



## Finding an article in the databases

Use "Find articles" on the left hand side menu on the library webpages, or go directly to [Webfeat](#);

- Search on a single word from the title and the last name of the author. Simple is good!

Example:

The screenshot shows the Webfeat search interface. At the top left is the Copenhagen Business School logo and the text 'This Service is provided by the CBS Library'. At the top right is the 'Webfeat' title and a link 'Questions? Ask the library'. Below this is the 'Enter search criteria' section, which has two tabs: 'Basic Search' (selected) and 'Advanced Search'. The search form includes fields for 'Title' (containing 'revisited'), 'Author' (containing 'Hartmann'), and 'Keyword'. There are also 'And' dropdown menus between the fields. To the right of the search fields is the 'Publication date' section, with radio buttons for 'All dates' (selected) and 'Year range', and 'From' and 'To' dropdown menus (set to 1900 and 2009 respectively). Below the search criteria is the 'Select category' section, which has two columns of checkboxes for 'Communication', 'Economics', 'Management', 'Marketing', 'Political Science', and 'Social Sciences'. At the bottom of the search form is a 'Search' button (circled in red) and a 'Clear All' button.

- Webfeat will search all available databases for a full-text version of the article. When the article has been found, click "view" beneath the reference. After that, please follow the instructions for the specific database.

1.  Green advertising revisited.  
Hartmann, Patrick; Apaolaza-Ibáñez, Vanessa | *International Journal of Advertising* | 200928:4,  
| 715(25) | ISSN: 02650487 | GREEN marketing; ADVERTISING; GREEN products; RESEARCH;  
ADVERTISING -- Psychological aspects; CONSUMERS -- Attitudes; CONSUMER satisfaction;

Problems? Contact [The Library](#)