

CBS Public-Private Platform

Quarterly newsletter
ISSUE 9 Spring 2014



Welcome to the CBS Public-Private Platform!

In this quarterly newsletter we aim to keep you up to date with our ongoing activities, and to encourage you to get involved in our work.

2014 is turning out to be a packed year with exiting activities and events in the pipeline. April entails two highly prominent visit, a pioneer workshop on administrative ethnography and an large international conference on health. Looking back, in February the platform hosted more than 500 visitors for a public lecture when Professor Bruno Latour and the AIME research group visited us. Read about this and much more in this spring 2014 newsletter.

Remember to follow us on:



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Visit by Professor Bruno Latour

Bruno Latour and the AIME team visited the platform for a well-attended and successful public lecture



On February 24, 2014 French sociologist and Professor Bruno Latour, head of research at the Department of Political Science, Sciences Po Paris, visited the CBS Public-Private Platform.

Together with representatives from the team behind the ongoing project AIME 'An Inquire into Modes of Existence' he spoke at a highly coveted public lecture. Dean of Research at CBS, Alan Irwin, welcomed the group and moderated the event.

The AIME project seeks as an inquiry for learning and how to compose a common world. Based on the result of 25 years inquiry, Latour has developed a research protocol that dissociate from the actor-network theory, with which his name is widely associated with. The question of the understanding of networks is no longer only to *define* "associations" and to follow networks in order to redefine the notion of "society" and "social". Rather the research team argues, that one must *follow* the *different types of connectors* that provide those networks with their specific tonalities.

Bruno Latour was accompanied by the five AIME members: Pierre-Laurent Boulanger, Christophe Leclercq, Patrice Maniglier, Donato Ricci and Pierre Jullian de la Fuente. Together they hold degrees in everything from philosophy, communication design, computer programming and history of arts.



At the public event

The platform afterwards wrote an article for CBS Observer which can be found [here](#) (in Danish).



Latour interviewed by Rune Lykkeberg from Politiken

After the lecture, the platform had arranged for the Danish Newspaper Politiken's journalists Rune Lykkeberg and Emil Bergløv to meet the professor. The article appeared in the newspaper on March 8, 2014 and in the quite substantial interview the gentlemen disused research agendas but also interesting points such as Latour's attitude towards the Mohammed crisis and the Snowden case.

Find the article online [here](#).

Visit by Professor Bruno Latour



The platform felt enthusiastic about welcoming Latour and the AIME team, and Academic Director Paul du Gay stressed:

- Bruno Latour is one of the most important researchers in the social sciences today. His interests cover a broad range of areas, including the natural sciences, law, politics and religion, but they are brought together in an ambitious exploration of a reinterpretation of what 'modern' means, explains Professor Paul du Gay.

Watch the entire public lecture

Didn't you get a seat at the lecture, or would you simply just like to watch it again? The entire presentation can be seen by clicking at the video picture below.



Get inspired... How do we compose a common world?

Abstract from the website:

Not so long ago, the project that would have seen modernization spread over the whole planet came up against unexpected opposition from the planet itself. Should we give up, deny the problem, or grit our teeth and hope for a miracle? Alternatively we could inquire into what this modern project has meant so as to find out how it can be begun again on a new footing.

AN INQUIRY
INTO MODES
OF EXISTENCE

You can read about the AIME platform and the people behind at: <http://www.modesofexistence.org/>

Visit by Professor Joan Fujimura

Organizing Uncertainty Series lecture with Joan Fujimura *'An Unintended Consequence of Big Biology: How genomics is being used to reproduce U.S. race categories'*

On Friday March 28, 2014 the Platform and the CBS Department of Organization was pleased to present Professor of Sociology at the University of Wisconsin-Madison Joan Fujimura for a public lecture at CBS. The lecture examined human post-genomic research and its emerging definitions of individual and population similarities and differences.

In her work Fujimura analyses new genomic information and consider its production in the context of competing discourses on race and ethnicity and, more generally, populations in contemporary U.S. society. She analyzes several large-scale genomics infrastructural projects, their relationships to each other, and their roles (or not) in re-introducing notions of race into genetics. The lecture examined whether and how notions of population and race are constructed through or used in these genomic technologies. To do so, Fujimura presented an archaeology of the tools used in current statistical searches for disease related genetic markers. Medical geneticists, population geneticists, and mathematicians/statisticians together constructed these tools using population genetic concepts, and the outputs of these tools reaffirm population genetic concepts. Genetic differences (and similarities) are understood through the technologies examined. These technologies hold up the world of genetic markers that might be involved in common complex diseases. But they also hold up a world of debates about the role of genomics in race.

Read more about Joan Fujimura and her work [here](#). Her presentation will be uploaded on our website shortly.



Focus on Green Growth

Transitions to Sustainability

- *Symposium at CBS*

On March 20, 2014 the CBS Public-Private Platform hosted, in corporation with the Sustainability Platform, a symposium on Transitions to Sustainability.

As introduction the symposium asked:

What kind of transformation is required to make society environmentally sustainable? Is environmental sustainability compatible with economic and social sustainability? Is green capitalism possible? If so, what will it take to achieve it?

The questions was based on the argument, that against the backdrop of resource depletion, ecosystem degradation and an accelerating climate crisis, environmental sustainability is widely accepted as a goal of paramount importance for individual private companies and for society at large, and on a national and global level. Importantly it is promoted by a growing number of Public-Private initiatives and it is articulated and supported at the highest levels of global governance: the UN, the IMF, the World Bank, the OECD, the G7, and the G20. However, while modest steps in the direction of a greener economy have been taken, overall progress is limited and insufficient in view of the magnitude of the challenges.

In this context, a topic that is often evaded is whether an economic system that is reliant on endless economic growth can be made sustainable and in this case what a transition to environmental sustainability will require, and the kind of Public-Private interaction this will require. OECD discourse, for instance, points to the triple goals of economic, environmental and social sustainability without discussing their prioritization or the inter-linkages, not to mention potential tensions between them.



Focus on Green Growth

Three experts on *'Which transformation is required to make society environmentally sustainable?'*

Three keynotes and three discussants were invited for the symposium:

- Professor Peter Newell followed by reflections from Professor Stefano Ponte.
- Professor Max Koch followed by reflections from Associate Professor Ole Bjerg.
- Professor Ulrich Brand followed by reflections from Professor Inge Røpke.

Presentations, details and further reading

Details about the different keynotes, the presentations and links to articles and work from the different processers can be found [here](#).

The cluster of Global Regulation

Professor and cluster facilitator at the Public-Private Platform cluster on Global Regulation Morten Ougaard organised the event. Afterwards he expressed:

"Many had come to hear the current thinking of three prominent European critical social science researchers on green growth and the sustainability challenge.

The three speakers agreed that there are important possibilities for a greening of capitalism, and that these should be pursued vigorously. They also were concerned whether this is enough in view of the magnitude of the environmental problems the world is facing, and that there are many unsolved governance problems, for instance in the balance between local initiatives and macro regulations and the political difficulties of the latter. The ensuing discussion showed that the audience had gotten much food for thought in this successful symposium."

Find more information about the cluster on Global Regulation [here](#).



News from the Academic Directors

Carsten Greve at OECD meeting on Public-Private Partnerships in Paris

The meeting was the 7th Annual Meeting of Senior PPP Officials. The participants were senior budget officials from OECD member countries, including central government PPP units in Canada, France, Korea, Russia and United Kingdom. International organisations included the World Bank, IMF and United Nations. Also present were the international consultancy companies Standard and Poor's and PWC. Carsten Greve acted as discussant of presentations from the Netherlands, Canada and United Kingdom. The meeting was held at the OECD Conference Centre in Paris on February 17-18, 2014.



Program and presentations from the conference can be found [here](#).

Carsten Greve's radio interview and blog entry on the recent DONG Energy sale



In the time of the recent DONG Energy sale to Goldman Sachs, Academic Director Carsten Greve was invited to the Radio24syv on January 23, 2014 to give his analysis and comments to the highly Public-Private relevant case about the sale of DONG Energy. You can listen to the program [here](#) (in Danish).

Greve also published a more in-depth reflection piece at his blog. Find it [here](#) (in Danish).

Carsten Greve in OPP baton at DenOffentlige.dk

"Things are looking up for PPP Projects in Denmark" argues Academic Director at the platform and Professor Carsten Greve in his contribution at the Danish media group for the public sector DenOffentlige.dk on February 28, 2014.



DenOffentlige.dk

Greve elaborates, that even though several actors are initiating more innovative solutions to societal challenges, also in favour of more Public-Private Partnerships, we still have much to learn from international cases. By looking at these cases more systematically, Danish PPP projects are facing a brighter future. As it is also mentioned in the coalition agreement, an increased collaboration between the public and private sector can be beneficial for all parts.

Read the contribution [here](#) (in Danish).

News from the Academic Directors

2,4 million EU grant on Social Innovation and Civic Engagement

Over the course of the last year, Academic Director, Paul du Gay, and members of the Public-Private Platform and the CBS Center for Civil Society Studies have been working with colleagues throughout Europe in preparing a research project proposal – Social Innovation and Civic Engagement (ITSSOIN) - under the EU's Framework 7 Programme. The proposal has now been funded and the project, which begins in March, will bring around 2.4 million DKK to CBS.



The project focuses on the relationship between social innovation and civic engagement, and is co-ordinated by the highly respected Center for Social Investment at the University of Heidelberg. In essence, the project seeks to explore the oft made assertion that the Third Sector is better equipped to foster social innovation than either the state or the market. The team aims to build a set of testable hypotheses that relate to key characteristics of the Third Sector e.g. 1) strong value sets; 2) persistent multi-stakeholder constellations; 3) the mobilisation of multiple resources, and to test these on the qualitative impacts of the Third Sector in terms of capital building (e.g. social networks, cultural values, or political participation) and their direct link to social innovation.

The project will study specific fields across nine EU countries, including 1) arts and culture, 2) social services and health, 3) environmental sustainability and consumer protection in finance and 4) work integration and community development. The CBS team, which will be led by the CBS Center for Civil Society Studies headed by Professor Anker Brink Lund, will be responsible for co-ordinating the Working Package on environmental sustainability and consumer protection in finance. The CBS team will also work closely with the Public-Private Platform's strategic partner The Danish Ministry of the Environment and MindLab.' More information will follow on our website on an ongoing basis.

For more information contact Professor Paul du Gay pdg.ioa@cbs.dk or Professor Anker Brink Lund abl.dbp@cbs.dk



News from the Academic Directors

Carsten Greve on the Danish Productivity Commission's report on PP Cooperation

The Danish Productivity Commission launched their 6th progress report in the comprehensive analytical work on productivity on February 17, 2014. The report focused on Public-Private collaboration.

The progress report on Public-Private Cooperation consisted of a line of recommendations for how collaboration between public and private actors can contribute to an increased effectiveness in the execution of public assignments. On the day of the launch chairman of the Productivity Committee Peter Birch Sørensen presented the report at a press meeting. Download the 6th progress report [here](#) and read about the Productivity Commission, the reports and much more [here](#).



Academic Director Carsten Greve has helped the committee with comments for the chapter on Public-Private Partnerships. When the final report was launched on March 31, 2014 Carsten Greve was invited to the Danish radio station Radio24syv to elaborate and give his valuation of the content. Listen to his analysis at [Radio24syv](#) [in Danish].

Greve also wrote an more comprehensive blog entry. To shortly summarize he pointed to the following six important arguments, where he supports the Productivity Commission's suggestions for more Public-Private collaborations: (1) to create a stable market for PPP projects (p.156), (2) that public authorities should focus on the overall economy rather than short-term savings (p. 158), (3) that PPPs are used as collaboration and not just as a funding model (p. 161), (4) That the Danish PPP competencies should be strengthened and gathered in a Center (p. 161), (5) that international experience of PPP should be involved systematically in the future (p. 161) and (6) that evaluation and evidence should be included from the start in PPP projects (p. 161). Read an in-depth elaboration on the above, as well as others of Carsten's analytical reflections on the different reports at [his blog](#) posts [in Danish].



Paul du Gay at University of Essex

Academic Director Paul du Gay spent the first week of February at the University of Essex.

During his visit Paul gave a presentation to the Department of Sociology and the School of Management on his work on the history of 'classical' organization theory and its continuing significance for management and organization today.

Paul can be seen here at the memorial to the SAS at Wivenhoe House on the University campus.

CBS Public-Private Platform news

Platform member Kjell Tryggestad in article about the future strategy for hospitals

How can we manage our hospitals in ways that gives more profitable return on investments of current and investment expenditures – and yet still keep a high quality? Public-Private Partnerships circulate as an important approach toward this task and is also seen as an increased strategy. In an article launched on March 21, 2014 in the journal 'Ingeniøren' Platform member and associate professor Kjell Tryggestad argues that using 'the axe' and cutting costs targeted at hospitality buildings will only increase the cost in the long run. To obtain more beneficial economic operations and a higher quality we cannot only focus on the bottom line. Read the [article](#) (in Danish).



Also the Platform's strategic partner KORA is focusing on new and innovative solutions drawing on PPP approaches. In recently published [new report](#) presenting 250 current PPP innovation projects, KORA argues that within the projects, which all together is representing five welfare themes, they find that Public-Private solutions within the area of health is the most promising.



An ethnography of a tax audit process, article by platform member Karen Boll

Imagine that you know how to repair cars. You buy a used car, repair it and resell it, thereby making a profit. As a result of this, the car changes owners twice, and because cars must have official license plates, the automobile registry will have a record that you bought and later sold the car. However, the fact that you not only drove the car around, but also actually repaired it and made money from the sale, is not part of the automobile registry information."

Platform member and post.doc Karen Boll's recently published article using this illustration. The article 'Shady car dealings and taxing work practices: An ethnography of a tax audit process' begin' is published in Accounting, Organizations and Society, Volume 39, Issue 1, January 2014. Find the article [here](#). The article focuses on the process whereby the tax administration succeeds in making some of these car dealings visible. This article draws inspiration from interpretative tax studies that consider taxation as an organizational, institutional, social and cultural phenomenon.

CBS Public-Private Platform news



Article by platform members Åkerstrøm & Pors: on Playful membership

The article 'Playful membership: embracing an unknown future' was published in February 2014 in Management & Organizational History Journal, vol. 9(2). With this article professor Niels Åkerstrøm Andersen and Assistant Professor Justine Grønbæk Pors study the implications of current attempts by organizations to adapt to a world of constant change by introducing the notion of playful organizational membership. Åkerstrøm and Pors conduct a brief semantic history of organizational play and argue that when organizations play, employees are expected to engage in playful exploration of alternative selves.

Download the article [here](#).

Lene Holm Pedersen in new video about her book on Steering and Motivation in the public sector

Lene Holm Pedersen recently published a new Danish book on 'Steering and motivation in the public sector'. The book is written in collaboration with Lotte Bøgh Andersen from Aarhus University.

Hear Lene's introduction to the book in this [youtube video](#) (in Danish) and read more about the book [here](#).

YouTube DK



CBS Public-Private Platform news

Successful conference on Institutional Transformations in European Political Economy

On January 30-31, 2014 Poul F. Kjær, Professor MSO, grant leader of the European Research Council project “Institutional Transformation in European Political Economy” (ITEPE) organized the conference “Corporatism, Neo-Corporatism and Governance Reconsidered”.

The conference took a long-term view on the consecutive transformations in Public-Private relations in the European context by taking a closer look at the role of intermediary institutions in their corporatist, neo-corporatist and governance versions from the early 20th century till today.

The conference brought together a string of different theoretical approaches to the study of intermediary institutions with the objective of developing a framework for understanding how the economic, political and legal dimensions of intermediary institutions play together and why intermediary setups have undergone consecutive phases of profound transformations. In addition, a wide range of empirically cases concerning how these transformations unfold in practice within areas such as competition policy, corporate governance and social regulation were presented.

Key speakers: Among the many key speakers were Bob Jessop (University of Lancaster); Richard Münch (University of Bamberg); Grahame Thompson (CBS) and Chris Thornhill (University of Manchester).

Read more about the ITEPE project and the conference [here](#).

Cluster Member and Professor Poul F. Kjær publishes a new book

Poul F. Kjær member of the CBS Public-Private Platform and Professor MSO at CBS, is publishing a new book entitled ‘Constitutionalism in the Global Realm: A Sociological Approach’. In the book he analyses how and why both public and private transnational organisations ranging from the EU and the WTO to NGOs and multinational companies have adopted constitutional features. This is the case both in terms of their internal organisation, their normative orientations and the claims to autonomy which they make. Adopting a historical perspective he, however, questions whether this is a new development. Instead contemporary forms of global governance are seen as institutional arrangements which emerged in the wake of the de-colonisation processes in the mid-20th century and which, although they are substantially different in terms of their organisational setup and normative orientations, to a high extent serve as substitutes for colonial arrangements. Another central point of the book is that the existence of extensive forms of transnational ordering and modern forms of statehood are not related to each other in a zero-sum manner. Historically speaking modern statehood and transnational governance arrangements have on the contrary emerged hand in hand and in a mutually supportive manner. Find more information [here](#).



New faces at the CBS Public-Private Platform

Ph.D. Michael Nixon joins the CBS Public-Private Platform

Michael Nixon is a Ph.D. student visiting the Department of Organization at CBS from Copenhagen University. His research interests focus on the intersection of organisations and public health, or how the health prevention is both organized and implemented in different sectors of the healthcare system. His current project is called "Organising medication discontinuation: GP decision-making when deprescribing statins". Here he looks at the issue of why it is so challenging for GPs to stop medication that elderly patients no longer need (e.g. because of a change in life situation or because they are prescribed too much), with particular focus on risk reducing drugs that prevent future heart attacks and death. A theoretical approach that examines how institutional logics shapes sense making will be used to shed light on the age-old conundrum of live it is harder to stop and start.

Michael has received his Masters in Public Health from Lund University in 2010 and is currently funded by the Centre for Healthy Ageing at Copenhagen University. Michael's work overlaps with the themes of healthcare management, policies and politics of the Health Governance cluster, so he is looking forward to getting involved in the PPP.

Michael joins the cluster of Health Governance.
Contact Michael [here](#).



New faces at the CBS Public-Private Platform

Assistant Professor Christina Berg Johansen joins the Public-Private Platform

Christina Berg Johansen is Assistant Professor at the Department of Organization where she is funded by Carlsbergfonden and is carrying out the project “Time hybrids in Corporate Strategy: Long-term global challenges and short-term corporate competitive pressures”.

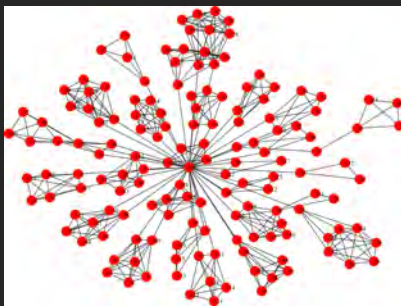
The project is an empirical investigation of managers’ uses of strategy in relation to issues beyond immediate business concerns, more specifically issues of sustainability. The project asks what strategy is in terms of a means for action, and how organizations act towards the future if not with the means-end rationality of strategy.

The project, and Christina’s research interests in general, are based on an interest in cross-sector collaborations with regard to so-called “wicked problems”. Theoretically, she works with pragmatist and non-functionalist theories of action, sociology of time, micro-strategy and institutional theory. Prior to CBS, Christina is PhD from ESADE Business School in Barcelona, and before this she worked several years in the Danish NGO sector.

Christina joins the cluster on Public-Private Partnerships. Contact Christina [here](#).



Want to join one of our clusters?



The work of the Public-Private Platform is mainly organised and coordinated through a range of clusters, which each focus on a distinctive agenda. The members of the clusters come from all parts of CBS. They host seminars, develop research proposals, initiate teaching programmes, and develop their work with wider publics. Each cluster is facilitated by a CBS researcher with a special interest and expertise in the field.

Meet the clusters [here](#) and don’t hesitate to [contact us](#) if you want to join or work.

CBS Public-Private Platform activities



Paul Du Gay, Academic Director

Paul du Gay is Academic Director of the platform. Paul is Globaliseringsprofessor at CBS, where he directs the Velux Foundation Research Programme 'What Makes Organization?: resuscitating organizational theory/revitalising organizational life'. Paul has written extensively on questions of identity and ethics in public service, on office holding and bureaucracy, and on various aspects of public governance. Contact Paul by email: pdg.ioa@cbs.dk.



Carsten Greve, Academic Director

Carsten Greve is Academic Director of the platform. Carsten is a professor of Public Management and Governance at CBS. Carsten's research areas are Public-Private cooperation and partnerships, public management in a comparative perspective, regulatory reform, and public management reform and new approaches to public management-, leadership- and governance, including New Public Management. Read his [blog](#) or get in contact with Carsten by email: cg.dbp@cbs.dk



Mette Lisby, Project Manager

Mette Lisby is Project Manager of the platform. She holds a graduate degree in cand.soc.Political Communication and Management CBS, where her thesis concerned Public-Private Partnerships in a theoretical trust perspective. Mette is also the co-author of the chapters *Danish Cancer Society* and *Aarstiderne* in the casebook *Strategier i praksis* (Eds. Lise Justesen and Susanne Boch Waldorff). Moreover, Mette was awarded the FUHU Education Prize 2012 along with the team behind *Strateginet* for the development of the educational website. Contact Mette by email: mli.ioa@cbs.dk



Julie Munk, Research and Communication Officer

As Research and Communication Officer at the platform, Julie is responsible for managing and developing the Platform's research work and activities and the communications strategy in all its dimensions. Julie holds a BSc. In Social Science, communication and business studies and is currently finishing her graduate-degree in political communication and management at CBS with a thesis on the political governance of welfare systems. Julie has previously been engaged in cross-sectorial work in relation to jobs at the organization Suitable for Business and a Copenhagen Finance IT Region. Contact Julie by email: jmu.ioa@cbs.dk



Nanna Helene Jensen, Events officer

Nanna holds a BSc. in International Business and Politics from Copenhagen Business School. She is presently doing her graduate degree at CBS in International Business and Politics as well. Nanna assists the platform in several areas, but her main task is administrative assistance. Nanna is also a part of planning and facilitating conferences and seminars hosted by the platform, and she performs many of the administrative tasks in this regard but also practical assistance at seminars and conferences. Contact Nanna by email: nhj.ioa@cbs.dk



Susanne Boch Waldorff, Teaching facilitator

Susanne Waldorff, assistant Professor CBS, is affiliated to the platform as teaching facilitator. She coordinates and facilitates the development of teaching initiatives within the public-private theme and will be looking into how we can expand the public-private debate at already existing courses and programs as well as re-thinking the notion of public-private in the creation of new teaching programs at CBS. Contact Susanne by email: sbw.ioa@cbs.dk

Upcoming activities

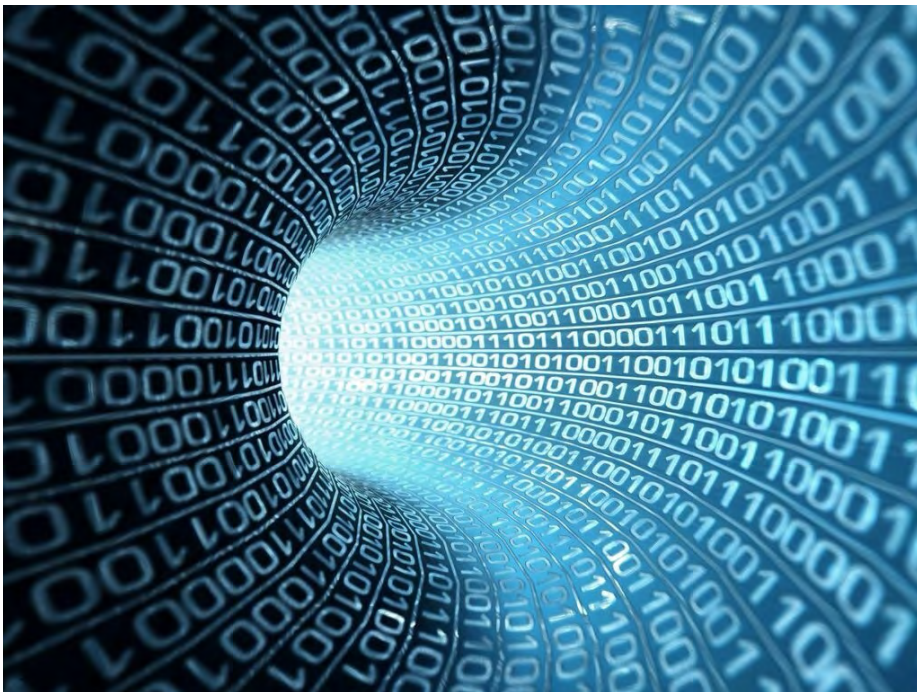
The next couple of months brings a great number of CBS Public-Private Platform activities, so mark the days.

The platform is looking forward to a spring and early summer with many great activities on the program. Besides hosting an event at the Festival of Research (Forskningens Døgn), participating at Folkemødet (the Danish Political Festival), and hosting a major conference on health exiting visitors will visit the platform.

In April the platform is facilitating a workshop on Administrative Ethnography convened by post.doc Karen Boll and Professor Rod Rhodes. Read more about some of it below and keep an eye out for the next newsletter where we will be back with more detailed stories.



The Platform sets focus on Big Data at the Danish Festival of Research



Interested in Big Data and a science kick in the morning? During this year's Festival of Research the platform invites openly to a morning seminar, coffee and croissants. The event takes place April 25 from 08.15-10.00 with cluster facilitator and Associate Professor Mikkel Flyverbom of the Internet Business and Society cluster in front and Anders Koed Madsen and Pernille Tranberg on stage the event sheds light on the present and actual debate on Big Data. Among others questions such as: how concrete objects and actions is transformed to big data analysis and visualizations? And how can we navigate in this data stream while point to the options of controlling the digital traces which we leave behind our actions?

The event will be in Danish, read more and sign up [here](#).

Upcoming activities

When Health Policy Meets Every Day Practices - 9th International Organisational Behaviour in Healthcare Conference



On April 23-25, 2014 the CBS Public Private Platform will be the co-host and organiser together with SHOC (Society for Studies in Organising Healthcare) of this year's 9th International Organisational Behaviour in Healthcare Conference (OBHC). Around 120 participants from all around the world will join this conference in late April, which will take place at Kilen, CBS.

Themes: The overall theme of the conference deals with the challenges and dilemmas arising from the efforts to implement health care policies within day-to-day organisational practices.

This year's keynotes will be Niels Åkerstrøm Andersen,

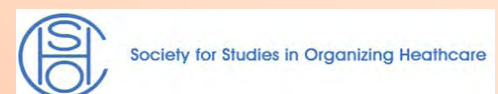
Professor from Copenhagen Business School and Kerstin Sahlin, Professor from Uppsala University. They will be addressing the conference theme from different theoretical and empirical key positions.

The OBHC 2014 is based on full, peer-reviewed academic papers. The conference will thus have two keynotes combined with several breakout sessions, which facilitate a more in-depth focus on one of the conference's five subthemes. The subthemes cover:

1. Analysing the design of decision making and implementation processes
2. Exploration of different forms of resistance, drivers or interpretations within local organisations
3. The role of leadership in implementing health policies
4. Investigation of the way local translations, narratives, logics and discourses alter or sustain embedded routines and organisational change
5. The role and performativity of technology in implementation processes

Pre-conference workshop: For the first time OBHC plans to run dedicated pre-conference workshop for postgraduate and Early Career Researchers ahead of the main conference. The pre-conference workshop provides an opportunity for new researchers and postgraduates attending the conference to get to know each other and chat about their research. Our pre-conference workshop includes interactive sessions for networking and a keynote talk which will provide inspiration and encouragement for researchers.

Read more about the conference [here](#).



Upcoming activities

Public engagement at Folkemødet 2014

- *From welfare to export*

As last year, the platform will participate at the Danish Political Festival Folkemødet with the aim of public engagement.

Among other activities at this year's festival the Platform will once again co-host an interesting debate and event with the Confederation of Danish Industry and the Danish Competition and Consumer Authority. The theme this year is "from welfare to export" and take point of departure in questions such as: Is competition for public welfare tasks the way towards increased export of Danish welfare solutions and are the business environment for the welfare of export even existing in Denmark ?

Debaters include current corporate spokesperson for the Danish Social-Liberal party and former Minister Ida Auken as well member of parliament and former Minister Claus Hjort Frederiksen from the Liberal part Venstre. Chairman of FTF Bente Sorgenfrey, and Philips Healthcare will present their views on the opportunities for Danish welfare exports, while Professor Carsten Greve from CBS along the way will provide more factual and research based insights to the debate. The event will be moderated by Mette Rose Skaksen, Branch Director in Danish Industry. Read more about our event at Folkemødet's [website](#) and mark your calendar:

June 12 from 5.30 - 6.30

Location: Klostergården, Havestuen.

Local refreshments will be served

Last year..

The platform participated during the entire Folkemødet with the aim of network and knowledge sharing. Many interesting events took place, and during debates as "presentation of the new Productivity Committee report" and "How do we modernize the public sector" the Public-Private were brought to discussion. Saturday June 15, 2013 the Platform, in collaboration with the Confederation of Danish Industry and the Danish Competition and Consumer Authority, hosted the event 'Should the Public be more Private?' The aim was to gather people for a dialogue on myths about Public-Private Partnerships. The audience had been given red and green cards to express pro and cons and their attitude toward whether the *public* should be more *private*. As the pictures below indicate, the audience first seemed very reluctant voting "no" but in the end of the debate a more positive position toward Public-Private Partnerships. Journalist Henrik Qvortrup moderated the panel debate which consisted of Anker Boye, Mayer, Odense Municipality, Line Nørbæk, Chief of Sector, Danish Competition and Consumer Authority and Mette Rose Skaksen, Director, DI Service. Read more about it [here](#).



Upcoming visits

Australian Professor of Public Sector Management John Alford



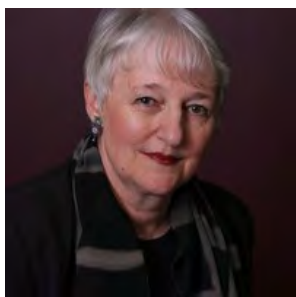
How can the government engage citizens and clients in co-production of public services? Public service co-production is a crucial theme for our time. During Alford's visit to the platform he will give a lecture on this theme on April 24. The lecture will assess the most recent developments in thinking about co-production in the public sector and bring up-to-date examples of how co-production is done in practice. Read more about Alford's visit and lecture in April 2014 [here](#).

Australian writer and policy advisor Tom Bentley

Australian writer and policy advisor Tom Bentley visited the Platform already in September 2013 in connection with his participation at the conference How Public Design? organised by our strategic partner MindLab. Tom is based in Melbourne, but will be a Velux Foundation guest professor at the platform in 2014. Tom is visiting from mid April to early May in this first instance.



Anna Yeatman, Professorial Research Fellow, University of Western Sydney



On May 7, 2014 Professor Anna Yeatman from the Whitlam Institute at the University of Western Sydney visits the CBS Public-Private Platform where she will give a seminar on Freedom, Intersubjectivity, and Law. Arguably, modern political philosophy centres on the conundrum of how to reconcile subjective freedom and authority. Hobbes, Hegel and others work directly with this conundrum, which is quintessentially a question of politics, while neo-liberal thinkers evade it by sleight of hand: by turning authority into a function of the market price mechanism, and thereby evacuating the domain of the political itself. In this paper she investigate what it is that Jessica Benjamin can offer us in developing our understanding of what is involved in working with this conundrum. Read more about Yeatman's visit [here](#).

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