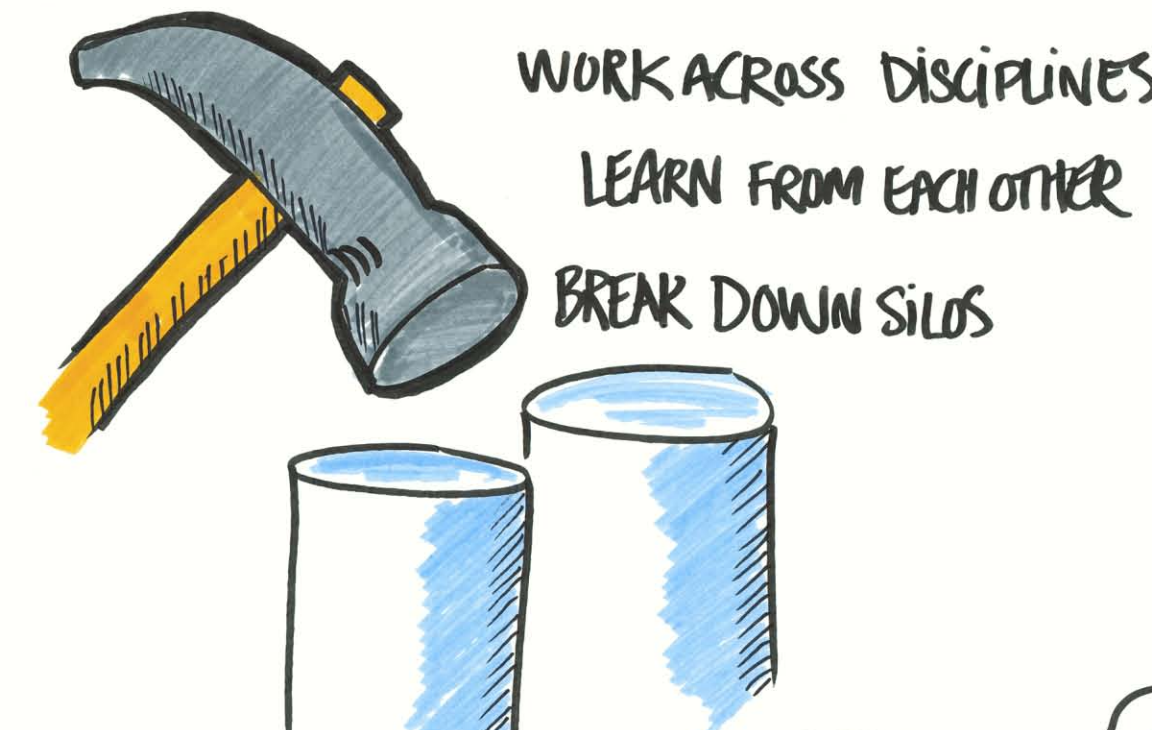


CO-CREATION CONFERENCE

COPENHAGEN 25TH OF MAY 2012 FACILITATOR: NIELS CLAUSEN-STUCK, FROG DESIGN

WELCOME

DEMANDING CHALLENGES IN SOCIETIES MEANS THAT WE NEED TO:



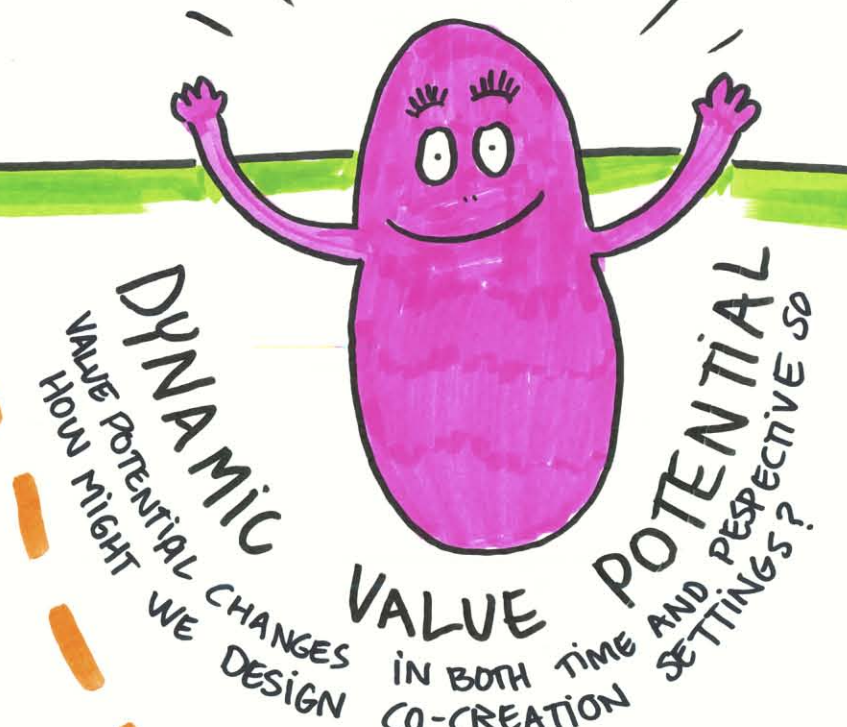
CO-CREATION IS AN EMERGING CONCEPT

CBS, COPENHAGEN
REX DEGNEGAARD

RESEARCH

"TODAY WE ARE GOING TO LOOK AT CO-CREATION FROM DIFFERENT PERSPECTIVES"

DESIGN
BUSINESS IN SOCIETY



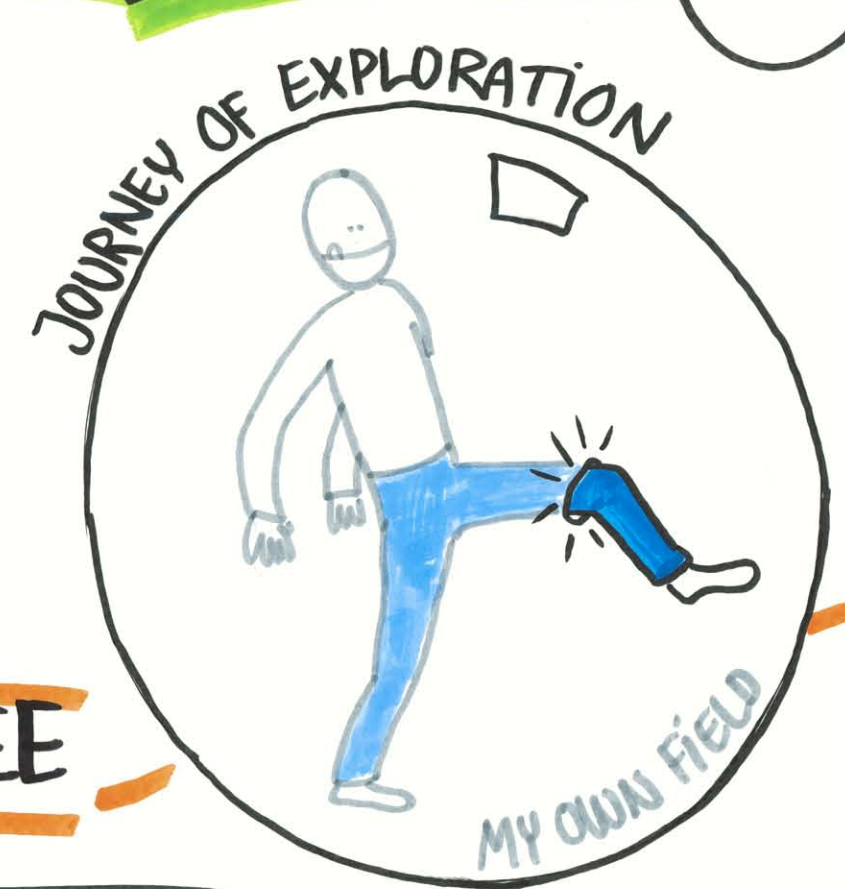
FAMILY THERAPY
SYSTEMIC / NARRATIVE
CO-CREATING SHARED MEANING



STANFORD UNIVERSITY: D-SCHOOL
BANNY BANERJEE

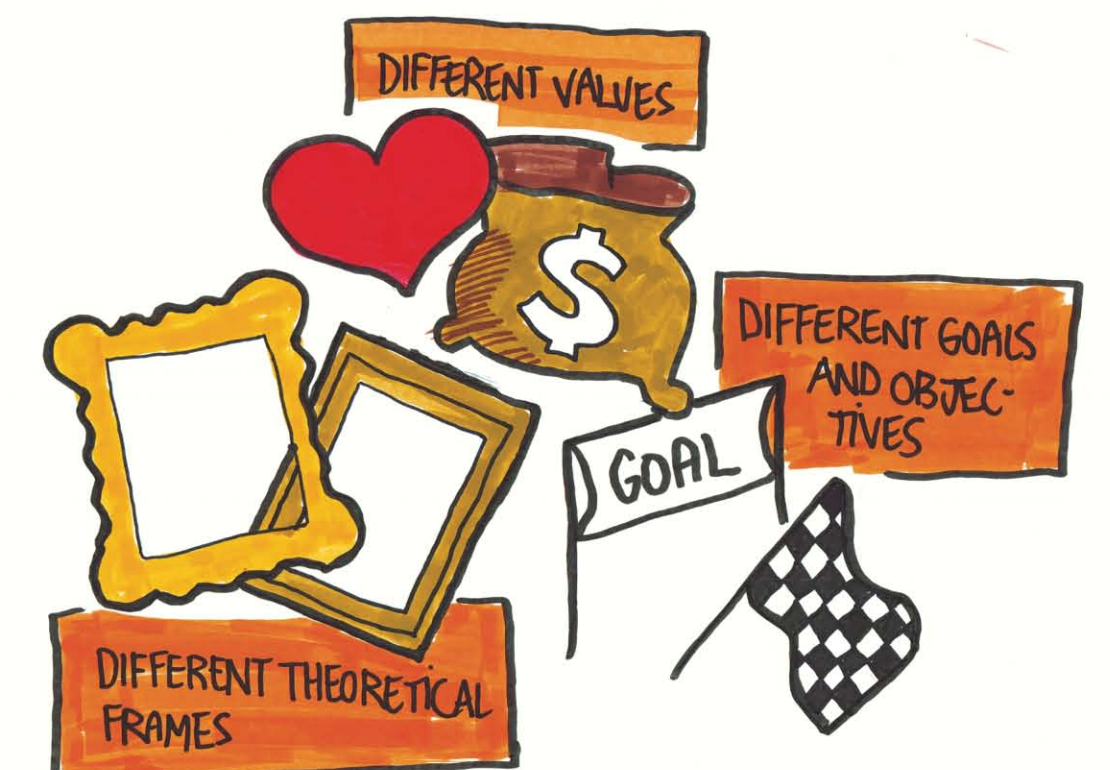
IN MY VIEW, DENMARK IS VERY SUITED FOR CO-CREATION: JUXTAPOSITION OF INTEGRITY AND WILLINGNESS TO EXPLORE AND TO BE OPEN

CO-CREATION HETEROGENIOUS COMBINATION OF DISCIPLINES. SOMETHING THAT DOESN'T EXIST YET



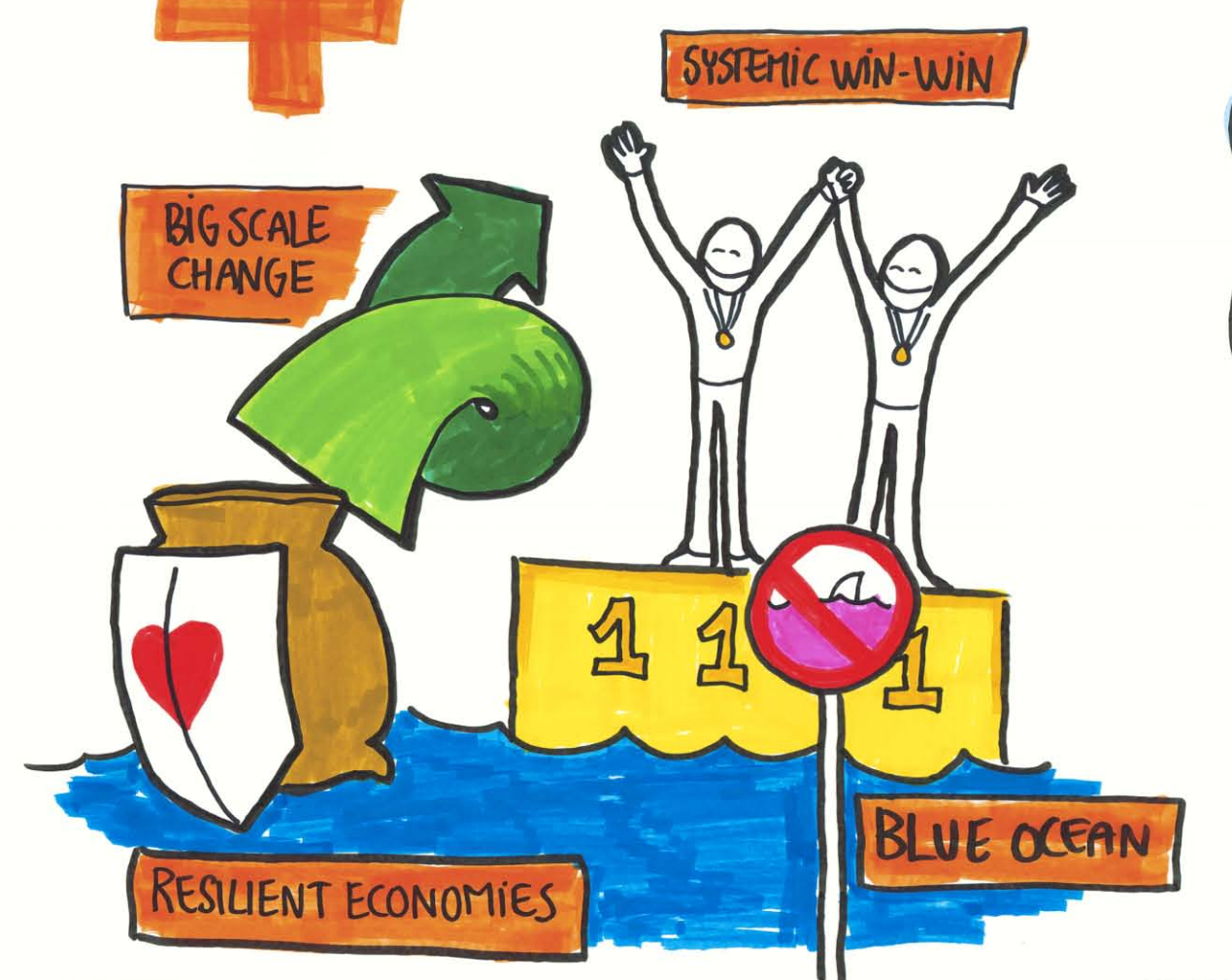
IN CO-CREATION WE TRANSCEND OUR FIELD

(CO-CREATION IS BLOODY HARD)
CO-CREATION IS NOT EASY (AND MIGHT NOT EVEN BE FUN)



MILLION DOLLAR QUESTIONS

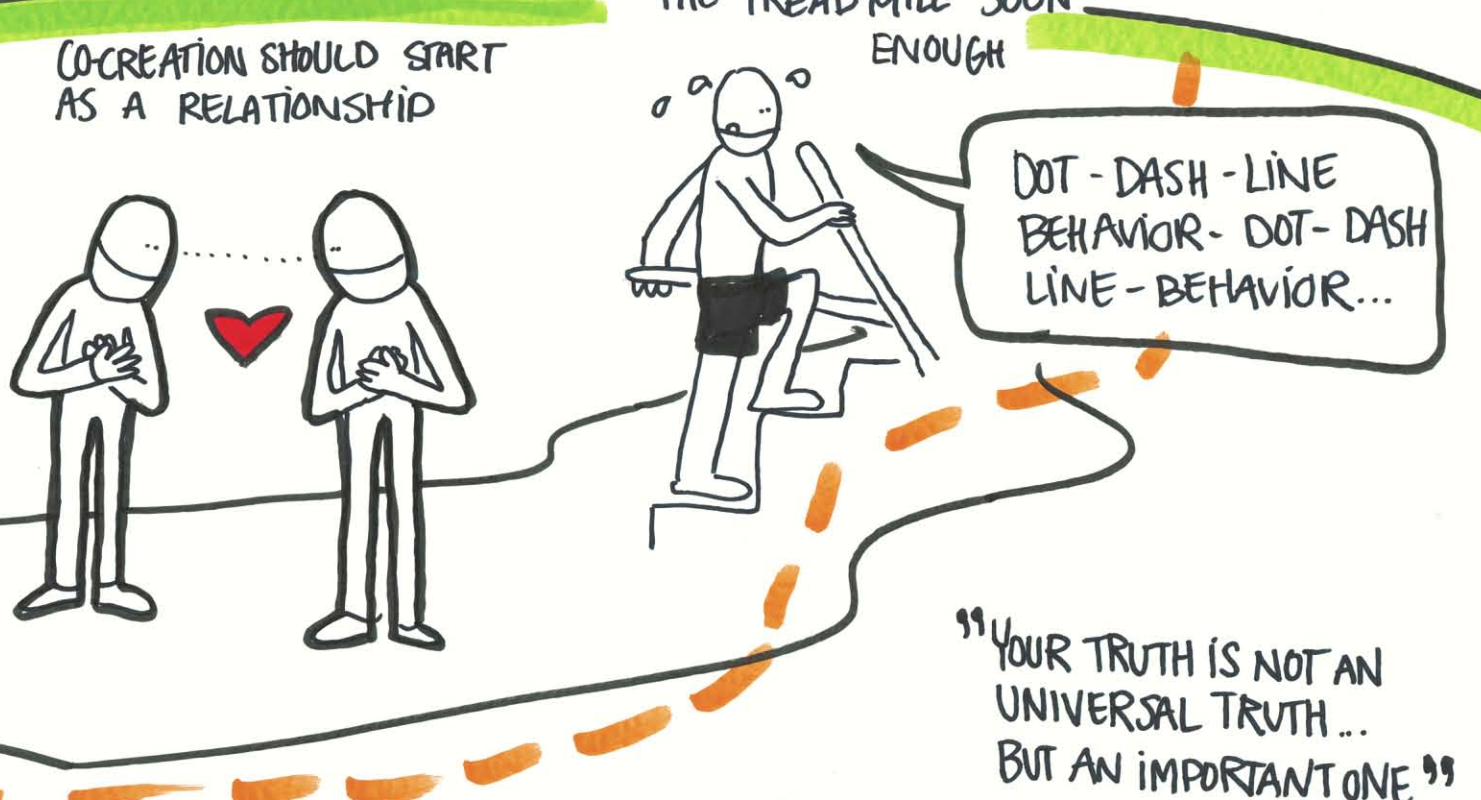
HOW MIGHT WE: IDENTIFY OPPORTUNITIES, CREATE PRECONDITIONS, ORGANISATIONAL STRUCTURES + EPISTEMOLOGIES FOR CO-CREATION?



WORKSHOP



CO-CREATION IS AN ADVENTURE *
*ADVENTURE = DISCOMFORT IN RETROSPECT



WELL KEPT TOGETHER BY:
NIELS CLAUSEN-STUCK, FROG DESIGN

THIS CONFERENCE WAS AN INITIATIVE BETWEEN:

- CBS REX DEGNEGAARD
- DDA GITTE JUST
- KPMG STINE ARENSBACH