

# Curriculum Vitae

Jan Damsgaard

*January 2008*

## 1. Personal data

Full name: Jan Damsgaard  
Place of birth: Born in Gullev, Denmark, 1966  
Citizenship: Danish  
Marital status: Married to Cecilie P. S. Damsgaard  
Children: Simon, born 2000, Christian, born 2003  
Hobbies: Biking, running and kayaking.



## 2. Address

At work	At home
Center for Applied ICT Howitzvej 60 DK 2000 Frederiksberg Denmark	Skovvej 22 2820 Gentofte
Phone : +45 3815 2490 Mobile : +45 2242 0082 Fax : +45 3815 2401 URL : <a href="http://www.cbs.dk/staff/damsgaard">http://www.cbs.dk/staff/damsgaard</a> E-mail : <a href="mailto:damsgaard@cbs.dk">damsgaard@cbs.dk</a>	Phone : +45 39420082

## 3. Academic degrees

- Ph.D. and European Doctorate in Information Systems, Aalborg University, Denmark (1996)
- Master of Science in Computer Science, Aalborg University, Denmark (1993)
- Minor in Psychology, Aalborg University, Denmark (1990)

## 4. Positions

### Current position

- Center director and full tenured professor, Center for Applied ICT, Copenhagen Business School. January 2007 –

Jan Damsgaard is the director and one of the initiators of Center for Applied Information and Communication Technology at Copenhagen Business School. The center was started January 2007 by just a handful of people but has already grown to more than 20 scientific staff. The centre hosts large research projects that are national or EU funded. The budgets exceed 70 million DKK of which 20 million DKK are funds dedicated to research at the center. Among the partners in the research projects are Microsoft, IBM, SAP, ARLA, Heineken, United Paper

Mill (Finland), Mahindra & Mahindra (India), DR, Dagbladet Børsen and the Danish Consumer Agency.

### Previous positions

- Full tenured professor, dept. of informatics, Copenhagen Business School. July 2006 – December 2006
- Designate professor (MSO) (with tenure), dept. of informatics, Copenhagen Business School. January 2003 – July 2006
- Associate professor (with tenure), dept. of computer science, Aalborg University, Denmark. February 2000 – December 2002
- Visiting associate professor, dept. of management, Polytechnic University, New York June – July 2002
- Visiting associate professor, dept. of information systems, Weatherhead School of Management, Case Western Reserve University, August 2001 – June 2002
- Associate professor, dept. of management, Aarhus University, January 1999 - February 2000
- Assistant professor, dept of computer science Aalborg University, Denmark. January 1996 - December 1998.
- Visiting researcher, dept. of management, School of Business, Hong Kong University, January – May, 1998
- Docent in computer science and information systems, University of Jyväskylä, Finland. 1998 -
- Visiting Professor, dept. of informatics, University of Pretoria, South Africa, 1997
- Visiting assistant professor, dept. of Mathematics, Vilnius University, Lithuania. March, 1996
- Visiting researcher, dept. of computer science and information systems University of Jyväskylä, Finland, January, 1996
- Visiting researcher, dept. of business information systems, Hong Kong University of Science and Technology, May – July, 1995
- Visiting researcher, dept. of computer information systems, University of California at Irvine, March – May, 1995
- Visiting researcher, dept. of computer science and information systems, University of Jyväskylä, Finland, October – December, 1994
- Visiting research fellow, dept. of business information systems, Hong Kong University of Science and Technology, Hong Kong, March – July, 1994

Jan's career is summarized in the following table.

2007 –	Center director and full professor, Center for Applied ICT, Copenhagen Business School.
2003 – 2006	Full professor, department of informatics, Copenhagen Business School
2000 – 2003	Associate professor, dept. of computer science, Aalborg University
1999	Associate professor, dept. of management, Aarhus University
1996 – 1999	Assistant professor, dept. of computer science, Aalborg University

1993 – 1996	Completes Ph.D. study
1990 – 1993	Masters of Science in Computer Science
1990	Travels in South America
1988 – 1990	Minor in Psychology, Aalborg University, Denmark
1987 – 1988	Passes the introductory year at Aalborg University, Denmark.
1987	Travels in India and China
1986 – 1987	Military service at the Queen's Royal Guards, Denmark
1985 – 1986	Travels in Europe and Middle East
1982 – 1985	Completes High School (Danish: studentereksamen) at Viborg Katedralskole, Denmark

## 5. Research and research projects

Jan Damsgaard's desire to understand and explain the diffusion and adoption of networked technologies drives his research. JD believes that in order to perform such analysis it is necessary to refer to several disciplines to find suitable theoretical vehicles. Interdisciplinary research has therefore always had his special interest.

JD's research interests include information systems, and in particular the diffusion and adoption of complex, standard based, networked information and communication technologies. Examples of such technologies are: Intranet, Extranet, Electronic Data Interchange, Portals, services based on mobile and wireless technologies (WiFi, WiMax, GSM, UMTS, and Bluetooth), IT infrastructure, and ERP technologies. JD's approach to study these technologies is both theoretical and empirical. In much of his work JD tries to combine theory and practice.

Currently JD's research is focused on the following topics

- The diffusion and adoption of advanced mobile and wireless services
- IT standards, organizational IT infrastructure and network economics
- Portal management
- Intranet implementation and knowledge management
- EDI diffusion and adoption

### Research projects

JD is the initiator and research director of four large research projects. All four projects are interdisciplinary and bring together researchers from various fields such as computer science, economics, engineering and law. The projects focus on the application of networked IT to transform and integrate organizational processes within and across organizations and markets. All projects done in close collaboration with industry partners.

- DREAMS project 2006 – ultimo 2009. Budget € 2.5 million. Partners Børsen (The financial Daily of Denmark), The Danish Consumer Board, DR (the Danish BBC) and Euman. The main scope of the DREAMS project is to develop new advanced mobile services and test them in a set of experiments, ranging from small to large scale. Moreover, the project aims to investigate the

opportunities to integrate existing content, available online, to address single mobile users' needs (i.e. through localization, personalization, and ubiquity) and propose successful business exploitation of their application (e.g. through public-private partnerships). See [www.cbs.dk/DREAMS](http://www.cbs.dk/DREAMS)

- Mobiconomy January 2003 – ultimo 2007. Budget € 3 million. See <http://www.cbs.dk/mobiconomy/> Partners Børsen (The financial Daily of Denmark), The Danish Consumer Board, DR (the Danish BBC), Hewlett Packard, Nokia and TDC (incumbent Danish telecommunication operator). The goal of Mobiconomy project is to describe, analyze and offer practical guidelines of the design and implementation on location-, situation- and time-sensitive services. The execution of the project results in the development of novel charging models for the provision of mobile services and a strategy for a scalable implementation of desirable, viable and sustainable m-services.
- The PITNIT Project, 1999 – ultimo 2002. Budget € 1 million. Collaboration between department of computer science, department of production, department of international business studies at Aalborg University, and department of management at Aarhus University.
- The LOKNIT Project, 1999 – ultimo 2001. Budget € 600.000 Research and industry collaboration. Network of 50 industry partners mainly from North Jutland.

## **6. Communication of knowledge in society**

### Office

- Member of the board of directors for Øresund IT academy (Institution aimed to provide better integration in IT between Southern Sweden and Greater Copenhagen). 2006 –
- Member of the board of directors for Jordportalen.dk (Internet portal providing an electronic market for land in Denmark) 2005 –

## **2008**

### Professional

- Appointed member of the strategic research council's committee for transport and infrastructure. The committee has in the period 2008 - 2009 the responsibility to allocate 30 mio. DDK for transport research.
- The Wireless Internet, IUM, Copenhagen, January

## **2007**

### Professional

- RFID i Byggeriet, (RFID in construction), Dansk Standard, May
- New mobile and wireless technologies, Rotary Club, Frederiksberg, April
- Implementing portals and intranets, Mondo and Microsoft seminar, Hellerup, May
- Intranet supported Knowledge management, Confex conference on electronic document systems, November, 2007

- Presentation on the wireless Internet, department of market intelligence, Sonofon, November, 2007

#### Public (in Danish media)

- Lokale tv-stationer populære, DR Sjælland Nyheder, 14.12.2007
- Mobil telefonen er den fjerde teknologi, Telekædens Erhvervsmagasin, november 2007
- Gyldendal sparker gang i online-salg, Børsen, 16.10.2007
- Elsparefond anklages for ensidig kampagne, Ingeniøren, 14.09.2007
- Mobilten afslører din færden, Nyhedsavisen, 30.08.2007
- Mobiltelefoner med gps på vej, Sjællandske, Næstved, 26.07.2007
- Fremtiden skal være let og ubesværet, Sonofons erhvervsmagasin Agenda, May 2007
- Mobilt mediecentrum, Politiken, 24.01.2007
- "Vent-og-se" – "hvorfor det?", RFid vidensbank, 25.01.2007
- Virtuel økonomi på krykker, Dags Dato, TV2, 12 marts, 2007.
- Skattehul i Second Life, Dags Dato, TV2, 12 marts, 2007
- Ungdomshuset genopstår i Second Life, TV2 radio, Nyhedsministeriet, 18:05, 6. marts 2007
- Svært at stoppe YouTube, DR P1 Morgen 1. sektion, 15.03.2007

### 2006

#### Professional

- Presentation about RFID implementation, Dansk Standard, November 2006
- Presentation to the members of annual meeting in the council for telecommunication disputes, at TDC (Teleanstyrelsens årsmøde)
- Presentation at "Fremtidens portal med Sharepoint" a practitioners' conference
- Presentation to exclusive club of public sector CIOs (Griffenfeld gruppen), Lægemiddelstyrelsen, January 2006
- Technical expert in council for telecommunication disputes (Teleanke nævnet)

#### Public (in Danish media)

- IP-TV vinder frem, DR P1 Morgen 2. sektion, 18.10.2006
- De opfindsomme finner, Computerworld, 09.06.2006

### 2005

#### Professional

- The Danish e-business association; invited member to closed network on Mobility and wireless technologies.
- The association of Danish IT businesses' meeting about IP telephony, Børsen
- Moderator of network in the association of Danish IT professionals about IP telephony

- Invited permanent technical expert in council for telecommunication disputes (Teleanke nævnet)

#### Public (in Danish media)

- Skrot din gamle telefon, MetroXpress, 01.12.2005
- Forbrugerne kan blive de store vindere, Politiken, 01.12.2005
- Ny teknik til selvbetjening tager kassedamernes job, Ingeniøren, 04.11.2005
- Internettet var kun begyndelsen, DR P1 Morgen, 14.09.2005
- Skype får hård konkurrence om kunderne, Politiken, 14.09.2005
- Billigt, nemt - og med en duft af oprør, Politiken, 13.09.2005
- Avancerede tjenester på mobilen anvendes ikke, DR P1 Harddisken, 28.05.2005
- Forsøg på at forbedre it-projekters resultater, Ingeniøren, 18.02.2005

### 2004

#### Professional

- The Danish e-business association; invited member to exclusive network on Mobility and wireless technologies.
- Moderator of network the association of Danish IT professionals about IP telephony
- The association of Danish industries (Dansk Industri) – at the event marking the publication of a report on Denmark's e-business readiness. Danish ministry of Science, technology and development, 200 participants,
- The Danish e-business association's meeting held at Rambøll Informatik, Main speaker and panel participant.
- American Chamber of Commerce, Breakfast meeting American Embassy, panel participant
- Talk at the association of Danish IT professionals network of project managers
- Keynote ved NouHauz event at Simens Mobile, Aalborg
- CRM bazaar. Keynote about management and implementation of Internet portals, ITU, Ørestad

#### Public (in Danish media)

- EF-Domstolen støtter kravene til Microsoft, TV 2 Nyhederne, 22.12.2004
- IT- og Telestyrelsens langsommelighed, Berlingske Tidende, 13.09.2004
- Forventning om gratis fastnettelefoni, Berlingske Tidende, 23.08.2004
- Nethandlen vokser, Børsen, 29.06.2004
- Professor afdækker mobilteknologiens muligheder, Politiken, 10.06.2004

### 2003

- EU Law conference, Køge
- Industriens Hus, Copenhagen
- Netværk Danmark - ERFA gruppe om Websites, Virum
- IT brancheforening heldagsmøde om mobile services, Tåstrup
- Mie/Sie presentation, Helsinki, Finland

- Renault France, Copenhagen
- HP Research Lab, Copenhagen
- Scandinavian Conference on Knowledge Management, Copenhagen
- NouHauz Executive Roundtable, Aalborg
- Pervasive Computing Workshop, Cleveland, OH

### **2002 and earlier**

- Deloitte and Touche's executive seminar on e-commerce, Rebild Park Hotel
- Junior Chambers' conference on e-business, Hotel Hvide Hus, Aalborg
- Den Danske Bank's municipality seminar on e-commerce and public procurement, Hotel Hvide Hus, Aalborg
- E-commerce technologies and business models, LOKNIT seminar, Aalborg University
- *Intranets and knowledge sharing in the public sector*, Confex conference at Hotel Eremitage, Lyngby.
- *IT, management and strategy – a conference about management in the information society*, Aalborg Kongres og Kulturcenter
- *Business conference – How do we make the most of the Internet*, Skive Hallerne
- *Sales and Marketing on the Internet*, Kommunedata kursuscenter, Aalborg
- *IT Kronjylland*, Det Danske Erhvervsakademi, Randers
- *Intranet '99*, Confex conference, Hotel Eremitage, Lyngby

## **7. Services to the research community**

### **Office**

- Steering committee member of the IRIS association as national representative for Denmark 1998 – 2000

### **Special invitations**

- Invited keynote speaker IFIP TC8 Working Conference on Mobile Information Systems, Leeds, UK, December, 2005
- Invited guest speaker and faculty resource at the Italian Ph.D. student research workshop in Terracina, Italy September 2005
- Invited research expert at Norwegian Research Council's VERDIKT program. June and November 2006. Sum allocated 15 & 10 million €
- Invited research assessment expert at Academy of Finland. August 2006.
- Invited by the Irish research foundation to perform an assessment review at the University of Limerick of the proposal led by Prof Brian Fitzgerald entitled "Building a Bi-Directional Bridge between Software Theory and Practice (B4-STEP)". March 2005

### **Editorial**

- Associate editor of Journal of AIS 2007 - **(CBS TOP60 quality journal list)**
- Associate editor *International Journal of Mobile Multimedia* (associate editor) 2004 -
- Advisory board *Scandinavian Journal of information Systems* 2002 -
- Associate editor *European Journal of Information Systems* 2003 – 2006 **(on CBS TOP60 quality journal list)**
- Member of the editorial board of *Information and Organization* (formerly *Accounting, Management and Information Technologies*). 2000 – 2007

### **Memberships**

- Member of Scandinavian IRIS association
- Member of the Association of Information Systems
- Founding member of IFIP Working Group 8.6 concerned with diffusion, transfer & implementation of information technology
- Member of IFIP Working Group 8.2 concerned with the interaction of information systems and the organization.

### **Conferences**

#### **2008**

- Associate editor, International Conference on Information Systems, Paris, France, December 2008
- Associate editor, track on Information Systems Innovation, Adoption and Diffusion, European Conference on Information Systems, Galway, Ireland, June 2007

#### **2007**

- Associate editor, International Conference on Information Systems, Montreal, Canada, December 2007
- Program committee member for the IFIP WG8.6 conference, June 14-16 2007, Manchester, United Kingdom. <http://www.ifip86-2007.salford.ac.uk/>
- Program committee member of the Sixth International Conference on Mobile Business with focus on “Harnessing the Potential of m-business”. July 9 - 11, 2007 Toronto, Canada. <http://www.mbusiness2007.org/>

#### **2006**

- General chair and co-organizing chair. Fifth International Conference on Mobile Business, Copenhagen 2006. <http://www.mbusiness2006.org>
- Associate Editor – International Conference on Information Systems for the track on Social, Behavioral and Organizational Aspects of Information Systems”, Milwaukee, USA, December, 2006
- Program committee member of Helsinki mobility roundtable, Wireless Value – from Business or Pleasure?” June 1 -2 2006, Helsinki Finland. <http://www.hkkk.fi/helsinkimobility>

- Program Committee member for the IFIP WG8.6 conference on Transfer and Diffusion of IT for Organizational Resilience June 7-10, 2006, Galway, Ireland. <http://ifip86.nuigalway.ie/>
- Program Committee member for the IFIP WG8.2 conference in 2006. The theme for the conference is Social Inclusion: Societal & Organizational Implications for Information Systems, Ireland on July 12-15, 2006
- Session chair International Conference on Information Systems, Milwaukee, USA, December, 2006

## **2005**

- Track chair of European Conference on Information Systems, Regensburg, Germany, May 2005
- Discussant of paper at International Conference on Information Systems, Las Vegas, Nevada, USA, December, 2005

## **2004 and earlier**

- Associate editor of International Conference on Information Systems conference (ICIS), Washington, December 2004
- Co-program chair and co-organizing chair of the IFIP WG 8.6 conference on the diffusion and adoption of networked information technologies, Copenhagen, Denmark, 2003
- Associate Editor of International Conference on Information Systems conference (ICIS), Seattle, USA 2003
- Member of the program committee of European Conference on Information Systems conference (ECIS), Naples, Italy 2003
- Member of the program committee of IFIP WG 8.6 conference on The Adoption and Diffusion of IT in an Environment of Critical Change, Sydney, Australia 2002
- Member of the program committee of IFIP WG 8.6 conference on Diffusing Software Product and Process Innovations , Banff, Canada, 2001
- Associate Editor of ECIS conference, Bled, Slovenia 2001
- Member of the program committee of International Conference on Information Systems conference (ICIS), New Orleans, USA 2001
- Member of the program committee of the IFIP WG 8.2 conference on Realigning Research and Practice in IS Development: The Social and Organizational Perspective , Boise, USA, 2001
- Discussant of paper at International Conference on Information Systems conference (ICIS), New Orleans, USA 2001
- Member of the program committee of the IFIP WG 8.2 conference, Aalborg on The Social and Organizational Perspective on Research and Practice in Information Technology, Denmark, 2000
- Co-program chair of the third Electronic Grocery Shopping workshop, Brisbane, December 2000
- Co-program chair of the second Electronic Grocery Shopping workshop, Charlotte, North Carolina, 1999
- Member of the organizing and program committee of the International Research Seminar in Scandinavia conference (IRIS), Sæby Denmark, August 1998

- Member of the program committee of the second IFIP 8.6 conference, Ambleside, United Kingdom, 1997

#### **Professor evaluation committees**

- Member of evaluation committee for a full professor in Business Process Innovation, Centre for Industrial Production, Aalborg University. 2007
- Member of evaluation committee for a full professorship in Mobile Business applications, VTT, Finland, 2007
- Member of evaluation committee for a position as assistant or associate professor at Department of Information Science, Aarhus School of Business, 2007
- Member of evaluation committee for six positions as assistant or associate professor at IT University, Copenhagen, 2007
- Head of evaluation committee for an assistant professor position in organization and management of IT with a special view to innovation processes, Copenhagen Business School, 2005

#### **Assistant professor supervisor and counselor**

- Rikke Ørngreen 2003
- Ioanna Constantiou 2005
- Annemette Kjærgaard 2007

#### **Ph.D. supervision**

- Heidi Tscherning Jensen 2007 – (DREAMS sponsored)
- Kristine Thaulow 2006 – (DREAMS sponsored)
- Carol Kelleher 2006 – (part time PhD student sponsored by Dublin Institute of Technology, Ireland, commence October 2006)
- Lars Knutsen 2003 -
- Ping Gao 2003 – 2007, thesis title *Extending the application of actor-network theory: Cases of innovation in the telecommunications industry*
- Somasundaram Ramanathan 2001 – 2004, thesis title *Diffusion of Public Procurement in Denmark*
- Jan Karlsbjerg 1999 – 2004, thesis title *Standard Information Systems in Organisational Information Infrastructures*
- Rens Scheepers 1996 – 1999, thesis title: *Intranet Implementation: Influences, Challenges and Role Players*

#### **Ph.D. committees**

- Member of Ph.D. evaluation committee, London University, defense pending
- Faculty opponent in Ph.D. evaluation committee of Jens Hultman Department for Entrepreneurship, Marketing & Management, Jönköping International Business School, September 2007.
- Faculty opponent in Ph.D. evaluation committee of Niina Mallat, Helsinki School of Economics, Helsinki, Finland, December 2006.
- Faculty opponent in Ph.D. evaluation committee of Chihab BenMoussa, Åbo Akademi, Turku, Finland, August 2006.

- Member of Ph.D. evaluation committee of Antonio Cordella, Gothenburg University, Sweden October, 2004
- Head of Ph.D. evaluation committee of Lene Nielsen, Copenhagen Business School, Copenhagen June 2004
- Head of Ph.D. evaluation committee of Annemette L. Kjærgaard, Copenhagen Business School, Copenhagen May 2004
- Member of Ph.D. evaluation committee, Pretoria, South Africa, 2002
- Member of Ph.D. evaluation committee ESADE, Barcelona, Spain. June 1998
- Member of Ph.D. evaluation committee, Roskilde University Centre, 1999

### **PhD Consortia and teaching**

- Faculty member at the Italian Ph.D. student research workshop in Terracina, Italy September 2005
- Faculty member, Doctoral Consortia on Design and Management of IT, Magleas, Denmark, 1997 - 1999

### **Reviewing**

- Management Information Systems Quarterly
- Information Systems Research
- European Journal of Information Systems (**CBS TOP60 quality journal list**)
- Information Systems Journal (**CBS TOP60 quality journal list**)
- Communication of the ACM (**CBS TOP60 quality journal list**)
- Journal of AIS (**CBS TOP60 quality journal list**)
- Journal of Strategic Information Systems
- Journal of Global Information Management
- Scandinavian Journal of Information Systems
- Journal of Information, technology and People
- International Conference on Information Systems
- European Conference on Information Systems
- Hawaii International Conference on Systems Sciences
- International Research Seminar in Scandinavia

## **8. Teaching and supervision**

Jan Damsgaard was the study director of the e-business education at the IT University of Copenhagen. See [www.ebuss.dk](http://www.ebuss.dk) from 2003 to 2006. During that time JD developed the study from an e-commerce focused program to a modern e-business education. In addition the intake more than doubled, whereas other IT educations in Denmark and internationally witnessed a dramatic drop in student intake.

Jan teaches a core course in e-business at the e-business education for the fourth consecutive year. He has taught this course at Case Western Reserve University, Cleveland, at Polytechnic University, New York, at LUISS, Rome, and at the IT University of Copenhagen.

JD completed the exclusive and prestigious International Teacher Program (ITP) in 2005. The program is a faculty-development program arranged by the International Schools of Business Management (ISBM), a group of ten leading business schools located in Europe and the United States. The extensive 20 full days' program include individual coaching on career planning, English as a foreign language, body language analysis, voice control and a wealth of the best business schools' teachers demonstrating and sharing their teaching experiences and skills.

In 2005 and 2007 JD taught a session on e-business at the MBA program at LUISS, Rome, Italy. In 2001 and 2002 JD taught at the MBA program at Case Western Reserve University at Weatherhead School of Management. JD taught e-commerce, software engineering, and java programming. During the extended summer of 2002 JD taught at Polytechnic University's executive part-time MBA in New York City.

Since 1998 JD has written a number of teaching cases on e-commerce. JD finds that using teaching cases in the classroom is both exiting and effective. See publication list below. One of JDs cases – LEGO e-commerce – recently became a “best selling case” at the European Case Clearing House and won the *Business Week* price as the best marketing case in 2003 (shared with Jens Hørlück).

### **Primary teaching**

- Graduate courses in e-commerce and e-business
- Standards and soft infrastructure in a network economic perspective, graduate
- Courses in software engineering and JAVA programming, graduate
- Software Engineering, graduate
- IT, organization and management, graduate
- Java Programming, undergraduate and graduate
- Supervision of Masters theses
- Supervision of other student projects, both undergraduate and graduate level

### **Secondary teaching**

- Graduate course in e-business for MBA students at LUISS, Rome
- Graduate courses in Electronic Data Interchange and e-commerce at University of Jyväskylä, Finland
- Graduate course in Electronic commerce - Standards and soft infrastructure, at IT University Copenhagen
- Guest lectures for students (graduate, undergraduate, MBA) during visits to universities in Hong Kong, South Africa, and Finland.
- Undergraduate course for a number of visiting American students (basic programming)
- Graduate course in project management for Lithuanian students at Vilnius University, Lithuania.

## 9. Publications

### Journal Papers

1. Constantiou, I. D. J. Damsgaard, and L. Knutsen (2007). The four incremental steps toward advanced mobile service adoption. *Communications of the ACM*. Vol. 50, issue 6, pages: 51 - 55 (**on CBS TOP60 quality journal list**)
2. Gao, Ping ; Damsgaard, Jan. (2007) A Framework for Understanding Mobile Telecommunications Market Innovation : A Case of China. I: *Journal of electronic commerce research*. vol. 8, no. 3, pages. 184-195
3. Henriksen, Helle Zinner & Jan Damsgaard (2007). Dawn of e-government – an institutional analysis of seven initiatives and their impact. *Journal of Information Technology*, Vol. 22, Pp. 13 - 23
4. Blechar, J., Constantiou, I. D. and J. Damsgaard (2006). Exploring the influence of reference situations and reference pricing on mobile service user behaviour. *European Journal on Information Systems*, Special Issue on Mobile User Behavior. Vol.15, pp. 285-291. (**on CBS TOP60 quality journal list**)
5. Blechar, J., Constantiou, I. D. and J. Damsgaard (2006). Understanding Behavioural Patterns of Advanced Mobile Service Users. *Electronic Government – an International Journal*. Volume 3, issue 1, pp. 93 - 104
6. Constantiou, I. D., Damsgaard J. and L. Knutsen, (2006). Exploring perceptions and use of mobile services: User differences in an advancing market. *International Journal of Mobile Communications*. Volume 4, number 3, pp. 231 - 247
7. Damsgaard, Jan, Mihir A. Parikh and Bharat Rao (2006). Wireless Commons: Perils in the Common-Good. *Communications of the ACM*. Volume 49, number 2, pp. 105 – 109. (**on CBS TOP60 quality journal list**)
8. Somasundaram, Ramanathan and Jan Damsgaard (2005) Policy Recommendations for Electronic Public Procurement. *The Electronic Journal of e-Government*. Volume 3 Issue 3, pp 147-156.
9. Christiaanse E, van Diepen T. and Damsgaard J. (2004) Proprietary versus Internet Technologies and the Adoption and Impact of Electronic Marketplaces. *The Journal of Strategic Information Systems* (13) pp 151-165.
10. Karlsbjerg, Jan, Damsgaard, Jan & Rens Scheepers (2003). A Taxonomy of Intranet Implementation Strategies: To Make or To Buy? *Journal of Global Information Management*, Vol. 11, No. 3, pp. 39 – 62.
11. Damsgaard, Jan (2002). Managing an Internet Portal. *Communications of the Associations for Information Systems*. 9(26), pp. 408 – 420.
12. Damsgaard, Jan and Lyytinen, Kalle (2001). The role of intermediating institutions in diffusion of Electronic Data Interchange (EDI): How Industry associations in the grocery sector intervened in Hong Kong, Finland, and Denmark. *The Information Society*, 17(3), pp. 195 - 210.
13. Christiaanse, E. & J. Damsgaard (2001). A Comparison of Electronic Infrastructures in the air cargo industry in the Netherlands and Hong Kong SAR. *Journal of Global Information Management* 9(2):15-22

14. Damsgaard, J. & Scheepers, R. (2001). Harnessing Intranet Technology for Organisational Knowledge Creation. The Australian Journal of Information Systems. Special issue on Knowledge Management, December.
15. Damsgaard, Jan and Lyytinen, Kalle (2001). Building Electronic Trading Infrastructure: A private or public responsibility. Journal of Organizational Computing and Electronic Commerce 11(2):131-151.
16. Bansler J. P., J. Damsgaard, E. Havn, J. Thommesen, and R. Scheepers (2000). Corporate Intranet Implementation: Managing emergent technologies and organizational practices. Journal of the Association for Information Systems. Volume 1, article 10, 40 pages. **(on CBS TOP60 quality journal list)**
17. Damsgaard, Jan and Duane Truex (2000). The Procrustean Bed of Standards. Binary relations and the limits of EDI standards. European Journal of Information Systems 9(3):173-188. **(on CBS TOP60 quality journal list)**
18. Damsgaard, Jan and Scheepers, Rens (2000). Managing the Crises in Intranet Implementation: a Stage Model. Information Systems Journal 10(2):131-150. **(on CBS TOP60 quality journal list)**
19. Damsgaard, Jan and Scheepers, Rens (1999). Power, Influence and Intranet Implementation: A Safari of South African Organizations. Information, Technology and People 12(4):333-358. Awarded **best paper** in ITP in 1999.
20. Damsgaard, Jan and Farhoomand, Ali F. (1999). Electronic Commerce in Hong Kong Special Administrative Region of the People's Republic of China. In Schmid, Beat F.; Selz, Dorian; Klein, Stefan; Steinfield, Charles: EM - Electronic Commerce in the Americas & Local versus Global Electronic Commerce. EM - Electronic Markets , 9(2):73-80
21. Damsgaard, Jan (1999). Global Logistics System Asia Co., Ltd. Journal of Information Technology. 14(3):303-314
22. Damsgaard, Jan (1998). Electronic Markets in Hong Kong's Air Cargo Community. In: Schmid, Beat F.; Selz, Dorian; Sing, Regine: EM - Electronic Contracting. EM - International Journal of Electronic Markets 8(3):46-49
23. Damsgaard, Jan and Lyytinen, Kalle (1998). Contours of Electronic Data Interchange in Finland: Overcoming technological barriers and collaborating to make it happen. The Journal of Strategic Information Systems. Volume 7, pp. 275-297.
24. Damsgaard, Jan and Lyytinen, Kalle (1996). Government Strategies to Promote the diffusion of Electronic Data Interchange: What we know and what we don't know. Information Infrastructure and Policy. 5(3):169-190.

### **International Conference Papers**

1. Damsgaard, Jan; Kelleher, Carol.(2007) What drives the innovation, diffusion and adoption of mobile services? : An analysis of four alternative studies. I: Proceedings of the Sixth Annual Global Mobility Roundtable. June 1-2, 2007, Marriott Hotel, Marina del Rey, Los Angeles, CA. 2007. 16 pages.

2. Henriksen, Helle Z. and Jan Damsgaard (2006) The Rise and Descent of Visions for e-Government. In the Proceedings of the IFIP 8.6 Conference on Transfer and Diffusion of IT for Organizational Resilience June 7-10, 2006, Galway, Ireland
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1. Jan Damsgaard and Jan Karlsbjerg. Seven principles for selecting the right software package – what you always wanted to know but were afraid to ask. Submitted.
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### **10. Interviews in Danish Media and in Danish language**

#### **Lokale tv-stationer populære, DR Sjælland Nyheder, 14.12.2007**

Lokale tv-stationer på internettet skyder op som aldrig før, hvilket ifølge professor ved CBS Jan Damsgaard giver helt nye muligheder og gode udfordringer for de etablerede tv-stationer.

DR Sjælland Nyheder 14-12-2007 klokken 7.30, først i program, 1'15'/5'  
DR Sjælland Nyheder 14-12-2007 klokken 8.30, først i program, 1'15'/5'

#### **Mobil telefonen er den fjerde teknologi, Telekædens Erhvervsmagasin, november 2007**

Mobiltelefonen har ifølge professor i e-business på Copenhagen Business School, Jan Damsgaard, overhalet de øvrige gadgets på markedet med flere længder. Vi tog en snak med ham om mobiltelefonens rolle og værdi. (Trine Abild). Telekædens Erhvervsmagasin, november 2007, side 16

#### **Gyldendal sparker gang i online-salg, Børsen, 16.10.2007**

Ifølge professor i e-business på Handelshøjskolen i København Jan Damsgaard skal boghandlerne lægge sig i selen, hvis de skal konkurrere på internettet. - Bøger er en standardvare, så det kan i princippet være lige meget, hvor man køber den, siger han i kølvandet på den heftige priskrig på Stieg Larssons bestseller "Luftkastellet der blev sprængt". (Ulla Dubgaard) 1.sektion, side 36

#### **Elsparefond anklages for ensidig kampagne, Ingeniøren, 14.09.2007**

Elsparefondens indvirkning på markedskræfterne ved at anbefale en bestemt teknologi fremtvinger dybe panderynker hos Jan Damsgaard, professor i e-business og leder for anvendt ICT på Copenhagen Business School, CBS. (Morten K. Thomsen) Elektronik og tele, side 4

#### **Mobilen afslører din færden, Nyhedsavisen, 30.08.2007**

Professor Jan Damsgaard, Handelshøjskolen i København, er skeptisk over for muligheden for at bruge mobilen til at overvåge, hvor folk befinder sig, da undersøgelser viser, at folk ikke bryder sig om det og slukker for senderen. (Maria Thuesen Bleeg) Side 4

### **Mobiltelefoner med gps på vej, Sjællandske, Næstved, 26.07.2007**

Om nogle år skal vi alle forholde os til de personlige gps'er. Det sker, når der kommer gps-modtagere i alle mobiltelefoner. Professor Jan Damsgaard fortæller, at et dansk forsøg viser, at folk vil føle sig overvåget. Professoren tror, at mange vil fravælge den ny teknologi, fordi de ikke bryder sig om at efterlade spor.  
2. sektion, side 5

### **Fremtiden skal være let og ubesværet, Sonofons Erhvervsmagasin Agenda, Maj 2007**

Danske virksomheder ligger rigtig godt til, når det gælder brugen af ny teknologi. Og nu handler det ikke bare om effektivisering, men om helt nye måder at drive forretning på. Hos Copenhagen Business School's center for anvendelse af moderne teknologi tog Agenda pulsen på den teknologisk udvikling. Sonofons Erhvervsmagasin Agenda, Maj 2007, side 4 og 5.

### **Svært at stoppe YouTube, DR P1 Morgen 1. sektion, 15.03.2007**

Viacom vil have afprøvet, om der ligger ulovligt materiale på YouTube. Viacom har derfor sagsøgt Google, der ejer YouTube. Professor Jan Damsgaard fra Copenhagen Business School mener, at det på længere sigt kan blive svært at stoppe udbredelsen af den type materiale, som findes på YouTube.  
DR P1 Morgen 15-03-2007 klokken 6.09, sidst i program, 4/21'  
DR P1 Morgen 15-03-2007 klokken 7.09, sidst i program, 4/21'n

### **Virtuel økonomi på krykker Dags Dato, TV2, 12 marts, 2007.**

Store dele af den danske økonomi er i dag ikke længere bundet i forbrug af forgængelige ressourcer, men er i stedet bundet i forbrug af services. Tag f.eks. hele turistindustrien, den går ud på oplevelser, på at være til stede i det land, du besøger. Og det er folk villige til at betale for, selvom de ikke får noget fysisk med sig, forklarer Jan Damsgaard.

(<http://secondlife.tv2.dk/article.php/id-6286984.html>)

### **Skattehul i Second Life. Dags Dato, TV2, 12 marts, 2007**

Second Life er en global udfordring for alle skattemyndigheder, men det er højst sandsynligt umuligt at tjekke skatteunddragelse. Man er i Second Life anonymt, og jeg tror ikke Linden Lab (firmaet bag Second Life, red.) ville give oplysningerne til skattemyndighederne, hvis de havde dem. Jeg tror, det ville være mere nyttigt at bruge ressourcerne på at bekæmpe sort arbejde i den virkelige verden, for Second Life er ukontrollerbart, mener Jan Damsgaard.

(<http://secondlife.tv2.dk/article.php/id-6286980.html>)

### **"Vent-og-se" – "hvorfor det?" RDid Vidensbank, Januar 2007**

Okay - ordspillet i overskriften er en smule søgt, men budskabet kommer ud. Hvorfor har mange virksomheder en afventende holdning i forhold til adoption af RFID? Det er temaet i denne artikel og hjælp udefra er påkrævet, så vi har allieret os med Jan Damsgaard, som til daglig er professor ved Copenhagen Business School (CBS) og leder af kandidatuddannelsen i E-business. Med hans teoretiske indgangsvinkel håber vi at kunne besvære spørgsmålet: "Hvorfor er vent-og-se holdningen så udbredt i forhold til adoption af RFID?" (Morten Povlsen)

**Mobilt medicentrum, Politiken, 24.01.2007**

Professor i e-business og informationsteknologi ved Handelshøjskolen i København Jan Damsgaard udtaler, at succesen for mobilt bredbånd står og falder med prisen, da undersøgelser viser, at forbrugerne er mere interesserede i fikserede priser end at betale pr megabit, da det bliver for uoverskueligt. (Birgitte Raben) 1. sektion, side 16

**IP-tv vinder frem, DR P1 Morgen 2. sektion, 18.10.2006**

Professor ved Institut for informatik og Center for elektronisk handel på Handelshøjskolen i København Jan Damsgaard tror, at skiftet til IP-tv vil medføre en mere brugerdefineret sendeflade. DR P1 Morgen 2. sektion, 18-10-2006 klokken 7.32, midt i program, 6'30"/28'

**De opfindsomme finner, Computerworld, 09.06.2006**

Et dansk center for mobil forskning, uddannelse og innovation skal baseres på en model, som med succes har været anvendt i Finland, hedder det i en rapport. Man kan dog ikke bevidstløst overføre de finske erfaringer til en dansk sammenhæng. Jan Damsgaard, professor på Copenhagen Business School, mener, at Danmark bør satse flere kræfter på de kommercielle og serviceorienterede aspekter af mobilkommunikation. 1. sektion, side 11

**Skrot din gamle telefon, MetroXpress, 01.12.2005**

Selv om det er mange penge at spare ved at anvende telefoni over nettet i stedet for mobilen eller fastnettelefonen, er det ikke ensbetydende med, at danskerne vil gøre brug af den nye teknologi. - Det er uhyre svært at få folk til at ændre deres vaner, forklarer professor på Handelshøjskolen og studieleder på e-business-uddannelsen på IT-Universitetet Jan Damsgaard. Han mener dermed ikke, at det er prisen, der er den afgørende faktor for, om hvorvidt danskerne vil skifte over, selv om der er mulighed for at fjerne telefonregningen for opkald til Danmark fuldstændigt. (Side 34-35) (Anders Gylling Trier)

**Forbrugerne kan blive de store vindere, Politiken, 01.12.2005**

Salget af TDC vil øge konkurrencen på telemarkedet, fremme udviklingen af nye teknologier og føre til billigere telefoni og hurtigere internet. Det forudser it-professor på Copenhagen Business School (CBS) Jan Damsgaard. Flere vil kæmpe om markedsandelene, og den øgede konkurrence vil presse TDC til hurtigere at nå en internetforretningsmodel, hvor det ikke koster mere at ringe i længere tid eller at ringe til udlandet. TDC-ledelsen tjener over 200 millioner kroner på handelen, hvis de frivilligt forlader jobbet. Lektor ved CBS Casper Rose finder bonusen bizart stor og tøver ikke med at kalde det en smøring af direktionen. Han påpeger, at der ikke kan undgå at opstå en loyalitetskonflikt i forhold til aktionærerne, hvis tarv han efter lovens bogstav ene og alene skal varetage. (1. sektion, side 1) (Frank Hvilsom, Bjørn Lambek, Peder Bjerger og Louise Zabel)

**Ny teknik til selvbetjening tager kassedamernes job, Ingeniøren, 04.11.2005**

Selvbetjeningskasser vil i løbet af de kommende år rykke ind i de danske supermarkeder. Direktør Bruno Christensen, Retail Institute Scandinavia, vurderer, at den nye teknologi vil medføre, at op til et par tusinde af landets 15.000 kasseekspedienter må omplaceres eller fyres. Jan Damsgaard, professor på Handelshøjskolen i København, forudser at alle førende supermarkeder bliver nødt til at indføre selvbetjeningsteknologien, når den først er blevet introduceret, ellers vil deres konkurrencekraft blive svækket, udtaler han. (1. sektion, side 1) (Henning Mølsted)

### **Internettet var kun begyndelsen, DR P1 Morgen, 14.09.2005**

IP-telefoni er endnu et teknologisk gennembrud, der vil vende fuldstændigt op og ned på vores måde at kommunikere på. Professor i informatik ved CBS Jan Damsgaard fortæller om, hvilke muligheder teknologien medfører, samt hvad den vil betyde for den almindelige forbruger. Forbrugerne vil kunne spare mange penge med IP-telefoni, og de gamle teleselskaber skal finde deres ben i en ny og anderledes konkurrencesituation. DR P1 Morgen 14-09-2005 klokken 8.07, midt i program, 9/60'

### **Skype får hård konkurrence om kunderne, Politiken, 14.09.2005**

Skype får hård konkurrence fra blandt andet Microsoft, Google og Yahoo på gratis internettelefoni, men Skype har en fordel i sin store brugerbase. Professor Jan Damsgaard fra Handelshøjskolen er enig i, at Skypes styrke er dens brugerbase, for hvis man ønsker at gå over til en af konkurrenterne, skal man jo have alle sine venner med. Jan Damsgaard mener dog, at Google har en fordel i, at mange mennesker kommer der hver dag for at søge, og samtidig har Google skaffet en masse penge via sin børsnotering. Microsoft har også gode kort på hånden, da alle med styresystemet Windows XP automatisk har MSN Messenger. Jan Damsgaard kan i hvert fald ikke finde ud af at slå det fra. (1. sektion, side 15) (Peder Bjerger og Lars Dahlager)

### **Billigt, nemt - og med en duft af oprør, Politiken, 13.09.2005**

Thise Mejeri mod Arla. Sådan beskriver professor ved Handelshøjskolen i København Jan Damsgaard telefoni-softwaren Skype's succes. - Det lugter lidt af hacking, rebelskhed og "nu tager vi røven på teleselskaberne og ringer gratis til Kina", siger han. Smagen af hackere og modstanden mod det etablerede er dog gået lidt tabt i kølvandet på milliardsalget af Skype, hvilket sandsynligvis vil støde nogle mennesker. Men lavinen ruller, og med millioner af brugere over hele verden er "hardlinerne" ikke længere nødvendige. Kommunikerer man via sin pc med andre Skype-brugere, kan man ringe gratis til hele verden. Det er også muligt at ringe til almindelige telefonnumre til en betragteligt lavere pris end teleselskaberne; hvor TDC tager 14 kroner for et opkald til Kina, koster det med Skype kun 15 øre. (1. sektion, side 11) (Lars Dahlager og Peder Bjerger)

### **Avancerede tjenester på mobilen anvendes ikke, DR P1 Harddisken, 28.05.2005**

Det er et fåtal af danskere under 40 år, der ikke ejer og jævnligt bruger en mobiltelefon i dag. Foruden de traditionelle telefonfunktioner kan telefonerne ofte også anvendes til mere avancerede tjenester såsom dating, vejkort og internetsøgninger. Men selvom danskerne er nysgerrige, viser det sig, at mange

stadig foretrækker at holde brugen af mobiltelefon til almindelige samtaler og sms'er. Det viser projektet Mobiconomy, der er et større samarbejde blandt teleoperatører, teknikfirmaer og indholdsleverandører, og som styres af blandt andre Jan Damsgaard fra Handelshøjskolen i København. Harddisken har et interview med Jan Damsgaard, hvor han fortæller nærmere om projektet og samarbejdet. DR P1 Harddisken 28-05-2005 klokken 20.55, midt i program, 18'45"/90'

#### **Forsøg på at forbedre it-projekters resultater, Ingeniøren, 18.02.2005**

Et forskerteam ledet af ingeniør Richard Taylor undersøger i øjeblikket, hvorfor it-projekter ofte ender med kæmpeerstatninger, når leverandørerne ikke lever op til deres driftsaftaler. Professor ved Handelshøjskolen i København Jan Damsgaard ser positivt på forskerteamets forsøg på at forbedre kvaliteten af kravspecifikationer, men påpeger, at der ikke findes "én epokegørende metode, der kan løse alle problemerne i systemudvikling", fordi det ikke er en eksakt videnskab. (1. sektion, side 16-17)

#### **EF-Domstolen støtter kravene til Microsoft, TV 2 Nyhederne, 22.12.2004**

EF-Domstolen meddelte i dag, at man støtter kravene til Microsoft fra EU's konkurrencemyndigheder. Microsoft skal gøre livet lettere for sine konkurrenter. Det indebærer, at Microsoft skal sælge sit styresystem uden mediaplayer og internetbrowser. Samtidig skal konkurrenterne have adgang til kildekoderne, så de nemmere kan producere programmer til Windows. Den amerikanske computergigant har valgt at følge EU's krav. Professor Jan Damsgaard fra Copenhagen Business School (CBS) forklarer, at Microsoft har monopol på mediaplayerområdet, og at fremtiden må vise, hvordan de vil udnytte denne stærke udgangsposition. Professor samme sted Jens Fejø kalder kendelsen for en sejr til både forbrugerne og de konkurrerende virksomheder, mens professor ved CBS Peter Møllgaard forklarer, at det først er nu, det "endelige opgør" venter. TV 2 Nyhederne 22-12-2004 klokken 22.00, midt i program, 1'45"/20' (Øvrige kilder: Information 23-12-04, side 11; Politiken 23-12-04, 1. sektion, side 13)

#### **IT- og Telestyrelsens langsommelighed, Berlingske Tidende, 13.09.2004**

IT- og Telestyrelsen har ikke været på forkant i forhold til de problemstillinger, som har været aktuelle i forbindelse med indførelsen af IP-telefoni i Danmark. Således lyder kritikken fra flere eksperter på området, heriblandt professor på Center for Informatik på Handelshøjskolen i København Jan Damsgaard. Han finder desuden, at reguleringsgrebet om teleudbydere nu bør løsnes, blandt andet fordi det i fremtiden bliver svært at regulere området ud fra national lovgivning, idet centralerne kan placeres overalt i verden. (Business, side 16)

#### **Forventning om gratis fastnettelefoni, Berlingske Tidende, 23.08.2004**

Så har IP-telefonien for alvor gjort sig indtog i Danmark og vil med tiden vende op og ned på televerdenen. I løbet af de kommende år forventer Torben Rune fra Netplan, at omkring 40 procent af det samlede fastnetforbrug bliver flyttet til enten mobiltelefoner eller IP-telefoni, og at indlandstelefoni i løbet af 10 år bliver gratis. Professor på Handelshøjskolens Institut for Informatik Jan Damsgaard vurderer, at det kommer til at gå endnu hurtigere. (Business, side 14) (Adam Hvidt)

### **Nethandlen vokser, Børsen, 29.06.2004**

Nethandlen i Danmark er fordoblet på et år til godt 1,2 milliarder kroner i årets første kvartal. Det er især de firmaer, som allerede er etableret med en fysisk virksomhed, der har succes med handel over internettet, mens de rene internetvirksomheder har sværere ved at slå igennem. Rejsebranchen er et godt eksempel på en succesfuld internethistorie, for her sælges mellem 20 og 25 procent af alle charterrejser på nettet. Professor i informatik på Handelshøjskolen i København Jan Damsgaard forventer en vedvarende stigning i nethandlen. - Vi står midt i en revolution i den måde, danskerne køber varer på, og kun fantasien sætter grænser for, hvad man kan handle på nettet, forklarer Jan Damsgaard. (Side 6) (Mai Zeilund Jessen)

### **Professor afdækker mobilteknologiens muligheder, Politiken, 10.06.2004**

Professor ved Institut for Informatik på Handelshøjskolen i København Jan Damsgaard er projektleder på Mobiconomy, og han forsøger nu at afdække de mange uudnyttede muligheder i mobilteknologien. Vi befinder os på et ret primitivt stade i forhold til det store potentiale - eksempelvis bruger kun fire procent mobilen til at gå på internettet med. (1. sektion, side 15) (Claus Cancel)