

Curriculum Vitae – Lotte Thomsen

Academic background

2007: PhD in Economic Geography. Danish Institute for International Studies and Department of Geography, Copenhagen University.

1998: M.Sc. in Economic Geography. Department of Geography, Copenhagen University.

Research interests

- Developing country firms' access to global markets via insertion into global value chains.
- Private sector development and business-state relations in emerging markets.
- The sourcing strategies and practices of global retailers in emerging markets.
- New tendencies in the global clothing industry
- CSR, conventions and standardization

Professional qualifications

January 2010- : Assistant Professor, Copenhagen Business School.

December 2009- January 2010: Consultant to the Ministry of Foreign Affairs. Delivering input to the new Business Sector Action Plan.

Jan-Dec 2009: Post doctoral fellow at the IT University. Research project on public-private partnerships in development aid.

Dec 2008- : External consultant to the World Bank, Multidonor Trade Trust Fund. Preparing background study on Central Asian suppliers' access to global value chains and regional markets.

October-November 2008: Consultant to the Danish Ministry of Foreign Affairs. Reviews of the Business-to-Business Programs in Bolivia and Nicaragua. Focus on increasing competitiveness and corporate social responsibility in various industrial sectors.

2008: Teaching Assistant at Department of Geography, Copenhagen University. Three parallel courses on 'Globalization and Spatial Change'.

July-August 2008: Project Researcher, Politics & Governance Research Unit, Danish Institute for International Studies. Mapping and comparing official aid with other types of financial flows to developing countries. For the research programme 'The Future of Aid'.

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April-June 2008: External Consultant to the Danish Ministry of Foreign Affairs. Review of the Business-to-Business Program in Vietnam. Focus on increasing competitiveness and Corporate Social Responsibility of the projects in the clothing, furniture and IT sectors.

January-March 2008: Project Researcher, Trade & Development Research Unit, Danish Institute for International Studies. Policy Paper on Export Processing Zones prepared for the Danish Ministry of Foreign Affairs to be used as input by the Danish 'Africa Commission'.

2007: Research Assistant for Lise Skov, Copenhagen Business School.

2007: Attending job interviews, giving a lecture, and being offered a two-year position as Lecturer in Economic Geography by Professor Neil Wrigley, Geography School, University of Southampton.

1999-2006: Research Assistant/PhD Candidate at Danish Institute for International Studies and former Centre for Development Research, Copenhagen. Including two pregnancy and maternity leaves.

2001: Visiting Fellow at the Institute of South East Asian Studies (ISEAS), Singapore and Department of Geography, National University of Singapore.

1998: Editor of the Danida-magazine 'Erhverv & U-lande' (business and developing countries), Danish Technological Institute. Writing and editing articles on Business-to Business cooperation and private sector development for an audience of mainly Danish business people and policy makers.

1996-1997. Student job, the Danish Association for Development Researchers.

Recent selected dissemination

2011: Planning and launching a public seminar series at CBS on Business and Development.

2011: Confederation of Danish Industry. Presentation on private business in Vietnam to a group of Danish firms.

2010: Delivering input for a World Bank intervention, based on former consultancy work, in Central Asia. World Bank Report No. 53556-ECA. 'Central Asia: Expanding Trade by Connecting with Markets. Kazakhstan, Kyrgyz Republic and Tajikistan'. Poverty Reduction and Economic Management Unit Europe and Central Asia Region.

Research Funding

2010: Consultative Research Committee. Application for support to the project 'Successful African firms

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and Institutional Change' approved. Joint project with a number of researchers within the Centre for Business and Development Studies, CBS, Roskilde University and three African universities. Includes research and PhD training components.

1999: Danish Research Council for Development Research (RUF). PhD funding.

Fieldwork

2011: Interviews with different stakeholders involved in the anti-sweatshop movement in Denmark. With Florence Palpacuer, Uni of Montpellier.

2009 & 2010: Managing and monitoring fieldwork conducted by local consultants in Kazakhstan, Tajikistan and Kyrgyzstan. Global/regional value chain policy study funded by the World Bank; focus on agri-business and clothing sectors.

2008: Interviews with Danish and developing country enterprise owners and shop-floor workers in Bolivia, Nicaragua and Vietnam as a reviewer of the Business-to-Business Program of the Danish Ministry of Foreign Affairs.

2001: Interviews on sourcing strategies in developing countries with 10 major Scandinavian clothing retailers (with Senior Researcher Peter Gibbon, Danish Institute for International Studies).

2000-2001: Vietnam (Hanoi and Ho Chi Minh City). Interviews with a total of 68 ethnic Chinese and ethnic Vietnamese private enterprise owners, plus government officials, foreign and state-owned enterprise owners, representatives of Chinese business associations, industrial associations etc.

1996: 40 interviews with Chinese clothing enterprise owners, authorities and leaders of Chinese business associations in Cholon, Ho Chi Minh City.

1993: Fieldwork course with Niels Fold, Department of Geography, Copenhagen University, on i.a. industrial development, industrial relations and ethnic relations in Penang, Malaysia.

Research related activities

Reviewer for *Transactions of the British Institute of Geographers*.

Reviewer for *Global Networks: A Journal on Transnational Affairs*.

2009-2010: Member of the Core Working Group on Global Value Chains; Danish Development Research Network.

2009: SA8000 auditor. Basic Auditor Training Course in Social Accountability' (SA 8000) standardization.

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Provided by Social Accountability International, Washington DC.

2007- : Member of the Global Value Chain Initiative, Duke University.

1998-2011: Member/substitute of the board of the Danish Association for Development Researchers.

2007: Co-editor of the bi-annual news letter 'FAU-Nyt' for the Danish Association for Development Researchers, Vol. 2.

1999 and 2001: Convenor and planner of the private sector development workshop at the annual seminars of the Danish Association for Development Researchers.

1996-1999: Member of the seminar planning group for the Danish Association for Development Researchers.

Teaching

2011 - : Co-coordinator of Business and Development Studies (BADS), Copenhagen Business School

2010 - : Co-coordinator of the BADS, BLC course '*Business Strategy in Developing Countries*', Department for Intercultural Studies, Copenhagen Business School.

2010 - : Co-coordinator of the BADS, BLC course '*Managing Development Interventions*', ICM, CBS.

2010 - : Teaching in various CBS courses, incl. *Business Strategy in Developing Countries*, *Political Economy of Development*, *Global Economic Governance*, *Managing Development Interventions*, *Development Strategy in a Global Economy*, *Globalization Studies*, *International Business and Politics (IBP) bachelor seminars and clusters*, *Videnskabsteori & Metode*.

2010 - : Supervision of BLC, IBP and IB dissertations etc

2009: Developing and teaching course on: '*the role of ICT in social business strategies and practices*'. Copenhagen IT University.

2009: Guest Lecturer, M.Sc. course in Managing Development Intervention, Department for Intercultural Studies, Copenhagen Business School. *Designing, managing and evaluating Private Sector Development (PSD) support programmes*.

2008: Teaching three parallel courses in '*Globalisation and Spatial Change*'. Department of Geography, Copenhagen University.

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2007: Lecture on entry barriers to global value chains at the Geography School, University of Southampton.

2005: Lecture on Vietnam in the global clothing industry at the Foreign Trade University, Hanoi, as part of an ENRECA post-graduate course. In cooperation with IKL, CBS.

Publication

International, peer-reviewed articles:

Thomsen, L (2011) Business-state relations in the differentiated private sector in Vietnam: Access to capital and land. *Asian Journal of Social Science* 39 (2011) 1–24.

Thomsen, L (2010) European Retailers and Global Sourcing Networks. In Skov, L. (2010) *West Europe Volume, Berg Encyclopedia of World Dress and Fashion*. Berg Fashion Library Ltd, Berg Publishers/Oxford International Publishers Ltd, Oxford.

Thomsen, L. (2009) Internal business organization in Vietnam's private garment industry: the role of ethnicity, origin and location". *Competition & Change* Vol. 13, No. 1, March 2009 29–50

Thomsen, L. (2007) Accessing global value chains? The role of business–state relations in the private clothing industry in Vietnam. *Journal of Economic Geography*, Vol. 7, No. 6, November 2007, 753-776.

Palpacuer, F., Gibbon, P. and L. Thomsen (2005) New Challenges for Developing Country Suppliers in Global Clothing Value Chains: A Comparative European Perspective. *World Development* Vol. 33 (3), pages 409-430, March 2005.

PhD dissertation, book chapters and working papers:

Thomsen, L. (2011) Russian retailers as drivers of global value chains: Examining the conventions of Russian retailers from a central Asian perspective. Rising Powers and Global Standards network. Working paper No 3. Manchester University. www.risingpowers.net

Thomsen, L. (2008) *Shifting financial flows to low-income countries: from official aid to private finance?* DIIS Working Paper 2008:22. Danish Institute for International Studies, Copenhagen.

Thomsen, L (2006) *Supplier Entry Barriers to global value chains for Clothing: The roles of business-state relations in Vietnam and of Lead Firm Strategies in Europe*. PhD Thesis, DIIS, Copenhagen.

Lindahl, J. and L. Thomsen (2003) *The Overseas Chinese in Vietnam - Private Business and Socio-*

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economic Network Relations in the Chinese Community of Ho Chi Minh City'. In Menkhoff, T. & Gerke S. (eds) (2003) *Chinese Entrepreneurship and Asian Business Networks*. RoutledgeCurzon, London and New York (see review in *China Quarterly* 2004).

Gibbon, P. and L. Thomsen (2002) *Scandinavian clothing retailers' global sourcing patterns and practices*. CDR Working Paper 2.14, 2002.

Policy papers and briefs

Gibbon, P., Jones, S. & Thomsen, L. (2008) *An assessment of the impact of export processing zones and an identification of appropriate measures to support their development*. Study for Royal Danish Ministry of Foreign Affairs. April 2008, p. 66.

Thomsen (2008) *Ændrede finansielle strømme til udviklingslandene: fra official bistand til privat finansiering?* DIIS Policy Brief October 2008. Danish Institute for International Studies, Copenhagen.

Work-in-Progress - Pipeline

Coulibaly, S. and L. Thomsen (forthcoming) Connecting Central Asia to Regional and Global Value Chains: Infrastructure and Transportation Challenges for Local Agribusiness Firms. *Central Asia Survey*. Review decision 'revise and resubmit', December 2011.

Thomsen, L. (forthcoming) Russian Retailers as Drivers of Global Value Chains: Examining the Conventions of Russian Retailers from a Central Asian Perspective. *Development & Change*. Submitted as part of a special issue on Emerging Markets, Rising Powers & Global Standards (eds) Nadvi, K. & R. Sincovics.

Coulibaly, S. and L. Thomsen (forthcoming) Can Central Asia Breakthrough Global Value Chains? *World Bank Policy Research Paper*. World Bank, Washington DC. Review pending

Thomsen, L. (forthcoming) Using relational approaches to understand the market opportunities of developing country suppliers. 'Empirically-informed theory paper' prepared for the workshop 'After Relationality' RGS-IBG 2011, chaired by Andrew Jones and Jamie Murphy. To be submitted to *Global Networks*

Thomsen, L & F. Palpacuer (forthcoming) Social sustainability in Global value chains for clothing: A comparison of the emergence of different European anti-sweatshop movements. To be submitted to *JIBS*

Thomsen, L (forthcoming) Learning from brand-copying? Upgrading strategies of Vietnamese clothing Entrepreneurs focusing at the local market. Based on empirical data, partly deriving from previous studies, partly planned followed up in Vietnam in spring 2012. To be submitted to *Strategic Entrepreneurship Journal*.

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Plus forthcoming papers related to the newly approved research project Successful African Firms.

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