



3rd Copenhagen Supply Chain Management Summit 2011

- Nomination to Best MSc. in SCM Master Thesis 2011

Best Buddy and Best MSc SCM Thesis

Introduction to the selection
process and the
nominations

Frederiksberg, DK
November 9th, 2011



Two awards this year

- **Best MSc SCM Thesis**
 - Four to six master thesis are nominated by CBS
 - All nominated have delivered academically strong works
 - Winning criteria relate in particular to application in practice and the ability to communicate in writing
 - Only one thesis can win
 - Award sponsored by DB Schenker
 - Worth 10.000 DKK
- **Best Buddy**
 - All students are in principle nominated
 - Winning criteria relate to being a good buddy and contributing to the greater benefit of other students
 - The students vote and hereby select the winner
 - Only one student can win
 - Award sponsored by SCOPTI Management Consulting
 - Worth 5.000 DKK

»» Best Buddy 2011



- She has a good mood which infects others
- Contribute hugely to the positive social environment
- Engaged in the wellbeing of other students
- Liaison person between the CBS Administration and the new SCM students
- Have arranged several study trips, e.g. to Egypt
- Always willing to go the extra mile to make the various initiatives a success

- and the winner is...

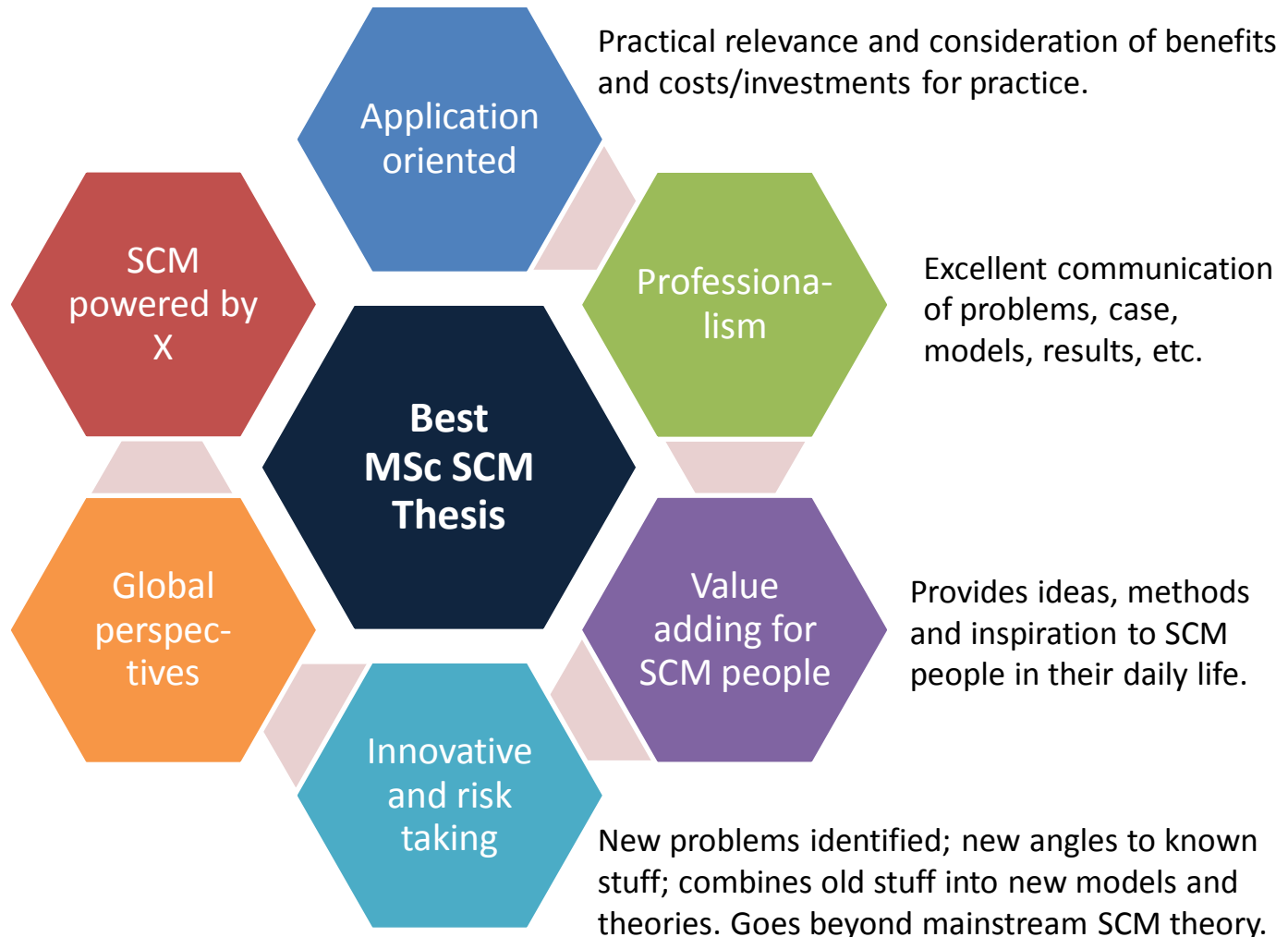
Louise Tvorup Sassersen, this years BEST BUDDY

Best MSc SCM Thesis 2011

- Criteria relate in particular to application in practice and the ability to communicate

The results from the thesis (X) will support companies to achieve increased competitiveness by leveraging their enhanced supply chain capabilities.

Reaches beyond a local phenomenon and has global reach.



»» And the nominated are...

Title	Author 1	Author 2	Supervisor
Global Parts Supply Chain - Pricing of Standard Components at Tetra Pak Technical Service	Katarzyna La Cour	Ewa Malgorzata Czapnik	Juliana Hsuan Mikkola
Economical Optimal Lot Size	Carsten Friis Dam	Petter Rodø	Michael Møller
Mapping and identifying key characteristics of an agile supply chain - Analysis in how commercial service providers can contribute to supply chain efficiency in humanitarian aid logistics	Gaute Berge		Herbert Kotzab
Knowledge management in collaborative new product development	Ida Marie Habekost Sørensen		Kim Sundtoft Hald