

CBS Elite Module:

# Internship in International Entrepreneurship

**Need innovative assistance for strategic projects, charting the unknown territory of a new market or testing for a new product?**

**CBS has international elite students at the MBA/MSc level waiting to assist you!**



The Internship in International Entrepreneurship is a program that has run successfully at CBS since 2002. In 2009 it was awarded Elite Status by the Danish Ministry of Science, a status awarded competitively to only a few courses nationwide. In co-operation with its strongest partner universities, CBS has developed the internship program for international MBA students go out to Danish companies and assist them with their strategic business challenges as an integral part of their course work at CBS.

#### **Examples of previous assignments**

The majority of the students have a technical educational background (as an engineer, for instance), 2-5 years of professional work experience and a high level of English language competency. Most participants are international MBA students on exchange from highly ranked CBS' partner universities along with a few Danish or international full degree graduate students studying in Denmark, who are accepted, if they have proven records of experience with entrepreneurship. The goal of all of these students is to become consultants, business executives or, as a number have indicated, entrepreneurs starting their own companies. It is therefore natural that their assignments be consultancy work for companies of all sizes, for example:

- **Market analysis**
- **Marketing strategy**
- **The internationalization process (e.g. entry modes)**
- **Strategy (e.g. business model)**

- **Financing (e.g. venture capital)**
- **Intellectual property**
- **Organization and operations (e.g. alliances, networks)**

### **When and how many hours?**

After an intensive classroom period, where the students work with CBS experts in preparing them to meet the needs of their coming companies, they begin a 10 week internship placement in late September for approx. thirty hours a week. The course ends mid-December 2011. The hosting company is in charge of setting up an introduction meeting and a framework for the expected workdays/hours in correspondence with the student and his/her possible parallel elective courses. The students are expected to be an active part of their host company environment for the duration of the placement.

### **Criteria and cost?**

All internship hosting companies are required to pay DKK 15,000, which goes to a scholarship fund to help alleviate the student's extra living expenses due to the high cost of living in Copenhagen. The scholarship fund is set up in order to ensure that the program can attract the best possible applicants from our strongest international partner universities and allows us to bring in a caliber of young talent and competencies that Danish and international companies in Denmark might otherwise have to offer a lot more to get access to. Many of the students are from the new growth economies that companies in Denmark might find interesting as new potential markets. And here is a chance to get highly qualified help to prepare to bridge the gap to such markets for a small investment of time and money.



The hosting company prepares in cooperation with CBS a task description on the basis of a project, problem or idea that the company would like the intern to work with. The company also provides for a work space and acts as a sparring partner in connection with the student's study project.

### **Evaluation and networking**

The internship is concluded with a written project and a subsequent oral exam as well as a networking event, to which the students, this year's 25 internship hosts and CBS supervisors are invited. The hosting company will receive a copy of the student project and final grade after the end of the program and is asked to participate in a written evaluation of the program.

**If you would like to hear more about working with one of our students, please contact: Special Advisor on International Relations Ms. Robin Jensen, [rj.intoff@cbs.dk](mailto:rj.intoff@cbs.dk). Tel: 3815 3090/246 246 48 (cell).**



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