

Ester Barinaga

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ester.barinaga@gmail.com
Born December 22, 1972

Current projects

2010 – present. Initiator and Chair of the non-profit organization *Förorten i Centrum*, a civil society organization using community-based art projects to work bottom-up with communities in socio-economic burdened areas.

2009 – 2010. Start-up of “Förorten i Centrum”. Funded by The Swedish Inheritance Fund and the Foundation for the Culture of the Future.

2009 – 2011. Coaching of MIKU, a non-profit organization working with youngsters coming from Stockholm’s immigrant suburbs, as well as the development of a course for social entrepreneurs on the entrepreneurial role of civil society. Funded by the Swedish Knowledge Foundation.

2008 – 2010. Senior researcher, collaboration between Stockholm School of Economics, Imperial College in London and Copenhagen Business School. Study focuses on the introduction of micro-credits to work with socially vulnerable groups in Sweden (recently arrived refugees, immigrant women, ex-convicts, ex-drug-addicts). Funded by various Swedish Savings Banks.

Work Experience

Copenhagen, Denmark
January 2009 – Present

Copenhagen Business School
Associate Professor, Dpt. of Management, Politics and Philosophy

Stockholm, Sweden
Aug. 2008 – Dec. 2008

Stockholm School of Economics (HHS)
Wallander Research Fellow, Economic Research Institute

Stanford, US
Jan. 2007 – May 2008

Stanford University
Visiting Scholar, Scancor

Stockholm, Sweden
June 2004 – Dec. 2006

Royal Institute of Technology (KTH)
Research Fellow, Dpt. of Industrial Economics and Management (Indek)

Stockholm, Sweden
Sept. 2002 – May 2004

Royal Institute of Technology (KTH)
Post Doctoral Fellow, Dpt. of Microelectronics and Information Technology

Brisbane, Australia
Oct. 2000 – Jan. 2001

University of Queensland
Visiting Scholar, Graduate School of Management

Stockholm, Sweden
May 1998 – June 2002

Stockholm School of Economics (HHS)
Research Assistant in the research program ‘Culture and Leadership’ at the Centre for Advanced Studies in Leadership (CASL)

Barcelona, Spain
Sept. 1996 – April 1998
Jan. 1997 – Mars 1998
1994 & 1997

Escuela Superior de Administración y Dirección de Empresas (ESADE)
Coordinator, International Academic Affairs
Teaching Assistant, Human Resources Department
Teaching Assistant, Finance Department

Stockholm, Sweden

American Management Systems (AMS)

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Mars – August 1996 *Business Analyst* in Telecommunications, Customer Care Project on client site

Bergen, Norway
June – Sept. 1995 **Sparebanken Vest**
Internship, Corporate Division

Education

Stockholm, Sweden
May 1998 – June 2002 **Stockholm School of Economics (HHS)**
Ph.D. in Business Administration
Thesis: “Levelling Vagueness – A study of cultural diversity in an international project group”

Barcelona, Spain
1995 – 1996 **ESADE**
International Management, CEMS (Community of European Management Schools) Master
1990 – 1995 Diploma and Masters in Business Administration

Bergen, Norway
Spring 1995 **Norwegian School of Economics (NHH)**
Exchange within the CEMS Master

Montreal, Canada
Fall 1994 **École des Hautes Études Commerciales (HEC)**
Exchange Program

Publications

Articles in peer-reviewed journals

Under revision, “The Psychic Life of Resistance – The Ethnic Subject in a High-Tech Region.” *British Journal of Sociology*.

2009, “A performative view of language – Methodological considerations and consequences for the study of culture.” *FQS Special Issue on Qualitative Research on Intercultural Communication*. (It can be downloaded from <http://nbn-resolving.de/urn:nbn:de:0114-fqs0901244>).

2007, “‘Cultural diversity’ at work: ‘National culture’ as a discourse organizing an international project group.” *Human Relations*, 60 (2): 315-340.

2004, with L. Ramfelt. “Kista – The two sides of the Network Society.” *Networks and communication studies*, Vol.18: 3/4: 225-244.

2002, “Vaghet som möjlighet – samspel i ett internationellt projekt.” *Ledmotiv*, 3/2002.

Books and book chapters

2009, *Powerful Dichotomies – Inclusion and exclusion in the Information Society*. Stockholm: EFI.

2009, “A few thoughts on micro-finance, ethnicity and social cohesion.” In Inga-Lill Söderberg (ed.), *Mikrofinans i Sverige – Hur når vi människor utan relation till banksystemet?* SparbanksAkademin.

2009, with E. Piñeiro and Bertil Guve, In Marcus Lindahl & Alf Rehn (eds.), *Feelings and Business – Essays in honor of Claes Gustafsson*. Stockholm: Santérus Förlag.

2009, “The role of language in the organizing process of knowledge intensive work”. In Dariusz Jemielniak and Jerzy Kociatkiewicz (ed.), *Handbook of Research on Knowledge-intensive organizations*. Idea Group.

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2008. "The information society - a global discourse and its local translation into regional organizational practices". In Dariusz Jemielniak & Jerzy Kociatkiewicz (eds.), *Management Practices in High-tech environments*. Idea Group.

2006, "Välkommen till Kista Science City – om problemet att definiera en högteknologisk region och om hur 'den andre' konstrueras i denna process." In P. de los Reyes & A. Neergaard (eds.), *Arbetslivets (o)synliga murar*. National report on power, integration and structural discrimination, Sweden's Ministry of Justice, SOU 2006:59, pp.101-143.

2006, "Informationssamhällets utanförskap". In A. Gullberg (ed.) *Tensta utanför mitt fönster – Ingång till Tensta Bo*. Stockholm: Stockholmia Förlag.

2003, "Levelling Vagueness – The organising process of an international project group." In S. Leijon, R. Lillhannus & G. Widell (eds.), *Reflecting Diversity – Viewpoints from Scandinavia*. Gothenburg: BAS.

2002, *Levelling Vagueness – A study of cultural diversity in an international project group*. Stockholm: EFI. (Doctoral thesis)

Articles and reports

2009, "Have science parks anything to do with ethnicity?" *Journal of Nordregio*, 2009(2): 15-19.

2006, "Det gränslösa samhället' – om hur goda idéer kan leda till ojämlikhet/utestängning" *LOOP – tidskrift om ledarskap, organisation och personal*, Special Issue on Discrimination, 2006/5: 46-49.

2003, "Tell me how you look at language and I'll tell you how you view culture. Methodological considerations of assuming a performative view of language." In Cammisón, C.; Oltra, M.J. and Flor, M.L. (eds) *Enfoques, problemas y métodos de investigación en Economía y Dirección de empresas. Actas del VIII Taller de Metodología de ACEDE*, Vol. II, Castellón, Spain, pp. 281-296.

2001, "Gazpacho with Surströming – Identity in cultural diverse groups." *CASL Research Papers Series* (2001/1)

2000, "Identity in cultural diverse groups." In *Samtida Gränser-Framtida Gränser. SCORE Report Series* (2000/16)

1999, "Swedishness through 'lagom' – Can words tell us anything about a culture?" *CASL Research Papers Series* (1999/6)

1999, "Ontology and Epistemology, Stories of their Contexts. Implications for Research." *CASL Research Papers Series* (1999/3)

Awarded Grants

2009-2011. *The Swedish Knowledge Foundation (KK Stiftelsen)* to fund the coaching of MIKU, a non-profit organization working with youngsters coming from Stockholm's immigrant suburbs, as well as the development of a course for social entrepreneurs on the entrepreneurial role of civil society.

2009-2010. *The Swedish Inheritance Fund (Allmänna Arvsfonden)* to fund the pilot project of *Förorten i Centrum*, an initiative that uses community-based art as an instrument to work bottom-up with communities in socially burdened areas. Pilot project is being carried out in collaboration with *The Swedish Red Cross*.

2009. *The Foundation for the Culture of the Future* to co-fund the pilot project of *Förorten i Centrum*.

2008. *Sweden-America Foundation* to fund further research at SCANCOR (Stanford University).

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2007. *Wenner-Gren Foundation* to fund the research project “A comparative study of segregation mechanisms in the US and Swedish IT labour markets” to be carried out at SCANCOR (Stanford University).

2003. Awarded, on the basis of the Ph.D. thesis, a three years post-doctoral scholarship from the *Jan Wallanders and Tom Hedelius Foundation*.

2002-2004. Research project “The Network Society from within” founded by *Riksbankens Jubileumsfond*. Main responsible for the project was Ingalill Holmberg (Stockholm School of Economics); co-responsible were Rolf Wolff (School of Business, Economics and Law at Göteborg University) and Björn Pehrson (Royal Institute of Technology in Stockholm).

Conference Papers

2009. “Resisting ethnicity: Three initiatives and their implications for social cohesion”. Presented at the *Conference on the Politics of Social Cohesion*, hosted by the Centre for the Study of Equality and Multiculturalism (CESEM), University of Copenhagen, Denmark, September, 9-12.

2008. “The ethnic subject: Possibilities for resistance in a high-tech region”. Presented at *SCANCOR's 20th anniversary* conference, Stanford, USA, November 21-23.

2005. “Welcome to Kista Science City – On the problem of organizing a high-tech region and how an ‘other’ is created in the process.” Paper presented at the 18th *Nordic Academy of Management Conference*, Århus, Denmark, August 18-20.

2005. “Processes of Exclusion in the Information Society.” Paper presented at the *Swedish Secretariat for Gender Research Conference* on “Intersectionality,” Norrköping, Sweden, February 4-5.

2003. “Making the Society of the Future.” Paper presented at the 17th *Nordic Academy of Management Conference*, Reykjavik, Iceland, August 14-16.

2003. “The two sides of the Network Society.” Paper presented at *Digital Communities Bi-annual Conference “Organizing in a Networked World”*, Stockholm, Sweden, June 15-18.

2003. “Kista – A Digital Divide?” Paper presented at the *First International Workshop on Open Access*, sponsored by the Swedish International Development Agency (SIDA) and the UN ICT Task Force, Kista, Sweden, June 4-6.

2002. “Estudio del proceso organizativo de un proyecto internacional desde la perspectiva de la filosofía del lenguaje.” Paper presented at *ACEDE's VIII Taller de Metodología*, Benicàssim, Spain, May 16-17.

2002. “Tell me how you look at language and I'll tell you how you see culture – Methodological considerations of assuming a performative view of language.” Paper presented at the 2nd *European Academy of Management*, Stockholm, Sweden, May 9-11.

2001. “Levelling Vagueness – Interaction in multicultural researcher groups.” Paper presented at the 16th *Nordic Academy of Management Conference*, Uppsala, Sweden, August 16-18.

2001. “The construction of knowledge in multicultural researcher groups.” Paper presented at the 2nd *Critical Management Studies Conference*, Manchester, UK, July 11-13.

2001. “Understanding multicultural groups using a performative view of language.” Paper presented at the 17th *European Group for Organizational Studies (EGOS) Conference*, Lyon, France, July 5-7.

2000. “When Cultures Meet: Positioning the Self in a Culturally Diverse Group.” Paper presented at the 4th *International Conference on Organizational Discourse*, London, UK, July 26-28.

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1998. "Multicultural Groups: Construction of Shared Meanings and Common Rules of Behaviour." Presentation of thesis proposal at the 7th Summer School of the European Doctoral Association for Management and Business Administration (EDAMBA), Toulouse, France, July 25-30.

1998. "Criteria for the Analysis of Cultural issues: 'cultural diversity' revisited." Paper presented at the 3rd AIDEA Giovani International Conference, Lugano, Switzerland, June 4-6.

Guest Lectures & Other Academic Merits

Manuscript reviewer for *Human Relations* and occasional reviewer for *Scandinavian Journal of Management*.

2010. Keynote lecturer at *Local Culture*, a two-days seminar for the culture sector organized by the Foundation for the Culture of the Future, with a presentation on the role of the artist as a social entrepreneur. Undersåke, Åre, Sweden, June 11-12.

2010. Guest lecturer, *Royal Danish Academy for the Fine Arts*, Dept. for Sculpture, with a seminar on "The artist as activist – How can art contribute to social change?" Copenhagen, Denmark. May 26.

2009. Keynote speaker at *Forum Flemingsberg*, a one-day conference for local politicians and civil servants working with the development of a regional med-tech cluster, with a lecture on science parks as a model for regional development. May 13.

2008. Keynote speaker at the UNIK-Symposium on *Identities: Relations & Horizons*, Roskilde University, Denmark. October 30.

2008. Guest lecturer, Executive Research Programme (ERP) at IFL, Stockholm School of Economics, with a seminar on "Ethnography." Stockholm, Sweden. October 23.

2007. Speaker at *PIEp's* workshop at Stanford University. (PIEp, Product Innovation Engineering Program, is a Swedish national program to strengthen the ability in innovative product- and business development.). Stanford, CA, US. October 22.

2007. Speaker at *Innovationsbron's* study visit to Stanford University and Silicon Valley. Presentation with the title "City of Knowledge – Factors for success." (*Innovationsbron* is a Swedish state agency promoting innovation and the commercialization of research). Stanford, CA, US. May 7.

2006. Guest lecturer, Ph.D. course "Becoming a researcher," *Mälardalen University*, with a seminar on "Some reflections on identity." Västerås, Sweden. April 3.

2006. Interviewed at the Swedish National Radio channel (P1) on attitudes to cleaning help at the home in Sweden and Spain, *Godmorgon Världen*. October 3.

2006. Interviewed at the Swedish National TV channel on the Digital Divide in Kista, *Samtal med*, March 24.

2006. Member of the organizing committee for an ACRS (Asia Century Research School) Nordic Conference on "Technology Innovation Processes in Asia" held in September 2006.

2005. Representative for Indek-KTH at the first meeting in the ACRS Cluster "Dynamics and Challenges of Innovation and Technology Development in Asia", NIAS (Nordic Institute for Asian Studies), Copenhagen, Denmark, December 8.

2005. Guest lecturer at the MBA course 'Understanding organization behaviour' at the *Stockholm School of Economics (HHS)*. Lecture on "Diversity in organizations." Stockholm, Sweden. December 5.

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2005. Keynote speaker at the Diversity Week organised by *Högskolan i Skövde*. Lecture on “Utanförskapet i informationssamhället.” Skövde, Sweden. November 18.

2005. Participant in the panel discussion, at the Symposium on Gender & Technology organised by *Högskolan i Skövde*. Skövde, Sweden. April 20.

2005. Keynote speaker at the Symposium on Gender & Technology organised by *Högskolan i Skövde*. Lecture on “Inclusion and exclusion in the information society.” Skövde, Sweden. April 20.

2004. Keynote speaker at the Seminar Series on Integration organised by *Tollare Folkhögskolan*, IOGT-NTO and Spånga Blåbandsförening. Lecture on “The ideology of the information society – its role in the dynamics of integration/segregation.” Stockholm, Sweden. April 20.

2003. Keynote speaker at workshop on “Improvement of the employability of people with disabilities and chronic diseases” organised by *Trans-national Cooperation Partnership TELA*, funded by EU. Lecture on “Kista – The ideology of a divide.” Stockholm, Sweden. October 8-10.

2003. Guest lecturer at the High Economic Seminar Series, *Gävle School of Economics*, with a lecture on “A performative view of language – Methodological considerations.” Gävle, Sweden. April 30.

2002. Keynote speaker at the official launch of the CEMS MIM program, *Stockholm School of Economics*, with a lecture on “National Culture – Reality or illusion?” Stockholm, Sweden. October 22.

2002. Keynote speaker at *SENSUS* one-day conference “Människovärde”. Stockholm, Sweden. October 11.

2002. Leader at the workshop on Cultural Diversity at *KFO*. Stockholm, Sweden. April 4.

2002. Keynote speaker at the one-day conference “To work internationally” organised by “The network for women in the real estate sector.” Stockholm, Sweden. February 15.

2001. Project leader for “Organisatoriska Förutsättningar” at the annual meeting point for the Swedish Experience Industry (*Aha-dagarna*), coordinated by the *Knowledge Foundation* (KK-Stiftelse) at Liljevalchs. Stockholm, Sweden. October 4-5, 2001.

Languages

Spanish: Native

English: Fluent

Swedish: Fluent

French: Proficient