

imagine..



Creative Industries Research  
global perspectives

Invitation to seminar

## "Courting Chaos: Singapore's Pursuit of the Creative Industries"

By **Can Seng Ooi**, Associate Professor, CBS

For the last decade, Singapore, like many other countries, has been developing its creative industries, namely, arts and culture, design and media. While the latter two are perceived as economically lucrative, cultural development is argued to be needed to nourish the creative spirit of Singaporeans. A vibrant art scene is also seen as necessary to attract foreign skilled workers who are members of the creative class.

Creative activities however have their quirks and dangers. In the context of a soft-authoritarian regime in Singapore, creative expressions can pose some challenges. For instance, while wanting to nurture the film industry in Singapore, the authorities have banned some locally made political films.

This presentation goes behind the promotional materials offered by the authorities, and examine the successes and challenges faced by Singapore in its courting of chaos through the creative industries.

**Can Seng Ooi** is Singaporean, a sociologist by training and working as an Associate Professor in Copenhagen Business School. He is also a member of imagine.. and the director of the university's master programme in international business.

### Time

Friday April 7  
from 14.00 - 15.30

### Place

CBS - Kilen  
Lecture Hall K.146  
Kilevej 14A  
2000 Frederiksberg

### Registration

No registration is required  
Please feel free to forward this to others who might have an interest in participating

### Organised by imagine.. and Asia Research Centre (ARC)

imagine.. is a research centre at Copenhagen Business School. imagine.. conducts research on the experience economy and organization of creativity in firms, projects and networks.

[www.cbs.dk/imagine](http://www.cbs.dk/imagine)

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