



To the CBS Board of Directors

Annual Review 2007

Summary – most important activities

The CBS Library Advisory Board held its first meeting in November 2007 where it discussed learning processes, research grants, and the Web – three pivotal challenges for the CBS Library, and yet, presenting a ‘golden opportunity’ to the library as well.

In November 2007, the CBS Library’s website was awarded first place in the category ‘Research Libraries’ in the Danish national Web benchmarking survey, ‘Bedst på Nettet’ (‘Best on the Internet’). Digital self-service, openness, and usefulness were highlighted as the website’s strengths.

In May 2007, the CBS Library hosted a four-day conference with 90 business library directors from the US, Asia, Australia, and Europe, some of whom represented a number of CBS’ partner universities.

The total number of visitors in 2007 was 1,145,722, hereof 1,024,345 (+ 3.5%) at Solbjerg Plads, 83,012 at Dalgas Have (- 5%), and 38,062 at Porcelænsøen (+ 5.5%). Thus, the total number of visitors has increased by 3%.

In total, the use of resources increased by 11% from 2006 to 2007. In particular, the use of e-journals increased significantly: 959,058 downloads in 2007 (+ 51%). Additionally, the use of Web-based reference works increased by 106%.

Organisation and staff

Seven employees chose to move on to new challenges or to retire in 2007, and the Library welcomed eight new employees, including one trainee. In 2007, the employees participated in competence development activities corresponding to six days per employee. One employee graduated from the Royal School of Library and Information Science of Denmark (DB) and three employees started their Master’s programmes at the University of Copenhagen, DB, and Aalborg University, respectively. In the spring, an external consultant conducted a seminar and workshop on dealing with stress for the entire staff.

Achieving the goals of the development contract: Dissemination and knowledge sharing

From 2006 to 2007, the number of visitors at Experts@CBS increased by 60%, which corresponds to 112,159 visitors. Therefore, the development goal for 2008 (75,000 visitors) has already been achieved in full. The number of downloads from the CBS

working paper database was 231,368, which corresponds to an increase of 104%, and thereby exceeded all expectations.

Strategic challenges

In April 2007, the CBS Library acquired a new strategy, which was discussed by the Advisory Board. The Advisory Board provided some solid input for the refocus of the new strategy in 2008. The shift in focus is understood as assigning a greater priority to the following areas: Physical facilities, e-resources, contact and dissemination, and the Web.