

Submitted letters of intent for becoming a world class research environment

	Title	Department(s) / centre(s)	Key VIPs
1	Center for Marketing Communication	AØ	Flemming Hansen (p), Birgitte Tufte (p), Lars Grønholdt (p), Anne Martensen (L), Richard Jones (L).
2	The Business, Development and Global Governance Research Environment	IKL (+ PEØ, SMG)	Morten Ougaard (p), Henrik Schaumburg-Müller (p), Hans Krause Hansen (L), Michael W Hansen (L), Søren Jeppesen (L), Anna Leander (L), Peter Lund-Thomsen (L), Peter Wad, Esben Rahbek Pedersen (OM), Bent Petersen (p) (SMG)
3	Understanding the economy of creative values	IKL (+ INT)	Brian Moeran (p), Lise Skov (L), Can-Seng Ooi (L) INT, Fabian Csaba (L), Birgit Stöber (L),
4	Design of Economic Institutions	ECON	ECON (the entire department) Applicants are the professors: Morten Bennedsen Peter Bogetoft Peter Møllgaard Søren Bo Nielsen Pascal Raimondos-Møller
5	Translation processes and translation systems in business	ISV (+IKK)	Arnt Lykke Jakobsen (P), Mathias Buch-Kromann (L) Gyde Hansen (p), Per Anker Jensen (p), Henrik Høeg Müller (L), Daniel HArdt (L), Peter Juel Henriksen (L); Barbara Dragsted (a), Christian Jensen (A)
6	Competition in Context	JUR / ECON	ECON: Niels Blomgren-Hansen (P), Anette Boom (L), Peter Møllgaard (P) JUR: Jens Fejø (p), Ulla Neergaard (p), Ruth Nielsen (P), Thomas Riis (P), Cedric Schneider (A), Steen Treumer (L), Christina Tvarnø (L), Søren Sandfeld Jakobsen (A).
7	From Corporate to Enterprise Branding: Taking an Organizational Perspective on Branding	IOA	Majken Schultz (P) Mary-Jo Hatch (visiting P.)
8	Comparative political culture	CBP	Per Øhrgaard (p), Uffe ØStergaard (p), Lars Bo Kaspersen (P), Magali Gravier (L), Joachim Lund (L), Liv Egholm (A). Potential partners in IKL, LPF, Center for study of America, Asian Research Center

9	International Center for Business and Politics	CBP	Ove K. Pedersen (p), Peer Hull Kristensen (P), John L Campbell (p- visiting), Charles Sabel (p –visiting), Carsten Greve (p), Peter Nedergaard (P), Susanna Borrás (L), Leonard Seabrooke (L).
10	Corporate Governance: Owners, Managers and Entrepreneurs	ECON + INT (Centre for Corporate Governance)	Morten Bennedsen (p), Peter Bogetoft (P), Steen Thomsen (P), Nikolaj Malchow-Møller (Director of Research, CEBR) Aleksandra Gregoric (A), Bersant Hobdari (A), Evis Sinani (A).
11	CAICT	CAICT	Jan Damsgaard and the rest of the centre. All in all a total of app. 20 scientific staff.
12	Copenhagen Research Centre for International Taxation (CORIT)	ECON / LAW	ECON: Søren Bo Nielsen (P), Pascal Raimondos-Møller (P), LAW: Niels Winther-Sørensen (P), Jakob Bundgaard (L) Expects participation from FI and ACC as well
13	SMG	SMG	The entire centre
14	Critical Organization Studies	LPF	Niels Åkerstrøm Andersen (P), Per H. Hansen (P), Daniel Hjorth (p), Robert Austin (P), Bent Meier Sørensen (L).
15	Internal Market Law in the EU	JUR	Ruth Nielsen (p), Ulla Neergaard (p), Lynn Roseberry (L).
16	Corporate Social Responsibilities	IKL + INO + INT + LPF + AØ + PEØ + IOA	Mette Morsing (P), Steen Thomsen (P), Jens Frøsløv Christensen (P), Lucia Reisch (P), Susse Georg (P), Suzanne Beckmann (P), Peter Neergaard (P), Peter Pruzan (P), Ole Thyssen (P), Steen Vallentin (L), Kai Hockerts (L), Richard Jones (L), Søren Jeppesen (L), Eric Guthey (L), Esben Rahbek Pedersen (A), Peter Lund Thomsen (A).
17	Innovation in contested environments – Organizing the Interplay of Technologies and Markets Architectures	IOA	Casper Bruun Jensen (L), Eva Boxenbaum (L), Ann Westenholz (P), Peter Karnøe (P), Susse Georg (P)
18	Dynamic Portfolio Management and Asset Pricing Models	FI	Carsten Sørensen (P), Jesper Rangvid (P), Bjarne Astrup Jensen (P), Anders Bjerre Trolle (post-doc).
19	Credit Risk	FI	David Lando (P), Peter Feldhütter (A) + NN post-doc
20	Accounting and Corporate Finance	FI / ACC	Professors Ken Bechmann (FI) and Thomas Plenborg (ACC) Other researchers at CBS will be invited if chosen as WCRE.

21	Open Innovation	INO	Keld Laursen (P), Jens Frøslev Christensen (P), Lars Bo Jeppesen (L), Christoph Hienert (L), Toke Reichstein (L), Serden Özcan (A), Francesco Rullani (post-doc)
22	Integrated Business Communication (Potential WCRE)	CBP / IKL / IKK / CAICT / AØ / LPF / IOA	Suzanne C. Beckmann (p) Anne Marie Bülow-Møller (P) Jan Damsgaard (P) Lars Grønholdt (P) Maja Horst (L) Peter Kjær (P) Anker Brink Lund (P) Anne- Marie Søderberg (P) Birgitte Tufte (P)
23	Sprog, kognition og kulturel identitet	IKK / ISV	Michael Herslund (p), Lita Lundquist (p), Lørn Korzen (p), Hanne Korzen (Docent), Irene Baron (L), Henrik Høeg Müller (L), Viktor Smith (L).