

CBS Alumni News February 2010

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Join us at CBS Partner Career Fair 2010

We have the pleasure of inviting our alumni to CBS Partner Career Fair 2010 on 3 February from 10:00-17:00 at CBS, Solbjerg Plads 3, Frederiksberg. At this event, CBS Corporate Partners will join CBS for a day of networking.

CBS Partner Career Fair is the perfect opportunity for you to meet some of the most interesting companies and to discuss graduate programmes, job opportunities, career development, expectations as well as requirements. Speed career counselling will be available throughout the day.

At 10:00, CBS President Johan Roos will say a few words of welcome.

At 14:00, a huge CBS cake will be served by CBS Case Competition.

Evaluate the fair subsequently and win two cinema tickets.

Conference: Making Sense of Media Business

The conference "Making Sense of Media Business" presents research about current trends in media development. It will focus on the newest structural changes in European media, media competition and cooperation, policy response, new business models and the role of public service media in the future.

The invited speakers are recruited from the Euromedia Research Group consisting of members from 25 European research institutions. The group has monitored these developments closely over the past three decades and will present following keynote speakers:

- Professor Anker Brink Lund, CBS Center for Business and Politics: *Current Business Challenges for Print Media*
- Professor Leen d-Haens, University of Nijmegen: *Public Television in the Global Marketplace*
- Professor Josef Trappel, University of Zürich: *Emerging Online Media in Europe*

The conference is arranged in collaboration with FUHU, and it will take place on 12 February 2010 from 13:00-16:00 at CBS, Ovnhallen, PorcelænsHAVEN 20, Frederiksberg. Admission is free but registration is necessary. Please e-mail hj.cbp@cbs.dk to register.

Seminar on Helping: How to Offer, Give and Receive Help

Professor Edgar Schein, MIT Sloan School of Management will be giving a lecture at CBS on the nature of helping. In his lecture, Professor Schein will explore the nature of helping and its implications for leadership and group dynamics.

The concept of helping can be defined by using different words such as: assisting, aiding, advising, coaching, consulting, counselling, supporting, teaching, etc. Professor Schein exposes and shows how to resolve the inequities and role ambiguities of helping relationships. He describes the different roles that helpers can assume once a relationship is balanced and explains how to build these types of relationships. He will examine the social dynamics at play in helping relationships.

The lecture will be introduced by Professor Majken Schultz, CBS Department of Organization, who will focus on Professor Schein's academic and practical influence in Denmark and at CBS. The visit has been arranged by CBS Department of Organization and Gyldendal Business and will be followed by a reception and a book launch.

The lecture will take place on 16 March 2010 from 15:00-17:00 at CBS, Ovnhallen, PorcelænsHAVEN 20, Frederiksberg. Please note that registration deadline is 2 March and contact registration.ioa@cbs.dk for further information and registration.

Interested in Management of Self-Management? (in Danish)

The research project "Management of Self-Management" will be hosting a series of open seminars in the spring 2010. Self management entails that employees manage their thoughts, ideas, emotions and actions contributing to their own development and creating value for the company, all at the same time. However, stress and stress-related depression among employees are some of the main challenges in self-management.

Assistant Professor Rasmus Johnsen, CBS Department of Management, Politics and Philosophy, will give a first seminar called "The Imagery of Pain – Philosophical Perspectives on Stress and Depression in the History of Melancholy". During the seminar Rasmus Johnson will talk about three philosophical themes in the history of melancholy.

The seminar will be held on 4 March 2010 from 15:30-17:00 at CBS, room 4.07 (fourth floor), Porcelænshaven 24B, Frederiksberg. Please contact Project Manager Ditte Vilstrup Holm at +45 3815 3677 or dvh.lpf@cbs.dk for further information and registration.

Copenhagen lectures by Trevor Hartley

The Law Department at CBS is pleased to announce the lecture "*The Relationship of EU Law with other Systems – International Law and National Constitutional Law*" by Professor Trevor Hartley, London School of Economics and Political Science.

Trevor Hartley is an expert on EU and international business law and Emeritus Professor of Law at the London School of Economics (specializing in private international law and European Community law). Professor Hartley is one of the two British members of the *Groupe européen de droit international privé* (European Group for Private International Law) and has functioned as a consultant for the Commission of the European Communities and the Ministry of Justice (England), among other things.

Registration is free and open to anyone. Please register no later than 22 March 2010 by e-mailing Kim A. Jørgensen at kaj.jur@cbs.dk.

The lecture will take place on 24 March 2010 from 15:00-16:30 at CBS, Novo Nordisk Lecture Hall (SPs 14), Solbjerg Plads 3, Frederiksberg.

Please e-mail Peter Arnt Nielsen at pan.jur@cbs.dk for more information.

Lecture on Ethical Dilemmas and Business Consequences – Global Companies' Daily Challenges (in Danish)

During the lecture Susanne Stormer, Vice President for Triple Bottom Line Management, will present a unique tool for registration of ethical decisions developed at Novo Nordisk in collaboration with the University of Copenhagen and UNESCO.

Susanne Stormer is responsible for Novo Nordisk's sustainability efforts. Novo Nordisk has chosen to structure the company on triple bottom line reporting which means that all company decisions made take people, the environment and the economy into consideration when executed. During the lecture, Susanne Stormer will talk about the dilemmas Novo Nordisk faces and the challenge of putting a price on the company's contribution to society. In a global company like Novo Nordisk, employees are daily met with ethical dilemmas, and a new practical tool has been developed together with academic staff specializing in ethical questions at University of Copenhagen that can assist Novo Nordisk employees.

The lecture will take place on 26 February 2010 from 13:30-16:30 at CBS, room PH 1.10, Porcelænshaven 20, Frederiksberg.

New Executive Master of Corporate Performance (MCP)

The latest CBS Executive programme – Master of Corporate Performance (MCP) – has been accredited by the Accreditation Council, Denmark (ACE) and will be commencing in January 2011. MCP is a specialized executive programme aimed at holders of bachelor's and master's degrees with relevant professional work experience, e.g. managers, project leaders and specialists in public, private and third sector companies and institutions working with advanced corporate performance management. The programme aims at improving employee competencies in private and public organizations, e.g. to manage and improve performance, to balance the use of resources and to balance the organizational focus between short-term and long-term priorities.

In the coming months, CBS will host a number of executive master classes that will highlight managerial perspectives, dilemmas and opportunities of corporate performance management.

CBS Center for Continuing Education: Summer School 2010 (in Danish)

CBS Center for Continuing Education (Handelshøjskolens Efteruddannelsescenter) is once again arranging one-week Summer School courses in Danish for experienced managers and employees. This year, the Summer School will take place on 16-20 August (week 33) and 23-27 August (week 34). You may choose between 31 intensive research-based one-week courses on the following six topics:

- Public Management
- Marketing and Communications
- Accounting and Financial Management
- People and Organization
- Innovation and Strategy
- Finance

Apart from being challenged academically, participants will also have the opportunity to discuss and evaluate problems and cases from their own companies with CBS professors, lecturers and colleagues from the business sector.

Employees from the same company often benefit greatly from participating in courses together. Upon registration, the participant's department is offered a 10% price reduction on all subsequent course registrations.

Please see the Summer School programme for further information or contact Programme Manager Marianne Marholt at mm.hhe@cbs.dk or +45 3815 2051.

New book: The Right to Dissent

'The Right to Dissent' includes both the right to speak about right and wrong and the moral obligation of providing good reasons for a particular statement. In modern democratic society, the right to dissent is one of our most fundamental rights.

Inherent in 'The Right to Dissent', we find the paradoxical morality of modern society, which consists of a critical assessment of what should be deemed right or wrong. The right to dissent has to be secured through participation in civil rights in political deliberation and by cultivating these rights in the public spheres of deliberative democracy.

The ethics of dissent are developed in this book through a new interpretation of the German philosopher Jürgen Habermas' communicative ethics and political philosophy.

The book was written by Associate Professor Øjvind Larsen.