

## **EQUIS-kriterier**

### **EQUIS - the European Quality Improvement System**

**EQUIS is the leading international system of quality assessment, improvement, and accreditation of higher education institutions in management and business administration.**

The fundamental objective of EQUIS, linked to the mission of EFMD, is to raise the standard of management education worldwide.

- EQUIS is not primarily focused on the MBA or any other specific programme. Its scope covers all programmes offered by an institution from the first degree up to the Ph.D.
- EQUIS has established its prestige and recognition worldwide. 92 institutions have been awarded EQUIS, with 28 countries represented among the accredited schools: Argentina, Australia, Belgium, Brazil, Canada, China, Colombia, Costa Rica, Denmark, Finland, France, Germany, Ireland, Italy, Mexico, Netherlands, New Zealand, Norway, Philippines, Poland, Portugal, South Africa, Singapore, Spain, Sweden, Switzerland, United Kingdom, United States of America.
- Institutions that are accredited by EQUIS must demonstrate not only high general quality in all dimensions of their activities, but also a high degree of internationalisation. With companies recruiting worldwide, with students choosing to get their education outside their home countries, and with schools building alliances across borders and continents, there is a rapidly growing need for them to be able to identify those institutions in other countries that deliver high quality education in international management.
- EQUIS assesses institutions as a whole. It assesses not just degree programmes but all the activities and sub-units of the institution, including research, e-learning units, executive education provision and community outreach. Institutions must be primarily devoted to management education.
- EQUIS looks for a balance between high academic quality and the professional relevance provided by close interaction with the corporate world. A strong interface with the world of business is, therefore, as much a requirement as a strong research potential. EQUIS attaches particular importance to the creation of an effective learning environment that favours the development of students' managerial and entrepreneurial skills, and fosters their sense of global responsibility. It also looks for innovation in all respects, including programme design and pedagogy.
- EQUIS is supported by a broad international body of academics and professionals. Deans of reputed academic institutions, HR and MD directors of major corporations, heads of national professional associations, consultants, and assessment experts form the pool from which the international peer review teams are drawn.