public lecture on "From Theory to Theorizing" .

Richard's talk is a part of the CBS/IOA Public Lecture Series on 'Organizing Uncertainty' and is organized in conjunction with the CBS Public-Private Platform. Read more about the event on our webpage and if you want to register for the event contact Mette Lisby ([mli.ioa@cbs.dk](mailto:mli.ioa@cbs.dk)) Academic Co-ordinator no later than the 12th of March.

## Public-Private Collaboratory May 2012

As part of our ongoing activities, the Platform will hold a policy workshop (our first 'collaboratory') on the theme of 'changing public private relations' on the 30th-31st of May at CBS to which we are inviting a number of key policy thinkers from Europe and Australia as well members of the Danish government, civil service, business community and policy world.

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*Next issue in May 2012*



## CBS Public Private Platform

Kilen, 4th floor

Kilevej 14a

DK:2000 Frederiksberg

+45 38 15 29 31

[www.cbs.dk/publicprivateplatform](http://www.cbs.dk/publicprivateplatform)

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[mli.ioa@cbs.dk](mailto:mli.ioa@cbs.dk)