

## **Per H. Hansen**

Professor of Business History

Born 13 october 1957

Married, one child

### **Contact information:**

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### **Education**

- 1996, dr.phil. in Economic History, University of Southern Denmark
- 1990, cand.phil. (MA) in History, University of Southern Denmark and University of Copenhagen
- 1989-90 Supplementary courses in business economics, University of Copenhagen
- 1975-80, clerk and social worker, Municipality of Odense

### **Positions**

- August 2002-present, Professor of Business History, Copenhagen Business School
- February 2002-July 2002, Professor of Modern Danish History, Dept. of History, University of Southern Denmark
- 1994-2002, Associate professor of economic history, Dept. of History, University of Southern Denmark
- 1993-1994, Research Fellow, Dept. of History, University of Southern Denmark
- 1990-93, Ph.D. student, Dept. of History, University of Southern Denmark

### **Visiting Scholar**

- Center for Monetary and Financial History at Rutgers University, New Brunswick, NJ, USA. *July 1997-January 1998.*
- Institute for Research in Economic History, Stockholm School of Economics. *March 2004.*
- Institute of European Studies, University of California at Berkeley. *August 2004 - July 2005.*
- Elected "Alfred D. Chandler, Jr., International Visiting Scholar" for outstanding scholarship, Harvard Business School. *September through December 2005*

### **Administration**

- Member of the board of the Institute of History and Western Civilization, 1996-2002
- Member of the Humanities Faculty board at University of Southern Denmark, 1996-2000
- Member of the financial committee on the Humanities Faculty board at University of Southern Denmark, 1996-2000
- 2000-2002, Director of the history program, University of Southern Denmark

- Project leader on “Digital formidling og elektronisk publicering” sponsored with 1 million DKK by “Danmarks Elektroniske Forskningsbibliotek” 1999.
- Organizer of 10th European Business History Association’s conference, Copenhagen, August 2006 and smaller international workshops and seminars.
- Completed course in Project Management 2003

### Lectures and presentations

I have presented papers and given lectures at dozens of conferences in Europe and the USA, among others at UCLA, UC Berkeley, London School of Economics, Stockholm School of Economics, Harvard Business School, Rutgers University, UC Davis, University of Uppsala, Toulouse University, Frankfurt University and many others.

### Other

- 2002- 2006, External examiner for the MA programme in history at Danish universities
- 2004- , Member of the editorial board of *Business History Review*, Harvard Business School
- 2005- , Trustee of the *Business History Conference*, USA
- 2006- , Member of the editorial board of *Management and Organizational History*
- 2007- , Member of the DBA Advisory Board at CBS
- Referee for Business History, Scandinavian History Review, Academy of Management, Enterprise & Society
- Winner of the Newcomen Article Prize given by the Business History Conference for the best article in *Enterprise & Society* 2007 for the article “Organizational Culture and Organizational Change: A Narrative analysis of the Transformation of Savings Banks in Denmark, 1965-1990”, *Enterprise & Society*, Vol. 8, no. 4, 2007, pp. 920-53

### Committees etc.

- Member of the Hagley Prize Committee (USA) for the best book in Business History 2006: Award winner: Pamela Walker Laird, *Networking and Success since Benjamin Franklin*, Harvard University Press 2006.
- Member of the Academic Committee for organizing the EBHA Conference 2006 in Copenhagen
- Member of several committees for full, associate and assistant professorships, ph.d. dissertations

### Supervision

- Supervisor for many master’s theses, currently 8 CBS students
- Supervisor of four past and current ph.d. students

### Teaching

- 17 years of teaching experience
- Four times nominated for teaching awards at University of Southern Denmark and Copenhagen Business School (never won, though ...)
- Taught courses at undergrad and graduate level in history: Financial history, business history, economic history, historical methods, quantitative methods, theory and history at University of Southern Denmark
- Taught courses in Danish and English at undergrad and graduate level in: Organizational culture (grad), cultural branding (grad), bubbles, greed and corporate failures (grad), banking history (Master, HD), comparative business history in the USA, UK, Germany and Japan, Business Research Methods (B.Sc.IB)

## Ongoing and Future Research Projects

Divergent Paths: Savings Banks and the Structure of National Banking Systems. Research project with Dan Wadhvani, Pacific University and Jeff Fear, Harvard Business School. Preliminary paper has been presented at the BHC and the EBHA conferences 2006.

“Denmark for Design” – Brand, Country Image, and the case of Danish Design. The paper has been accepted for publication in a volume on branding to be published by Palgrave in 2008.

Besides the above mentioned, I am working on the following projects

1. Central Bank Cooperation and the Bank for International Settlements during the international financial crisis 1931.
2. The Scandinavian Central Banks, the BIS and the Creditanstalt Crisis of 1931
3. The internationalization of Danish Banking, 1850-2006.
4. Scandinavian Banking in the Interwar Years.

## List of Publications

### Books

- 1) På glidebanen til den bitre ende. Dansk bankvæsen i krise, 1920-1933, (On Route to Disaster. Danish Banking in Crisis, 1920-1933) diss., Odense: Odense Universitetsforlag 1996, pp. 496.
- 2) Den Danske Bank, Viby: Forlaget Centrum 1997, pp. 674 (with Søren Mørch).
- 3) Da sparekassernes mistede deres uskyld. En historie om sparekasser og samfund i opbrud, 1965-1990, (When the savings banks lost their innocence. A history of savings banks and society under change) Odense: Odense Universitetsforlag 2001, pp. 339
- 4) Dansk Møbelguide. Moderne danske møbelklassikere. (Danish Furniture Guide. Modern Danish Furniture Classics). Aschehougs Forlag 2003 (with Klaus Petersen)
- 5) 250 Danske Designmøbler, (250 pieces of Danish Designed Furniture). Aschehougs Forlag 2004 (with Klaus Petersen).
- 6) Den store danske Møbelguide, (The Comprehensive Guide to Modern Danish Furniture) Aschehoug 2005 (with Klaus Petersen).
- 7) Da danske møbler blev moderne. Historien om dansk møbeldesigns storhed og fald. Syddansk Universitetsforlag/Aschehoug 2006, pp. 644.
- 8) Moderne dansk møbeldesign. Historie, tendenser og hammerlag. Bruun Rasmussen Publishing and Gyldendal 2007 (with Klaus Petersen)

### Edited Books

- 1) European Business, Dictatorship and Political Risk: 1920-1945. Berghahn Books, New York 2004 (edited with Chris Kobrak).

2) Anvendt historie. En bog om og til historikeren Søren Mørch. (**Applied history. A book about and to the historian Søren Mørch**), København: Gyldendal 2003, pp. 278 (with Rasmus Dahlberg).

3) Historiefagets teoretiske udfordring. (**The Theoretical Challenge to History**), Odense: Syddansk Universitetsforlag 2004, pp. 245 (with Jeppe Nevers)

## Articles

- 1) "PC'en og historien" (**The PC and History**), in Fortid og Nutid, 1988:4, pp. 257-71.
- 2) Fyens Disconto Kasse, 1846-1886. En undersøgelse af bankens kreditformidling med særligt henblik på industriens finansiering (**Discount Bank of Funen, 1846-1886. An Investigation of the Bank's Credit Intermediation to Industrial Firms**), Master's thesis, Odense University, 1989.
- 3) "Brød og Roser. Tekstilarbejderstrejken i Lawrence, Massachusetts 1912" (**Bread and Roses. The Textile Workers Strike in Lawrence, Massachusetts 1912**), in Arbejderhistorie, 33, 1989, pp. 31-50.
- 4) "Fyens Disconto Kasse, 1846-1886: Passiv- og aktivforretninger" (**Discount Bank of Funen, 1846-1886: Liabilities and Assets**), in Erhvervshistorisk Årbog, vol. 39, 1989, pp. 98-137.
- 5) "Banking Crises and Bank Regulation: Denmark in the Interwar period", Business History Unit: Papers in Business History, vol. 8. Banks and Customers. Report from the BHU International Conference 1991, (London School of Economics and Political Science), pp. 1-20. (Also published in "Det nye pengesamfundet. Research on Banking, Capital and Society. Report no. 60, The Research Council of Norway, Oslo 1994, pp. 27)
- 6) "From Growth to Crisis. The Danish Banking System from 1850 to the Interwar Years", in The Scandinavian Economic History Review, 1991:3, pp. 20-40. (Also published in Persson, Karl Gunnar (ed.), The Economic Development of Denmark and Norway since 1870, London: Edward Elgar 1993).
- 7) Det danske finansielle system ca. 1850-1992, (The Danish Financial System, 1850-1992) in "Det nye pengesamfundet. Research on Banking, Capital and Society. Report no. 53, The Research Council of Norway, Oslo 1994 (in cooperation with Hans Chr. Johansen).
- 8) "The Evolution of Universal Banking and Banking Crises: The Danish Case", in 20th Century Universal Banking: International Comparisons. Report from the International Conference Budapest, 2-5 September 1992. Vol. II. (Budapest University of Economic Sciences, Department of Economic History), pp. 1-29.
- 9) "Production versus Currency: the Lender of Last Resort Policy of the Danish Central Bank in the Banking Crisis of the 1920s", in Teichova, A., Gourvish, P., Pogány, A. (eds.), Universal Banking in Twentieth Century Europe. Finance, Industry and the State in North and Central Europe, London: Edward Elgar Publishing 1994, pp. 59-76.
- 10) "Banking crises and lenders of last resort. Denmark in the 1920s and the 1990s", in Cassis, Y.; Feldman, G. and Olsson, U. (eds.): The Evolution of Financial Institutions and Markets in Twentieth-Century Europe, Aldershot: Scolar Press 1995, pp. 20-46.
- 11) "Banker og økonomisk udvikling. Fyens Disconto Kasse som universalbank" (**Banks and Economic Development. The Discount Bank of Funen as a Universal Bank**), in Folk og erhverv. Tilegnet Hans Chr. Johansen, Odense: Odense Universitetsforlag 1995, pp. 181-200.

- 12) "Modgang eller fremgang? Industriens forhold under besættelsen" (**For Better or Worse: The Danish Industry during the Occupation**), in *Besættelsen i perspektiv*, Odense: Odense Universitetsforlag 1995, pp. 73-103.
- 13) "Historisk Økonomi - Økonomisk Historie. En indledning" (**Historical Economics - Economic History. An Introduction**), in *Den jyske Historiker*, vol. 73, 1996, pp. 5-10 (in cooperation with Nils Arne Sørensen).
- 14) "Dansk økonomi under besættelsen. Ved vi nok?" (**The Danish Economy During the Occupation. Do we know enough?**), in *Den jyske Historiker*, vol. 73, 1996, pp. 33-54.
- 15) "Walter Bagehot og Centralbankens rolle som Lender of Last Resort", in *Historie*, 1996:2. pp. 4.
- 16) "The Danish Economy During War and Occupation", in Overy, R.J.; Gerhard Otto and J.H. ten Cate Die Neuordnung Europas. NS-Wirtschaftspolitik in den besetzten Gebeten. Berlin: Metropol Verlag 1997, pp. 63-81.
- 17) "Bankredninger i Danmark – en stabil tradition" (**Bail out of Danish Banks – a Stable Tradition**), in Andersen, T. and K. Ronit, *Den danske banksektor - mellem tradition og forandring*, (the Danish banking system - between tradition and change), Århus: Forlaget Systime 1998, pp. 39-77.
- 18) "Bank Regulation in Denmark from 1880 to World War II: Public Interests or Private Interests", in *Business History*, Vol. 43, No. 1 (January 2001), pp. 43-68.
- 19) "Kommentar" (**Comment on Ragnhild Lundstrøm, Bank, industri, utlandsaffärer. Stockholms Enskilda Bank, 1910-1924, Stockholm 1999**), in Lindgren, H. (ed.), *Stockholms Enskilda Bank, 1856-1971. Ny kunskap, ny forståelse, Nordisk symposium ved Handelshögskolan i Stockholm den 22. September 1999*, Forskningsrapport nr. 12, Handelshögskolan i Stockholm, Institutet för Ekonomisk Historisk Forskning, 1999, pp. 39-49.
- 20) "The Danish Savings Banks Association and the Deregulation of the Savings Banks, 1965-1975", in Kuijlaars, A-M., K. Prudon and J. Visser (eds.), *Business and Society. Entrepreneurs, Politics and Networks in a Historical Perspective*, Rotterdam 2000, pp. 219-36.
- 21) Articles for *Gads Leksikon om dansk besættelsestid*, Gads Forlag 2002 on: "Clearingkonto", p. 83, "Ekstraordinære industrileverancer", pp. 121-22, "Industrien", pp. 235-38, "Odel-udvalget", p. 357, "Værnemagere", pp. 498-500, "Værnemagtskonto", pp. 506-7, "Økonomisk udvikling", pp. 518-22,
- 22) "Business as Usual? The Danish Economy and Business During the German Occupation", in James, H. and J. Tanner (eds.), *Enterprise in the Period of Fascism*, Ashgate, Aldershot 2002, pp. 115-43.
- 23) *Bo rigtigt! Møbelklassikerne, boligen og den gode smag*, (**Live correct! Danish modern Furniture Classics, the house and the good taste**), Center for History, University of Southern Denmark 2002.
- 24) "Virksomhedshistorie og den sproglige vending – kan vi bruge den?", (**Business History and the Linguistic Turn - is it of any use?**) *Erhvervshistorisk Årbog 2002*, Århus 2003, pp. 7-31.
- 25) "Universitetsundervisningen, systemfejlen og Søren Mørch" (**University teaching, the system failure and Søren Mørch**), Hansen, Per H. og Rasmus Dahlberg (red.), *Anvendt historie. En bog om og til historikeren Søren Mørch*, København: Gyldendal 2003, pp. 87-113.
- 26) "Preface." In Kobrak, Chris and Per H. Hansen, *European Business, Dictatorship and Political Risk: 1920-1945*. Berghahn Books: New York 2004, pp. ix-xiv (with Chris Kobrak).

- 27) "Business, Political Risk and Historians in the Twentieth Century." In Kobrak, Chris and Per H. Hansen, *European Business, Dictatorship and Political Risk: 1920-1945*. Berghahn Books: New York 2004, pp. 3-21 ( with Chris Kobrak and Christopher Kopper).
- 28) "En teoretisk udfordring til historikerne?" (**A Theoretical Challenge to Historians?**) in Hansen, Per H. and Jeppe Nevers, *Historiefagets teoretiske udfordring*. Odense: Syddansk Universitetsforlag 2004, pp. 9-20 (with Jeppe Nevers).
- 29) "Efterskrift - overvejelser om mit fag." (**Postscript - considerations about my discipline**) in Hansen, Per H. and Jeppe Nevers, *Historiefagets teoretiske udfordring*. Odense: Syddansk Universitetsforlag 2004, pp. 233-45.
- 30) "Writing business history without an archive. Newspapers as sources for business history - possibilities and limitations" in Gadd, C.J., Granér, S. and Jonsson, S. (eds.), *Markets and Embeddedness*. Göteborg: School of Economics and Commercial Law 2004, pp. 99-120.
- 31) "Hvad blev der af økonomisk historie?" *Rubicon*, 13:1, april 2005, pp. 4-17.
- 32) "Dealing with the Problem of Business and German Hegemony. Closing remarks." Joachim Lund (ed.), *European Business under German Domination*, Odense: University Press of Southern Denmark, 2006, pp. 187-200.
- 33) "Narratives, Networks and the Conquest of New Markets. A New Interpretation of the Rise and Decline of Danish Modern Furniture Design, 1930-1970", *Business History Review Fall 2006*, pp. 449-83.
- 34) "Organizational Culture and Organizational Change: A Narrative analysis of the Transformation of Savings Banks in Denmark, 1965-1990", *Enterprise & Society*, Vol. 8, no. 4, 2007, pp. 920-53 (Winner of the Newcomen Article Prize for the best article in *Enterprise & Society*, 2007)
- 35) "Co-Branding Product and Nation: Danish Modern Furniture and Denmark in the United States, 1940-1970", in Duguid, Paul & Teresa da Silva Lopes (eds.), *Trademarks, Brands and Competitiveness*, To be published by Routledge, 2008

## Reviews

I have reviewed books for *Business history*, *Business History Review*, *Financial History Review*, *Nyt fra Historien*, *Historisk Tidsskrift* and *Historie*.

## Newspaper articles etc.

"Danmarks første bank er Danmarks største bank", *Den Danske Bank. Aktionærnyt*, nr. 1, september 1990, pp. 3-5

"Bankkriser", *Berlingske Tidende*, Erhverv, p. 10, den 4. august 1992

"En højst ubehagelig situation" *Siden Saxo*, nr. 4, 1992, pp. 44-49

"Når banker går i sort", *Jyllands-Posten*, Midtpunkt, den 11. november 1993

"Fyens Disconto Kasse", *Fyens Stiftstidende*, Kronikken, den 14. december 1996

"Universiteterne optager alt for mange", *Jyllands-Posten*, Midtpunkt, den 16. september 1998

- "Er det videnskab?", *Rubicon*, nr. 2 1999, Center for Historie, Odense Universitet
- "Intet nyt under solen. Pengenes historie fra byttemiddel til Internetbetaling", *Alt om Data*, nr. 10, 1999, pp. 90-3
- "Centralbankens spejderløfte", *Fyens Stiftstidende*, Kronikken, den 8. oktober 1999
- "For smed at rette bager – ansvar og moral i Hafnia-sagen", *Finansfokus*, nr. 4, 1999, pp. 3-7
- "De fem fede år", *Berlingske Tidende*, Kronikken, den 23. december 1999
- "Nyt historiestudium? Nogle fragmentariske bemærkninger." *Rubicon*, Juli 2000, pp. 12-15.
- "Fortiden, den store historie og fortællingen." *Fyens Stiftstidende*, Kronikken, den 15. juni 2001 (med Liv Egholm)
- "Historien om møbelklassikerne." *Danske Møbler*, nr. 10, 2002, pp. 18-19
- "Danish Design og tidløse møbelklassikere - retro eller avantgarde?", Kronik i *Politiken*, den 7. marts 2003.
- "Velfærd som ren regneøvelse." I *Politiken*, den 6. oktober 2003.
- "Fjenden er tradition, ikke globalisering." Kronik i *Information*, den 10. november 2003.
- "Dansk møbeldesign i knibe." Synspunkt i *Berlingske Tidende, Business*, den 2. juni 2004
- "Danish Detective: A question of desire. Professor wants to understand U.S. enthusiasm for his country's designs." *San Francisco Chronicle*, January 5, 2005
- "Eliteuniversiteter – hvem skal nu betale?" Synspunkt i *Berlingske Tidende, Business*, den 18. januar 2006
- "Har vi råd til eliteuniversiteter?", Dobbeltinterview med Helge Sander, *DJØF-Bladet*, den 9. maj 2006.
- "Virksomhedshistorie – et nødvendigt fag." Synspunkt i *Berlingske Tidende, Business*, den 10. maj 2006
- "Hvad skal Danmark leve af?" Synspunkt i *Berlingske Tidende, Business*, den 30. august 2006
- "Opfindelser er ikke innovation" Synspunkt i *Berlingske Tidende, Business*, den 25. oktober 2006
- "Vi kan ikke leve af produktudvikling" Interview i *Ingeniøren. Produktpris 2006*, nr. 47, 24/11 2006, pp. 58-63.
- "Hvis Danmark er en kage" Synspunkt i *Berlingske Tidende, Business*, den 17. januar 2007
- "Hvad blev der af det danske brand?" Synspunkt i *Berlingske Tidende, Business*, den 9. maj 2007
- "Dansk møbeldesign. Fra svare til grim ælling og tilbage igen", *Auktionsliv. Bruun RasmussenKulturmagasin*, nr. 11, 2007-08, pp. 8-13 (med Klaus Petersen)
- "Fra umoderne til klassiker", *Berlingske Tidende, Magasin*, 21. oktober 2007 (med Klaus Petersen)
- Pernille Steensgaard, "Ikoner på briksen", interview med Per H. Hansen, *Weekendavisen*, 26. oktober 2007
- Over the years I have also been interviewed for Danish national television and radio stations such as *TV2, DR1, DR2, Deadline, P1 Orientering* etc. as well as several newspapers and magazines including *Venture, Ingeniøren, Berlingske Tidende, Politiken, DJØF-Bladet, San Francisco Chronicle* etc.