

Developing Global Leaders in Sustainability

Lessons from the not-for-profit sector



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What is AIESEC?



- ✓ 107 Countries & Territories.
- ✓ 1,700 Universities
- ✓ 51,000 Members
- ✓ 800,000 Alumni
- ✓ 4,000 Partners & Sponsors
- ✓ 470 Conferences annually

- **Global**, not-for-profit, non-political, organisation **founded in 1948**.
- The **world's largest** youth-led organisation.
- Objective: **Leadership Development for positive change in society**.
- Unique & continuously growing global network helping high potential youth to **explore** and **develop their leadership potential**.
- Unique platform for organisations to **connect with** and **source truly global, diverse talent**.

Leaders: Today or Tomorrow ?



Research conducted by



3,119 replies (48% women, 52% men) university students from **122 countries**

**73% believe climate change is
a bigger threat to society than
war or terrorism**

The majority (61%) believes that the solution to climate change lies within politics rather than technology.

**1 out 5 claims to be
actively involved**

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→ Key: it takes **1 leader** to engage the other 4 !

Solutions

- Global “Green” Internships
- Capacity-Building
- Global Network
- Youth Leadership

Role of Business Schools

→ Closer integration of student organizations, i.e. acknowledge extra-curricular experiences gained.

Thank You

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