



## Getting my research into journals

**Purpose:** Continuous publishing in academic journals has increasingly become not only a criterion for initial employment, subsequent tenure, and possible promotion, but also a necessity for most academics employed by universities and business schools. This workshop is intended to deal with the basic issues of the process of publishing in the learned journals and will address questions such as: How to choose a journal? What constitutes a valuable contribution? In what style should it be written? How do I address an editor? What do the reviewers look for? At the end of the workshop, students will be familiar with the requirements for publishing articles in various types of outlets in management and related fields.

### **Content:**

- What is a good scientific contribution: Some criteria and examples
- Developing a publication project
- Publishing strategies
- The pros and cons of publishing in edited volumes contra in journals.
- Co-authorship, acknowledgements, credit-management
- How to deal with reviews and reviewers
- Editors' Round-Table

**Course responsible:** Professor Peter Maskell, CBS

**Lectures:** Professor Keld Laursen and Professor Peter Maskell, CBS and invited editors from relevant journals

### **Literature:**

Journal of Management Studies Guidelines for Authors  
Industrial and Corporate Change Guidelines for Authors  
Regional Studies Guidelines for Authors  
Harvard Business Review Guidelines for Authors.  
Sloan Management Review Guidelines for Authors.  
Huff, A.S. (1999): Writing for Scholarly Publication, Thousand Oaks, CA: Sage  
Cummings, L.L. and Frost, P.J. (1985) Publishing in the Organization Sciences, Homewood, Illinois: Irwin.  
Phelan, S.E., Ferreira, M. and Salvador, R.(2002): "The first twenty years of the Strategic Management Journal," Strategic Management Journal, 23(12): 1161-1168.  
Floyd, S.W., Schroeder, D.M., Finn, D.M. (1994): "Only if I'm first author: Conflict over credit in management scholarship", Academy of Management Journal, 37(3): 734-747.

**Date:**  
24-25 June 2005

**Time:**  
9-12 and 13-16

**Place:**  
Copenhagen Business School

**Address:**  
Solbjerg Plads 3  
2000 Frederiksberg

**Room:**  
SP108

**ECTS:** 1,5

**Fee:** 2400 Dkr. 320 €  
Not to be paid by PhD students enrolled at a Danish University

**Language:**  
English

**Participants max:**  
No more than 20

**Enrolment deadline:**  
June, 1 2005

**Applications to:**  
Kirsten Suhr Jacobsen  
phd-courses.ivs@cbs.dk  
stating your name, email, department and university

**Contact information:**  
Tel: 3815 2573  
mail: phd-courses.ivs@cbs.dk