

Publications

Pierre B.L. Guillet de Monthoux

Selected bibliography:

On epistemology of business to business cooperation:

1975: Industriell marknadsföring och inköp, Lund: Studentlitteratur

(first Scandinavian textbook in industrial marketing based on doctoral dissertation)

1975: Organisational mating and industrial marketing conservatism; article in Industrial marketing management (on dyads of buying-selling firms in business to business markets)

1977: Marketing and Corruption; journal article in Management decision

1977: Technical standards and the industrial marketer, journal article in Industrial marketing management.

On moral philosophy of management:

1981: Vulgärkantianische Unternehmenslehre, München: Verlag Leudemann (in Swedish 1978)

1983: Action and existence. New York: John Wiley & Sons (in Swedish 1978 and German 1981)

1984: Some notes on intentional explanation of action, chapter in Problems of actors and action, London: Princelet publications

1985: Marketing by obedience, chapter in N. Dholakia and J. Arndt eds. Research in Marketing, London: Jai Press

1986: A philosophy of rationalization- the polish praxiology of T. Kotarbinski, chapter in R.Wolf ed. Organizing industrial development, Berlin: de Gruyter Verlag

1987: Läran om penningen (the doctrine on money-monetary theories of management) Stockholm: P.A. Norstedt och Söner

1991: Modernism and the dominating firm article in Scandinavian Journal of Management

1993: The moral philosophy of management, Armonk: M.E. Sharpe

1995: Argent et négativité , chapter in A.Jacob, H.Verin eds. L'inscription sociale du marché, Paris:L'Harmattan

On art and the aesthetic philosophy of management:

1991: L'esthétique du management public, journal article in Politiques et management public

1992: Il bambinismo nelle organizzazioni, journal article in F.O.R. Revista AIF per la formazione

1993: The spiritual in organizations-on Kandinsky and the aesthetics of organizational work, chapter in S. Laske, S. Gorbach eds. Spannungsfeld personalentwicklung, Wien: Manz

1994: Dr. Clérambault in Zola's paradise- notes on naturalist studies of passion in organization, chapter in B. Czarniawska-Joerges, P. Guillet de Monthoux eds. Good novels, better management-reading organizational realities in fiction, Chur: Harwood academic publishers

1996: The theatre of war; art, organization and the aesthetics of strategy, journal article in Studies of Culture, Organisation and Society

1998: L'esthétique du management, Paris: L'Harmattan (in Swedish 1993)

2000: The art management of aesthetic organizing, chapter in S. Linstead, H. Hopfl eds. The aesthetics of organizing, London: Sage

2000: Performing the absolute; Marina Abramovic organizing the unfinished business of Arthur Schopenhauer, journal article in Organizational Studies

2001: Financial art: on organization and monetarization, chapter in M. Martin and R. Teller eds. La decision managerial aujourd'hui- mélanges en l'honneur de Jacques Lebraty.

2002: Modernity/art and marketing/aesthetics – a note on the social aesthetics of Georg Simmel, journal article together with Antonio Strati in Consumption markets and culture

2002: Special issue of Consumption markets and culture (5: 1) on: aesthetics and management- business bridges to art, edited together with Antonio Strati

2002: Special issue of Human Relations (55:7) on: aesthetics and organisation, edited together with Antonio Strati

2002: Triptychs of curating, chapter in H. Hopfl, M. Kostera eds. Motherly Organizing (London:Routledge)

2003: Corporate art or artful corporation- the emerging philosophy firm, together with Sven Erik Sjöstrand article in B. Czarniawska, G. Sévon-Berg, Nordic Light; organization theory in Scandinavia, Malmö: Liber

2003: Herr Hulot meets Monsieur Simmel, a new approach to Simmel studies in Simmel Studies Jg 13 1/2003, pp. 73-83, Universität Bielefeld

2003: Monetarisierung und Organisation. in O.Rammstedt ed. Georg Simmel's Philosophie des Geldes. Frankfurt am Main: Suhrkamp Taschenbuch Wissenschaft

2003: Bonk Business Inc., in A.Mir ed., Corporate Mentalities- an archive documenting the emergence of recent practices within the cultural sphere occupied by both business and art. New York: Lukas & Sternberg

2004: The art firm, aesthetic management and metaphysical marketing from Wagner to Wilson, Stanford: Stanford University Press.

2005: G as Gift in Manifesto for a new Business School, Dvalin; Åbo www.dvalin.org

2005: Momo Management a note on the insultant Antonin Artaud and his clients, article in Culture and Organization vol 11 no 4

2005: Liedership – a fields of flow musical with Schubert's Schwungsongs. Audio CD distributed by Stockholm Arvinius Förlag

2005: Nightshift standby in Sarstad Monika and Helen Emanuelsson eds. Shift Design as Usual, Stockholm Arvinius Förlag.

2005: Intellectual Generals of General Intellect, chapter in Brellochs, Mari, Henrik Schrat eds. Produkt-vision, Raffinierter Überleben- strategien in Kunst und Wirtschaft. Berlin: Kadmos Kulturverlag

2006: Oppression Blues- the aesthetics of a critical theorist; article in Journal for Culture Markets and Consumption vol 09 issue 02

2006: Masters of Business art- a fields of flow movie. Video DVD distributed by Stockholm; Arvinius Förlag

2007: Aesthetic Leadership- managing fields of flow in art and business. edited with Sven-Erik Sjöstrand and Claes Gustafsson, London: Palgrave Macmillan

2007: Aesthetics for Economists, chapter in Gustavsson Bengt ed. Principles of Knowledge

2007: Hermeneutik des Handelns, chapter in Markowski, Marc, Hergen Wöbken, eds. Oeconomy- Wechselspiele zwischen Kunst und Wirtschaft, Berlin: Kadmos Kulturverlag

2007: Masters of Business Art, collective work around the MoBA Video in Art Management Program SUNY at Buffalo, occasional papers no 3

2008: Heinz von Sten on the myth of mythmaking, chapter in Kostera Monika; Myth Trilogy, Houndmills; Palgrave Macmillan

2008: Aesthetic play as an organizing principle, together with Matt Statler, chapter in Barry Daved, Hans Hansen eds. The sage Handbook to New Approaches to Organizational Studies, Sage Publishers

2008: together with Antonio Strati eds. Ponte-dei-sospiri, special issue on aesthetics and representation in organizations, Aesthesis journal, Vol 2, 1 2008

2009: Opening the Gates to the Art Firm, chapter in Hjort, Daniel, Chris Steyart, Entrepreneurial series; Edward Elgar

2009: together with Antonio Strati, Reconnecting companies to the city, chapter in Beyes, Timon Parcitypation. Hatje Cantz Vorlag (forthcoming)

2009: Papa Haydn and the Amadeus myth, article in Aesthesis (forthcoming)