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PERSONAL INFORMATION

Date of birth	15.07.1981
Private address	Hostrupsvej 2,1TH, DK-2000 Frederiksberg

ACADEMIC POSITIONS

Dates (from – to)	Since 05/2011
Name of employer	Copenhagen Business School Department of Strategic Management and Globalization
Position	Assistant Professor
Dates (from – to)	01/2011 – 04/2011
Name of employer	MR Center of Excellence, University of Vienna
Position	Postdoctoral Fellow
Dates (from – to)	07/2005 – 12/2009
Name of employer	Vienna University of Economics and Business Institute: International Marketing und Management
Position	Research and Teaching Associate

OTHER POSITIONS

Dates (from – to)	04/2010 – 12/2010
Name of employer	The Elisabeth Michitsch Gallery, Vienna
Position	Marketing and Sales Manager

EDUCATION

10/2005 – 12/2009	PhD International Management Institute: International Marketing and Management Vienna University of Economics and Business Dissertation: A Knowledge Theory of Subsidiary Power <i>Winner of the Barry Richman Best Dissertation Award 2010, Academy of Management, International Management Division; Winner of the Gunnar Hedlund Award 2010-2011, Stockholm School of Economics & European International Business Academy.</i> Advisors: <ul style="list-style-type: none">• Björn Ambos (Vienna University of Economics and Business)• Sri Zaheer (Carlson School of Management, University of Minnesota)
09/1999 – 05/2005	Master International Business Administration Vienna University of Economics and Business Thesis: Standardization vs. Differentiation – A Closer Look at the Strategy Structure Relationship in MNCs <i>Nominated for TALENTA Prize of Vienna University of Economics and Business for the best thesis, 2005</i>

Further Courses and Training

- Eden Doctoral Seminar on Network Analysis and Visualization, Brussels, Belgium (2009).
- IMD Doctoral Tutorial, Academy of Management, Anaheim, USA (2008).
- Doctoral Tutorial, Academy of International Business, Indianapolis, USA (2007).
- Doctoral Tutorial, Academy of International Business, UK Chapter, London, UK (2006).
- Doctoral Tutorial, EIBA Conference, Switzerland (2006).
- ECCH Case Writing Workshop, Henley Business School, UK (2006).

AWARDS, GRANTS, SCHOLARSHIPS

12/2011	Gunnar Hedlund Best Dissertation Award 2010-2011
08/2010	Barry M. Richman Best Dissertation Award 2010 of the Academy of Management, International Business Division
02/2010	Best WU-Dissertation Award 2010 (selected for Publication)
06/2009	Nominated for the Haynes Prize of the Academy of International Business
01/2009 – 06/2009	Research Grant from the Vienna University of Economics and Business for Doctoral Research
01/2007 - 12/2008	DOC Scholarship from the Austrian Academy of Sciences
12/2007	Financial award for dissertation research from the Vienna University of Economics and Business
10/2006	Dr. Maria Schaumayer Prize for master thesis 2005
10/2006	Nominated for the TALENTA Prize for the best master thesis 2005 of the Vienna University of Economics and Business
06/2006	ECCH Philip Law Scholarship for Case Study Writing

RESEARCH FOCUS

- Subsidiary Autonomy and Strategic Influence in MNEs
- Knowledge Sharing Strategies of MNE Subunits
- Innovation and Knowledge Transfer
- Knowledge Brokerage and Intra-organizational Networks

PUBLICATIONS

- Lehrer, Mark, Nell, Phillip & Gärber, Lisa Katarina (2008). A National Systems View of University Development: Towards a Broadened Perspective on the Entrepreneurial University. *Research Policy*.

UNDER REVIEW

- Gärber, Lisa, Zaheer, Sri, & Ambos, Björn. The Role of Proprietary Knowledge and Brokerage on Subunit Influence in Nested Intrafirm Networks, *under review Strategic Management Journal*.

WORK IN PROGRESS

- Gärber, Lisa & Gupta, Anil. When Differences make a Difference: A Study of Network Position and its Impact on Subunit Innovation, *prepared for submission to Academy of Management Journal*
- Gärber, Lisa, Pedersen, Torben, Rogbeer, Shalini. The Legitimacy-Opportunity Tension: A Study of Knowledge Brokerage, Subunit Innovation and Knowledge Sharing, *prepared for submission to Strategic Management Journal*

- Gärber, Lisa, Szulanski, Gabriel. Beyond Power: Investigating the Knowledge Sharing Behavior of MNE subunits.

REFEREED CONFERENCE PROCEEDINGS AND PRESENTATIONS

- Gärber, Lisa (2009). The Role of Knowledge in the Quest for Subsidiary Power, presented at the Academy of International Business, San Diego, USA.
- Gärber, Lisa, Brenner, Barbara & Rogbeer, Shalini (2009). Of Active and Slumbering Network Ties, presented at the Academy of International Business, San Diego, USA.
- Gärber, Lisa & Ambos, Björn (2008). The Power-Knowledge Game in MNCs, presented at the Strategic Management Society, Cologne, Germany.
- Gärber, Lisa & Ambos, Björn (2008). Analyzing Subsidiary Power from Three Theoretical Angles, presented at the Academy of Management, Anaheim, USA.
- Gärber, Lisa & Ambos, Björn (2008). How Knowledge Leads to Power in the Differentiated MNC, presented at the Academy of Management, Anaheim, USA.
- Gärber, Lisa & Ambos, Björn (2007). Knowledge and Power in the MNC: A Comparison of Burt and Coleman presented at the European International Business Academy, Italy.

TEACHING & COURSE DEVELOPMENT AND DESIGN

Copenhagen Business School:

- Strategic Management in a Service Perspective, BSc in Business Administration and Service Management; course coordinator and lecturer.
- International Business Strategy, BSc in International Business and Politics; lecturer.

Vienna University of Economics and Business, 2006 – 2009:

- International Business Project, MSc International Marketing and Management; lecturer
- Global Marketing and Management, MSc International Marketing and Management; lecturer
- International Management, summer school; course coordinator and lecturer.

PROJECT EXPERIENCE & CONSULTING

Current Research Projects:

- The Innovation-Centrality Spiral
- The Innovative Knowledge Broker: When Differences Make a Difference

Past Research Projects:

- Knowledge and Power in Multinational Corporations, funded by the Austrian Academy of Sciences.
- EU Regional Headquarters: Driving Forces and Implications for Policy Makers and Managers, funded by the Austrian National Bank, (with Björn Ambos, Bodo Schlegelmilch, Phillip Nell and Barbara Brenner).

Consulting Projects:

- Boston Consulting Group Austria: Market Entry Strategies in CEE
- Rehau AG: B2B Marketing in CEE
- VBC: Development of Online Sales Competence Tool (VKC)

REVIEW SERVICES

- International Business Review (IBR)
- Organization Studies (OS)

PROFESSIONAL AFFILIATIONS

- Academy of Management, Academy of International Business, Strategic Management Society