



**Copenhagen
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Publication Strategy for The Center for Strategic Management and Globalization

Overall Policy

The Center strongly encourages the serious pursuit of scholarship and research. This includes:

- **Active publication in relevant journals** (see below). SMG faculty is expected to deliver minimum two journal articles *per* year. This is in line with SMGs status as a Research Center and our ambition of becoming a European center of excellence for research in strategic management and international business. It is also a precondition for attracting CBS funds as well as outside funds.
- We regard publication as a necessary progress report from an ongoing research effort. **The main part of such publication effort should take place in the form of journal articles.**
- **Active engagement with the relevant research communities** in the form of reviewing, serving as an editorial review board member, or journal editor.
- **An open attitude to inter-disciplinary research.** However, inter-disciplinary research is usually most successful if it is based on a deep knowledge of the relevant disciplines. Therefore, publication in discipline journals is encouraged.

The Center's Preferred Journals – an Indicative List

Please note that the list below is *indicative*. Although the list should capture well the research areas and ambitions of the Center, the full set of preferred journals, equivalent in quality to the ones listed here, is larger than the one listed below.

With respect to the hierarchy, 1. and 2. rank equally, while

1. & 2. > 3. > 4. > 5.

SMG in particular values publication in:

1. Non-specialized, top management journals, operationalized as the top 10 management journals in terms of impact score, such as

- *Academy of Management Journal*
- *Academy of Management Review*
- *Organization Science*
- *Strategic Management Journal*
- *Journal of Management*
- *Human Resource Management*
- *Journal of International Business Studies.*

2. Top disciplinary journals, such as

- *Journal of Political Economy*
- *American Journal of Sociology*
- *Psychological Review*

3. High impact, more specialized journals -- specifically

- *Management Science*
- *Human Resource Management*
- *International Journal of Human Resource Management*
- *Journal of Economic Behavior and Organization*
- *Journal of Law, Economics, and Organization*
- *Management International Review*
- *Organisation Studies*
- *RAND Journal of Economics*
- *Research Policy*

4. The top practitioner oriented journals -- specifically

- *Harvard Business Review*

- *California Management Review*

5. well-established journals with high rejection rates – such as

- *International Business Review*
- *Industrial and Corporate Change*
- *Human Resource Management Review*
- *Journal of Human Resources*
- *Journal of International Management*
- *Journal of Business*
- *Journal of Management*
- *Journal of Business Research*
- *Long Range Planning*
- *Organization*
- *Strategic Organization*