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**Follow up from the
Third Copenhagen Supply Chain Management Summit 2011,
“Supply Chain Management Powered by “X”**

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Ovnhallen, Porcelæns haven, Frederiksberg, Denmark

“How are supply chains and supply chain management of today energized? How can they get to the next level? What powers the supply chain management?” – These were the questions addressed at the Third Copenhagen Supply Chain Management Summit 2011, organized by the MSc Program in SCM at CBS and SCOPTI Management Consulting A/S.

The program of the Third Summit included presentations by Senior Director of Global Supply Chain at Ferrosan A/S, Mitra Sigurdsson and Logistics Manager at Dyrup A/S, Stig Chr. Nielsen as well as Demand Planning Manager at Novozymes A/S, Casper Algren who each had their input on how the supply chain may be powered. At Ferrosan, they pay special attention to the strategic management of complexity as a reaction to increased competitive pressure on brands within the supply chain. At Dyrup, a WMS technology helped planning the supply chain operations. Casper Algren from Novozymes emphasized SCM career development as a way to add value to the profession, the company and the individual.

Being connected is an essential feature of Supply chain Management. On the physical level, infrastructure is setting the conditions of how well a company in f. ex. Denmark can integrate and be integrated in international supply chains. Professor Christian Wickmann Matthiessen, University of Copenhagen, informed the audience of how the future Femern Belt Corridor will eliminate the land-sea barrier of East Denmark and Germany by substantially reducing travel time to f. ex. Hamburg and thereby powering transport, logistics and supply chain management in Northern Europe.

Being connected is also what SCM professionals are today. Competition is increasing as we speak, and companies must respond to it. One way of doing that is to follow the

trends of the time. Professor Britta Gammelgaard outlined the predominant trends in supply chains around the world and further discussed the implications for management following such trends may have.

After these presentations, the DB Schenker Prize to the winner of the 3rd Copenhagen SCM Summit 2011 Best MSc SCM Thesis Prize was presented by Prof. and head of the MSC program in SCM Britta Gammelgaard, Henrik Knak, CEO of SCOPTI Management Consulting and by Henrik Dam Larsen, CEO of Schenker A/S.

The climax of the Summit was the award ceremony for the *best buddy* of the year (cohort 2009) and *best MSc SCM thesis* of the year. The SCOPTI Best Buddy Prize worth 5.000 DKK was awarded to Louise Tvorup Sassersen. Louise has been a driving force in creating a good social environment in her class and taken on responsibilities to support new students. The DB Schenker Best Thesis Prize consisting of 10.000 DKK was this year awarded to Carsten Friis Dam and Petter Rodø. This prestigious award is given to a master thesis that not only is at a high academic stage but also adds value to business and the SCM professional community.



Image text: Winners of the DB Schenker Best Thesis Award, Petter Rodø and Carsten Friis Dam, (third and fourth from the left). From the left, professor and line coordinator Britta Gammelgaard, CBS; CEO of Schenker A/S Henrik Dam Larsen and to the far right managing partner of Scopti Management Consulting, Henrik Knak,

“Carsten Friis Dam and Petter Rodø have succeeded in exploring and writing a fine research that takes the reader on an optimization journey from building a two layers analytical framework to applying it on the Finished Goods Production of pharmaceutical manufacturer H. Lundbeck A/S. The first layer is used to analyse the lot size factors, and the second layer is applying these factors in a lot size model developed in MS Excel, in order to find the economical lot sizes. Carsten and Petter have created a master thesis that may support beyond the case company and help others to achieve increased competitiveness by leveraging their enhanced supply chain capabilities – in other words: They power supply chains with this thesis”, explains CEO of Schenker A/S, Henrik Dam Larsen in his laudatory speech.

Four theses were nominated for this year’s best thesis. Apart from the winners the nominees were Katarzyna La Cour (plus Ewa Czapnik who was not able to attend), from the left, Gaute Berge and Ida Marie Habekost Sørensen with Petter and Carsten



inbetween.

Image text; Nominees of DB Schenker Best Thesis Award 2011

The organizers of the Third Copenhagen Supply Chain Management Summit 2011

MSc SCM is one of 13 MSc (cand. merc.) specializations at CBS and is taught entirely in English. Faculty of the program is a highly international group that consists of about 50% none Danes. Department of Operations Management at Copenhagen Business School is the home of the MSc specialization that also houses an internationally acknowledged research group within the field of SCM including logistics and purchasing. Professor Britta Gammelgaard is the academic director of the specialization.

Henrik Knak is managing partner of SCOPTI Management Consulting A/S and a leading Danish supply chain expert who has been working in the past twenty two years with a number of Danish and international companies and helped them to transform their activities to leading edge supply chain operations. Henrik has during the past nine years been a driving force for the Summit not at least selecting the winner of the yearly best thesis prize. Henrik is also an external examiner in SCM and Organization at CBS and SDU. SCOPTI Management Consulting A/S is a Copenhagen based management consulting company delivering optimized supply chains for Nordic companies.

Poul Skovgaard, responsible at DB Schenker for the Copenhagen Supply Chain Summit, has 25 years experience in the international freight forwarding and logistics industry. His current position at DB Schenker is Head of Marketing & Business Development. Before joining DB Schenker he has held management positions at Lemman and Post Denmark. Poul is educated as freight forwarder and holds a master degree from Copenhagen Business School. He is member of the DB Schenker European innovation circle and has most recently completed the DB Schenker global executive management training programme.

Supply Chain Management Education at CBS

Copenhagen Business School offers educational programs within the areas of Supply Chain Management, logistics, and shipping on bachelor, master, executive, and PhD levels.

At the full time bachelor program (HA), the elective "Supply Chain Management – et globalt perspektiv" is offered at the final year of this 3 year program. The course offers a comprehensive insight into the fundamental management issues of supply chain management in a globalized world. Based on this course, students can further write their bachelor thesis within the area of logistics and SCM.

Further information can be provided by Associate Professor Poul-Erik Christiansen, pec.om@cbs.dk

Since 2009, the graduate MSc program in Supply Chain Management is offered in English. The intake is about 50 students – Danish and international - annually. The students learn how to analyze global supply chains from a strategic and operational perspective. Further, they acquire competence in using and evaluating the supply chain management concepts and tools in specific setting. The first year of the program includes mandatory courses focusing on supply chain strategies, performance management in supply networks, planning, retail supply chains, sourcing and supply management, global operations and a business project where students apply abstract theory to concrete practice. In the second year, the students follow elective courses; many students choose to take their electives abroad. The final half year is dedicated to master thesis writing.

Further information can be provided by Professor Britta Gammelgaard, bg.om@cbs.dk

In their third semester, a maximum of 25 master students can follow the Elite module in “IT-based modeling of supply chains and implementation”. The elite module combines theory and practice of Logistics/OM/SCM and the IT systems at an advanced theoretical and applied level and will give a deep insight into specific problem areas such as IT, inter-organizational business processes and business process redesign.

Further information can be provided by Assistant Professor Aseem Kinra, aki.om@cbs.dk

On the executive level, Copenhagen Business School offers two programs, a Graduate Diploma in SCM (HD) and the Executive MBA in Shipping and Logistics.

The Graduate Diploma (HD) second part in Supply Chain Management provides the approximately 70 students with insight into the organization and management of a company's operative functions as well as the development of these control mechanisms. In addition, the two year program focuses on the mutual interplay of companies, internally and externally, in the many different relations to customers and suppliers. The program's adoption of a process-oriented perspective optimizes the ability to understand, analyze and formulate operative and strategic perspectives for the companies and their supply chains. The program ends with a final thesis.

Further information can be provided by Associate Professor Kim Sundtoft Hald, ksh.om@cbs.dk

Copenhagen Business School is further recognized as having the leading part-time Executive MBA in Shipping and Logistics in the world. The mission of this unique MBA is to give high potential executives in shipping industry an up-to-date insight into modern

management theories and their application in the maritime sector. The CBS Executive MBA in Shipping and Logistics program adopts a holistic view of shipping, integrating technological aspects as well as maritime law and supply-chain management, through which graduates will develop a complete understanding of the many challenges in this exciting sector. More than 30 executives start every two years the executive MBA in shipping and logistics which consists of 8 modules on shipping as a business and market, supply chain management, international economics and market analysis, ship design and maritime legal framework, operations management, investment analysis, risk management and finance, organization and international marketing and managing strategy and change. The participants finalize their studies with an integrated strategy project.

Further information can be provided by Program Director Irene Rosberg, ir.mbs@cbs.dk