

imagine..



Creative Industries Research
global perspectives

Invitation to seminar

**"Familiarity Breeds Attempt: Legitimacy
and Foundings in the Early American Film
Industry, 1893-1928"**

Stephen Mezias, New York University



imagine.. has the pleasure of presenting Stephen Mezias at a seminar at CBS. Last time we had Stephen in Copenhagen for a seminar in collaboration with imagine.. was in December 2004.

Now as well as then his talk will center on the study of the emergence of the film industry in the US between 1893 and 1928.

Stephen J. Mezias' current research focuses on cognitive and social aspects of institutional processes, especially as they relate to legal environments, the emergence of new industries, the production of culture, organizational learning processes, and cultural differences and similarities in performance evaluation.

Time

Friday March 31
from 10.00 - 12.00

Place

CBS - Kilen
Lecture Hall K.s.71
Kilevej 14A
2000 Frederiksberg

Registration

No registration is required
Please feel free to forward this to others who might have an interest in participating

imagine.. is a research centre at Copenhagen Business School. imagine.. conducts research on the experience economy and organization of creativity in firms, projects and networks.

www.cbs.dk/imagine



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