

CBS Alumni News March 2010

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Business Seminar with CEO Niels Bjørn Christiansen, Danfoss (in Danish)

In collaboration with Business Analyst at Politiken, Niels Lunde, CBS Center for Strategic Management and Globalization has arranged a number of seminars with CEOs from major Danish companies on the challenges posed by the present financial crisis.

The next business seminar will present CEO Niels Bjørn Christiansen, Danfoss who will have the opportunity to answer the following questions: When he did realise the seriousness of the financial crisis, what have been his most important priorities, and how does he maintain the long-term perspective during the present crisis?

The seminar will deal with Danfoss' internationalisation, customer focus, swiftness in decision-making and openness. Participants will get the opportunity to ask questions.

The seminar will take place on 16 March 2010 from 8:00-9:15 at CBS, Carlsberg Group Lecture Hall (SP2.02), Solbjerg Plads 3, Frederiksberg. Coffee and croissants will be served at 7:45.

Participation is free but registration is necessary. Please respond by e-mail: business.seminar@cbs.dk

Seminar Series on Management of Self-management (in Danish)

Following Assistant Professor Rasmus Johnsen's seminar on *The Imagery of Pain – Philosophical Perspectives on Stress and Depression in the History of Melancholy* on 4 March 2010 (referred to in the previous newsmail), the following seminars will be held in connection with the seminar series on management of self-management:

8 April 2010: *Self-Management and Young Knowledge Workers*. PhD Fellow Susanne Ekman will focus on young knowledge workers' paradoxical attitudes and expectations regarding work, and put into perspective the contradictory management strategies employed by modern managers.

29 April 2010: *How does Self-Management Effect the Creation of Value?* PhD Fellow Thomas Lopdrup Hjorth will focus on how management of self-management is essential to creating value today – and its implications for our understanding of the concept.

The seminars will take place from 15:30-17:00 at CBS, PH 4.07, Porcelænshaven 24B, Frederiksberg.

Please register to Ditte Vilstrup Holm via e-mail: dvh.lpf@cbs.dk.

Copenhagen Lectures by Trevor Hartley

CBS' Law Department is pleased to announce the lecture "*Choice-of-Court Agreements: The Global Judgments Convention – Background and Perspectives*" by Professor Trevor Hartley, London School of Economics and Political Science.

Trevor Hartley is an expert on EU and international business law and Emeritus Professor of Law at the London School of Economics. He is one of the two British members of the Groupe européen de droit international privé (European Group for Private International Law) and has functioned as a consultant for the Commission of the European Communities and the Ministry of Justice (the UK), among other things.

The lecture will take place on 25 March 2010 from 15:00-16:30 at CBS, Novo Nordisk Lecture Hall (SPs 14), Solbjerg Plads 3, Frederiksberg.

Registration is free. Please register no later than 22 March 2010 to Kim A. Jørgensen via e-mail: kaj.jur@cbs.dk.

For more information, e-mail Peter Arnt Nielsen: pan.jur@cbs.dk.

Conference on Social Network Perspectives in HRM

With this conference, the CBS Center for Strategic Management and Globalization aims to gather researchers and practitioners interested in applying social network perspectives and methodology in order to advance theory and provide insightful empirical evidence on issues that are relevant to HRM in organizations.

The conference will take place on 25 March 2010 from 9:00-18:00 and on 26 March 2010 from 9:00-16:00 at CBS, Euler Hermes Lecture Hall (Ks71), Kilevej 14, Frederiksberg.

Please register no later than 15 March 2010. There is no conference fee.

For more information, please visit the conference's website or e-mail dm.smg@cbs.dk for academic matters or mip.smg@cbs.dk for administrative matters.

International Conference on Intercultural Collaboration (ICIC 2010)

CBS is hosting the third International Conference of Intercultural Collaboration by the Department of Intercultural Communication and Management (ICM) and Centre for Applied Information and Communication Technology (CAICT) on 19-20 August 2010.

This interdisciplinary conference will explore the broad nature of intercultural collaboration and ways to improve intercultural collaboration processes and outcome. Deadline for submission of late papers and demonstrations is on 19 April 2010. Topics at the conference will include collaboration support, (i.e. natural language processing, web and internet technologies), socio-psychological analyses of intercultural interaction, and case studies from activists working to promote mutual understanding in our multicultural world.

The conference will take place on 19-20 August 2010 from 9:00-17:00 at CBS, Kilevej 14A/B, Frederiksberg.

For further information about the conference, contact Professor Anne Marie Søderberg at ams.ikk@cbs.dk or Professor Ravi Vatrapu at rv.caict@cbs.dk.

Asia Business Forum 2010

In 2002, the Asia House Foundation and the Asia Research Centre at CBS founded their joint venture Asia Business Forum as a platform for sharing knowledge between business executives and the academia.

Now, ABF's seminar programme for 2010 is launched covering themes such as Emergence of Indian Multinationals, China's Africa Venture, Team Building in Asia, SONY vs. SAMSUNG, India's Soft Power, Next Generation of Asian Tigers and Non-Organic Market Expansion in China.

For the seminar programme, calendar, registration etc.: www.asiabusinessforum.dk

Book a Researcher (in Danish)

Plan your own lecture in connection with the Research Festival (Forskningens døgn) on 22, 23 and 24 April 2010 where Denmark's researchers share their knowledge.

If you can gather 15 or more people, you can book your very own researcher and be given a free, relevant lecture in Danish on an interesting subject in the fields of humanities, social and health sciences or science.

You can order the following lectures from CBS:

- Brand new places!? Do we need place branding, by Associate Professor Birgit Stöber
- New trends in Japan, by Associate Professor Lisbeth Clausen
- Now share your knowledge, by Associate Professor Peter Holdt Christensen
- Danish and Italian: two languages, two world views, by Professor Iørn Korzen

For more information, visit www.forsk.dk.

Quick access to Master's and HD Theses

An increasing number of students are handing in their master's and HD theses electronically. Presently, approx 700 theses are available online. The initiative has been well received by CBS' students. Businesses can get quick access to newest research results. Furthermore, other students are able to get a quick overview of the topics and get inspiration for their own theses. The goal is to make all CBS students hand their theses electronically and accessible to everybody.

A couple of examples of the topics that can be found in the database are:

- Read about the transport industry's impact on the value of Scandinavian Airlines' stocks.
- Read about Corporate Social Responsibility in small and medium-sized Danish companies.

New Book: Leading with Wisdom

In order to examine the interplay between spirituality and management, Peter Pruzan and Kirsten Pruzan Mikkelsen have interviewed top managers from 15 countries in six parts of the world together with two American consultants. In the book 'Leading with Wisdom' (Ledelse med Visdom), 29 portraits show that spiritually oriented executives can be successful, content, acknowledging, tranquil while at the same time taking into consideration their employees and others affected by their management style.

The book has many interesting and down-to-earth stories. It portrays a new, cutting-edge way of understanding practical leadership where spirituality and rationality go hand in hand with management and life in general.

The development of spiritually oriented management can be viewed as an overall perspective on other recent approaches to management, such as corporate ethics, value management, corporate social responsibility and sustainability.