

ANETTE BOOM

ADDRESSES

Copenhagen Business School
Economics Department
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CURRICULUM VITAE

Personal Information:

- Marital Status: Married with Heinrich J. Engelke, one daughter Friederike A. E., born 1998.
- Citizenship: German.
- Languages Spoken: German (native), English (fluent), Danish (basic), French (basic).
- Date and Place of Birth: April 12, 1961, in Bad Bentheim, Germany.

Education:

- 1986: Diplom (comparable to an M.A.) in Economics from the Georg-August-University of Göttingen, Germany.
- 1992: Ph. D. in Economics from the University of Konstanz, Germany. Advisors: Prof. Dr. Gérard Gäfgen and Prof. Dr. Jörg Finsinger.
- 2003: Habilitation in Economics from the Free University of Berlin, Germany. Referees: Prof. Dr. Helmut Bester and Prof. Dr. Kai Konrad.

Current Position:

Since 2005: Associate Professor at the Economics Department of the Copenhagen Business School.

Previous Positions:

- 2004 - 2005: Research Fellow at a project in the SFB/TR "Governance and the Efficiency of Economic Systems" (Chair of the project Prof. Dr. Helmut Bester) and Oberassistentin (Senior Assistant Professor) at the Free University of Berlin, Germany.
- 2002 - 2003: Research Fellow at the Research Unit *Competitiveness and Industrial Change* at the Social Science Research Center Berlin (Director Prof. Dr. Lars Hendrik Röller), Germany
- 1996 - 2002: Wissenschaftliche Assistentin (comparable to an Assistant Professor) at the Department of Economics of the Free University of Berlin (Chair of Prof. Dr. Helmut Bester), Germany.
- 1991 - 1994: Research Fellow at the Research Unit *Market Processes and Corporate Development* at the Social Science Research Center Berlin (Director Prof. Dr. Horst Albach), Germany.
- 1986 - 1991: Research Assistant at the Faculty of Economics and Statistics of the University of Konstanz (Chair Prof. Dr. Gérard Gäfgen), Germany.

Externally Financed Projects

- January 2007 to December 2009 financing of two months per year for research on the project "Risky Power" from the Danish research council for the social sciences (FSE).
- February 1995 to February 1996 Habilitation grant from the German Science Foundation (DFG) affiliated to the Humboldt University at Berlin (Referees Prof. Dr. Bengt Arne Wickström and Prof. Dr. Elmar Wolfstetter).

Other Grants and Fellowships

- August 1999 Ruhrgas grant from the Norwegian Science Foundation for a visit at the Institute for Economics at the University of Bergen.
- September 1995 to January 1996 Visiting Scholar at the *Economics Department* of the *Leonard S. Stern School of Business* of the New York University, USA, financed by the Habilitation grant from the German Science Foundation (DFG).
- October 1990 Ruhrgas grant from the Norwegian Science Foundation for a visit at the Institute for Economics of the University of Bergen
- August 1988 grant from the German Science Foundation (DFG) in order to take part in the first *International Summer School of the Center for the Study of the New Institutional Economics* on „The Economics of Contracts“ (lecturers: Jean Tirole and Victor Goldberg).

.Presentations

- Presentations on Conferences and Workshops:
„Second World Congress on Health Economics“ Zurich, Switzerland, 1990,
EEA Cambridge, UK, 1991,
EEA Dublin, Ireland, 1992,
EARIE Tel Aviv, Israel, 1993,
Verein für Socialpolitik Münster, Germany, 1993,
EEA Maastricht, The Netherlands, 1994,
EARIE Chania, Greece, 1994,
Verein für Socialpolitik Jena, Germany, 1994,
EARIE Juan les Pins, France, 1995,
EARIE Vienna, Austria, 1996,
Verein für Socialpolitik Kassel, Germany, 1996,
"Workshop on Standardization" Munich, Germany, 1997,
"Second Helsinki Workshop on Standardization and Transportation" Helsinki, Finland, 1997,
ESEM Toulouse, France, 1997,
EARIE Copenhagen, Denmark, 1998,
DFG Research Group "Industrieökonomik und Inputmärkte" Gützburg, Germany, 1999,
EEA Santiago de Compostela, Spain, 1999,
Verein für Socialpolitik Mainz, Germany, 1999,
DFG Research Group "Industrieökonomik und Inputmärkte" Konstanz, Germany, 2001,
EARIE Dublin, Ireland, 2001,
Verein für Socialpolitik Magdeburg, Germany, 2001,
IZA Workshop "Apprenticeship Training: A Model for the Future" Bonn, Germany, 2001,
ESEM Venice, Italy, 2002,
"Workshop on Applied Infrastructure Research" Technical University Berlin, Germany, 2002,
EEA Stockholm, Sweden, 2003
EARIE Helsinki, Finland, 2003,
Kiel Workshop on "The Economics of Information and Network Industries", Germany, 2003,
Verein für Socialpolitik Zurich, Switzerland, 2003,
4th ZEW Conference on the Economics of Information and Communication Technologies, Mannheim, Germany, 2004,
Industrieökonomischer Ausschuß of the Verein für Socialpolitik Koblenz, Germany, 2004,
EARIE Berlin, Germany, 2004,
Verein für Socialpolitik, Dresden, Germany, 2004,

International Industrial Organization Conference, Atlanta, Georgia, USA, 2005,
 CIE Workshop, Ringsted, Denmark, 2005,
 Econometric Society World Congress, London, UK, 2005,
 EARIE, Porto, Portugal, 2005,
 EARIE, Amsterdam, The Netherlands, 2006,
 Verein für Socialpolitik, Bayreuth, Germany, 2006 ,
 International Industrial Organization Conference, Savannah, Georgia, USA, 2007,
 NORIO, Stockholm 2007,
 6th Conference on Applied Infrastructure Research (“Infraday”), Berlin 2007,
 ESEM, Milan, Italy, 2008,
 EARIE, Toulouse, France, 2008 ,
 Verein für Socialpolitik, Graz, Austria, 2008,
 Meeting of the *Industrieökonomischer Ausschuss* .of the Verein für Socialpolitik, Bonn 2009,
 CIE Workshop, Copenhagen, Denmark, 2009 (invited).

- Invited Seminars

University of Bergen, Norway, 1990,
 Norwegian School of Economics and Business Administration 1990,
 University of Bergen, Norway, 1993,
 University of Munich, Germany, 1993,
 Humboldt-University at Berlin, Germany, 1994,
 INSEAD Fontainebleau, France, 1994,
 New York University Leonard S. Stern School of Business Economics Department, USA, 1995,
 University of Tübingen, Germany, 1999,
 University of Bergen, Norway, 1999,
 University of Zurich, Switzerland, 1999,
 University of Vienna, Austria, 2001,
 University of Hanover, Germany, 2001,
 Tinbergen Institute, Rotterdam, The Netherlands, 2002,
 Johann-Wolfgang-Goethe University Frankfurt, Germany, 2002,
 University of Dortmund, Germany, 2002,
 Technical University of Berlin / German Institute for Economic Research (DIW), Germany, 2003,
 Norwegian School of Economics and Business Administration 2003,
 Technical University of Berlin, Germany, 2003,
 University of Marburg, Germany, 2003,
 Nijmegen School of Management, The Netherlands, 2003,
 University of Essen-Duisburg (Location Essen), Germany, 2004,
 Alfred Weber Institute, University of Heidelberg, Germany, 2004,
 Copenhagen Business School, Denmark, 2004,
 Brandenburg University of Technology Cottbus, Germany, 2004,
 University of Vienna, Austria, 2006,
 University of Groningen, The Netherlands, 2006,
 University of Utrecht, The Netherlands, 2006,
 German Institute of Economic Research (DIW), Berlin, Germany, 2009,
 University of St. Gallen, 2009,
 University of Vienna, 2009,
 Vienna University of Economics and Business, 2009.

Ph.D. Supervision:

Yan Sommerfeld, “E-commerce – Eine industrieökonomische Analyse”, Free University of Berlin, successfully defended in November 2006 (Second Advisor).

Sebastian Schwenen, “Market Power and Security of Supply in Energy Markets”, Copenhagen Business School, expected in December 2010.

Ph.D. Evaluation:

Anna Stepanova, “Market Performance: Price Leadership, R&D and Mergers,” University of Southern Denmark, defended in December 2007.

Christian Dahl Winther, "Innovation and Timing of Entry", University of Århus, defended in January 2009.

Stefanie Ropenus, "Distributed Generation in European Electricity Markets – Current Challenges and Future Opportunities", University of Southern Denmark, defended in June 2009.

Evaluation of a Habilitation:

Christine Zulehner: "Papers in Industrial Organization", University of Vienna, September 2008.

Memberships:

Econometric Society,
American Economic Association,
European Economic Association,
European Association for the Research in Industrial Economics,
Verein für Socialpolitik,
Industrieökonomischer Ausschuss of the Verein für Socialpolitik
ENCORE (Economic Network for Competition and Regulation)
Centre of Industrial Economics.

Refereeing:

- for scientific journals

The B.E. Journal of Theoretical Economics,
Bulletin of Economic Research ,
The Canadian Journal of Economics,
Finnish Economic Papers,
Economic Modelling,
Economic Theory,
Energy Economics,
The Energy Journal,
European Economic Review,
European Journal of Political Economy,
German Economic Review,
Homo Oeconomicus,
International Journal of Industrial Organization,
Journal of Economic Theory,
Journal of Economics – Zeitschrift für Nationalökonomie,
Journal of Economics and Business,
Journal of Economics and Management Strategy,
The Journal of Industrial Economics,
Journal of Industry, Competition and Trade,
Journal of Institutional and Theoretical Economics,
Oxford Economic Papers,
Public Choice,
Rand Journal of Economics,
Review of Economic Design,
Review of International Economics,
Scandinavian Journal of Economics,
Schmollers Jahrbuch
Small Business Economics,
Zeitschrift für Betriebswirtschaft,

- for scientific conferences

ESEM 2002,
Verein für Socialpolitik 2003,
EARIE 2004,

Verein für Socialpolitik 2004,
EARIE 2005
EARIE 2006
Verein für Socialpolitik 2006.

Other Qualifications

- Elected representative for the non-tenured academics in the large and in the small senate (the main governing bodies at that time) of the University of Konstanz.
- Member of the editorial committee of the Social Science Research Center Berlin.
- Management of several Erasmus-Socrates exchange programs for the Department of Economics of the Free University Berlin.
- Administration of the research funds of the SFB/TR 15 at the Free University of Berlin.
- Member of several dissertation committees and one habilitation committee at the Free University of Berlin.
- Member in the committee of the Department of Economics at the Free University of Berlin on issues of research and of doctoral dissertations from 2000-2002.
- Academic co-ordinator of the SFB/TR 15 research seminar for its Berlin members (Humboldt University at Berlin, Free University of Berlin, Social Science Research Center Berlin) at the Social Science Research Center.
- Academic co-ordinator of the research seminar of the Department of Economics at the Copenhagen Business School.
- Member of the Study Board for the B.Sc. of International Business and Politics (2006-2008) and for the B.Sc. of International Business (2009-present) at the Copenhagen Business School.
- Involvement in several recruitment activities of the Department of Economics at the Copenhagen Business School as the Chair-person of the assessment committees for two assistant professorships and for four Ph.D. positions.

PUBLICATIONS

Articles in Refereed Journals:

- Boom, Anette (1991), Interjurisdictional Regulatory Spill-Overs and Price Discrimination: The Market for Prescription Drugs, *Journal of Institutional and Theoretical Economics – Zeitschrift für die gesamte Staatswissenschaft*, 147, pp. 687-715.
- Boom, Anette (1995), Asymmetric International Minimum Quality Standards and Vertical Differentiation, *The Journal of Industrial Economics*, 43, pp. 101-119.
- Boom, Anette (1998), Product Risk Sharing by Warranties in a Monopoly Market with Risk-Averse Consumers, *Journal of Economic Behavior & Organization*, 33, pp. 241-257.
- Baake, Pio und Anette Boom (2001), Vertical Product Differentiation, Network Externalities, and Compatibility Decisions. *International Journal of Industrial Organization*, 19, pp. 267-284.
- Boom, Anette (2001), On the Desirability of Compatibility with Product Selection, *Journal of Industrial Economics*, Volume 49, pp. 85-96.
- Boom, Anette (2005), Firms' Investment in General Training and the Skilled Labour Market, *Labour Economics*, Volume 12, pp. 781-805.
- Boom, Anette (2009), Vertically integrated Firms' Investments in Electricity Generating Capacity, *International Journal of Industrial Economics*, Volume 27, pp. 544-551.

Books:

- Boom, Anette (1993): Nationale Regulierung bei internationalen Pharma-Unternehmen. Eine theoretische Analyse der Marktwirkungen. (Gesundheitsökonomische Beiträge 18) Nomos: Baden-Baden.

Miscellaneous:

- Boom, Anette (2009), "Udfordringer i forbindelse med liberaliseringen af elektricitetsmarkeder" (Challenges of the Liberalization of Electricity Markets) , in: Jensen, Svend Hougaard and Møllgaard, Peter (eds.), Design og styring af institutioner - økonomiske essays til ære for Niels Blomgren-Hansen, København: Handelshøjskolens Forlag, pp. 81-95.

Working Papers:

- Boom, Anette (1990), "Vertical Product Differentiation and Social Health Systems in a Market for Prescription Drugs", Diskussionsbeiträge der Fakultät für Wirtschaftswissenschaften und Statistik der Universität Konstanz, Serie I – Nr. 250.
- Boom, Anette (1999), "A Monopolistic Credit Rating Agency", Diskussionsbeiträge des Fachbereichs Wirtschaftswissenschaft der Freien Universität Berlin; 1999/27: Volkswirtschaftliche Reihe, Revised in September 2001 (invited for revision and resubmission by the *Journal of Financial Intermediation*, first round).

Boom, Anette (2002), "Investments in Electricity Generation Capacity under Different Market Structures with Price Responsive Demand", Diskussionsbeiträge des Fachbereichs Wirtschaftswissenschaft der Freien Universität Berlin; 2002/18: Volkswirtschaftliche Reihe.

Boom, Anette (2004), "'Download for Free' - When Do Providers of Digital Goods Offer Free Samples?", Diskussionsbeiträge des Fachbereichs Wirtschaftswissenschaft der Freien Universität Berlin; 2004/28: Volkswirtschaftliche Reihe, Revised October 2005 (invited for revision and resubmission by the *Journal of Economics and Management Strategy*).

Boom Anette and Stefan Bühler (2007): Restructuring Electricity Markets when Demand is Uncertain: Effects on Capacity Investments, Prices and Welfare. Discussion Paper 2007-09, Centre for Industrial Economics, Department of Economics, University of Copenhagen, Revised 2008.

Boom Anette (2008), Equilibrium Selection with Risk Dominance in a Multiple-unit Unit Price Auction, Working Paper 2-2008, Department of Economics, Copenhagen Business School.

Work in Progress:

Boom, Anette and Ulrich Klaiser, Library Loans and the Market for Textbooks.

Boom Anette and Ulrich Kaiser, Estimating Advertiser Market Power in a Two-sided Market.

Boom, Anette and Stefan Bühler, Endogenous Vertical Structures in Electricity Markets.

TEACHING EXPERIENCE

Undergraduate Teaching

- Exercise Classes for “Einführung in die Volkswirtschaftslehre (Introduction to Economics)” University of Konstanz Winter Term 1986/87, Winter Term 1987/88, Winter Term 1988/89, 1989/90 and 1990/91.
- Exercise Classes for “Makroökonomie (Macroeconomics)” II University of Konstanz Summer Term 1988, 1989, and 1990.
- Lecture “Einführung in die Volkswirtschaftslehre I (Microeconomics I)” Free University of Berlin Winter Term 1996/97, 1997/98 and 1999/2000.
- Lecture “Einführung in die Volkswirtschaftslehre II (Microeconomics II)” Free University of Berlin Summer Term 1997, 1998, 2000 and Winter Term 2004.
- Course “International Economics” for the B.Sc. in International Business Program at the Copenhagen Business School, Spring Term 2005, Spring Term 2006 and Spring Term 2007.
- Course “Strategy at Work”, Elective for the general Bachelor Program at the Copenhagen Business School, Fall Term 2006.
- Course “Industrial Organization Analysis” for the B.Sc. in International Business Program at the Copenhagen Business School, Spring Term 2007 2008 and 2009.
- Course “Industriøkonomi” for the HA (mat.) study line, Spring Term 2008

Graduate Teaching

- Lecture and Exercise Classes „Staatliche Regulierung“ (Regulation), University of Konstanz Summer Term 1987.
- Exercise Classes for „Wirtschaftspolitik II“ (Economic Policy II), University of Konstanz Summer Term 1989, 1990, and 1991.
- Lecture and Exercise Classes “Ausgewählte Probleme der Mikroökonomie” (Topics in Microeconomic Theory), Free University of Berlin Summer Term 1996.
- Lecture “Informationsökonomie” (Information Economics), Free University of Berlin Summer Term 1997 and 2001.
- Exercise Classes for “Informationsökonomie” (Information Economics), Free University of Berlin Summer Term 2001.
- Exercise Classes for “Allokationstheorie” (General Equilibrium Theory), Free University of Berlin Summer Term 1998, 2000, and 2002.
- Lecture “Industrieökonomie” (Industrial Economics), Free University of Berlin Winter Term 2000/01
- Exercise Classes for “Industrieökonomie” (Industrial Economics), Free University of Berlin Winter Term 1999/2000, 2000/01 and 2001/02.
- Exercise Classes for “Spieltheorie” (Game Theory), Free University of Berlin Winter Term 2001/02.
- Seminar “Liberalisierung der Strommärkte” (Liberalisation of the Electricity Markets), Free University of Berlin Summer Term 2004.

- Course “Industrial Organization” for the Master in Applied Economics and Finance program at the Copenhagen Business School, Fall Term 2005, 2006, 2007, 2008, and 2009 (scheduled).