



Status report from the Full Time MBA program

Background

When the Full Time MBA was created in 2003 it was with the aim of building up an international, innovative environment, which made it possible to attract young managers or coming managers from all over the world to Copenhagen. This has been successfully achieved in that 85% of the current Full Time MBA class of 36 students are foreigners.

This year the Full Time MBA is also being promoted by Dansk Industri (DI) and the Ministry of Foreign Affairs through the "2 for 1 Scholarship programme" sponsored by the ministry. So far 30 of Denmark's most international companies have been contacted and five have given very positive feedback.

Current status

We expect 45 students in the 07/08 class and of the 45 students we expect 10 to be recruited via the "2 for 1 scholarship program". As usual we expect to receive app. 7 scholarships from CBS.

The administrative side of the Full Time MBA organisation is in much better shape now than ever before with, for instance, in-house staff working on MBA specific Career Services and personal coaching directed at getting the students placed in Danish business life as soon after graduation as possible.

The European MBA with partners in Mannheim and Lisbon has yet to show effect on the intake of the Full Time MBA.

Financial Analysis

Full Time MBA

DKK/year	Result 2006	Budget 2007
# participants	36	41
Income	9.799.737	9.970.200
Operating costs	-8.568.323	-7.801.326
Contribution 1	1.231.414	2.168.874
CBS overheads	-1.273.966	-1.296.126
Reservfond overheads 10%	-1.131.034	-997.020
MBA Career Services	150.000	150.000
Contribution 2	-1.023.586	25.728

MBA Area (EMBA, EC, FT)

DKK/year	Result 2006	Budget 2007
Income	27.513.069	30.497.050
Operating costs	-22.371.444	-21.256.490
Contribution 1	5.141.625	9.240.560
CBS Overheads	-2.867.966	-3.964.617
Reservfond Overheads	-3.555.034	-4.351.383
MBA Career Services	575.000	150.000
Contribution 2	-706.375	1.074.560