

Alternative possibilities to MBA TMO

Executive programs at CBS – three different focus and possible paths for MBA TMO candidates to consider:

- **Executive MBA (January 2011):** CBS has merged with SIMI into a new CBS-SIMI Executive Education organization. A new, competitive executive MBA is in the making with expected study start in January 2011. Please look for more information as well as dates of coming information meetings on www.cbs.dk/emba

MBA is a general master – focus on general management.
Present price, flexible MBA (as full program): kr. 372.000.
Price new EMBA 2011 has not been set yet.

- **Executive Master of Corporate Performance, MCP (study start January 2011):** CBS is launching a new executive master which focuses on performance management – i.e. how to manage and improve corporate performance along the entire value chain of the organization.

in Spring 2010, CBS invites to a number of masterclasses (breakfast briefings). The purpose is to introduce the corporate issues and concerns of MCP through presentations of new knowledge and theories as well as cases. Thus, “Theory meets Practice” to discuss how both private and public organizations can monitor, control and improve their performance – both in the daily operations and the innovative processes. Please find more information about masterclasses on www.cbsmcp.com . Please find more information about MCP www.cbs.dk/mcp

MCP is a specialized master – focus on performance management.
Price: kr. 300.000 (study fee kr. 225.000 + additional costs kr. 75.000)

- **Executive Master of Management Development, MMD (study start January 2011 – only in Danish):** The focus of MMD is on leadership and organizational development. MMD is oriented at relations and processes, and it aims to expand strategic and managerial scope of action.

Please find more information about MMD on www.cbs.dk/mmd

MMD is a specialized master – focus on leadership.
Price: kr. 295.000 (study fee kr. 220.000 + additional costs kr. 75.000)