

# Markedsorienteret performance i praksis





1

Holistisk

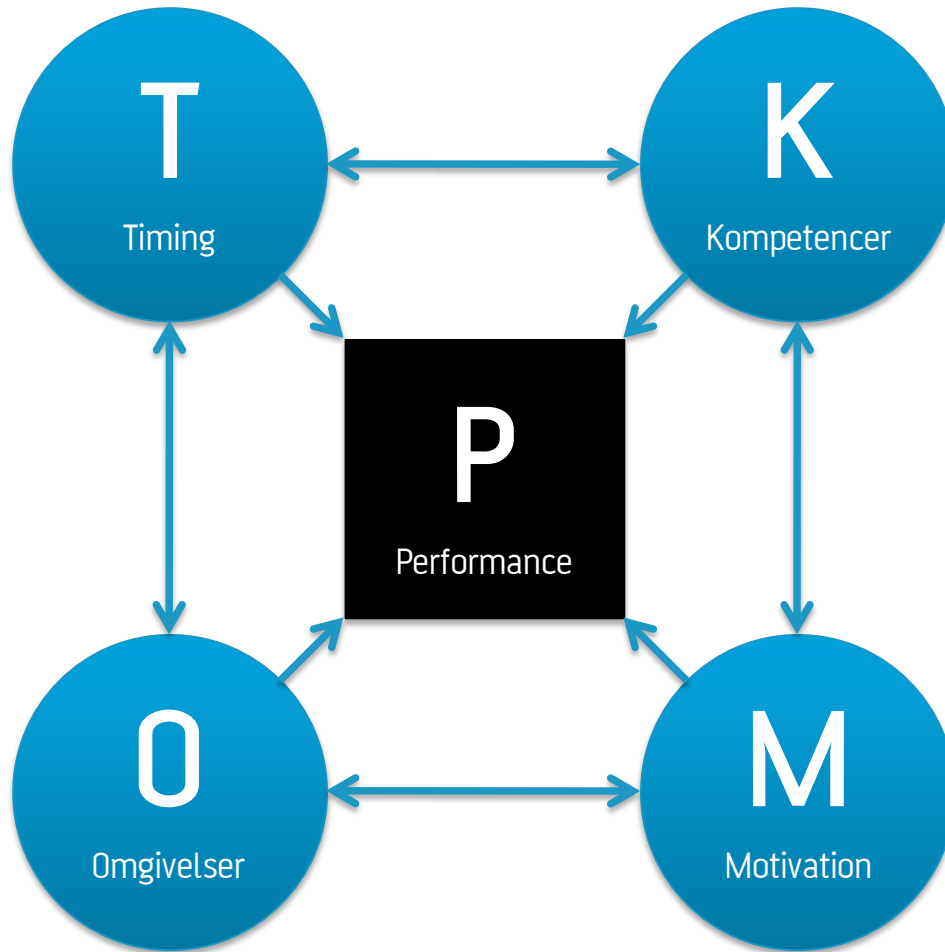
2

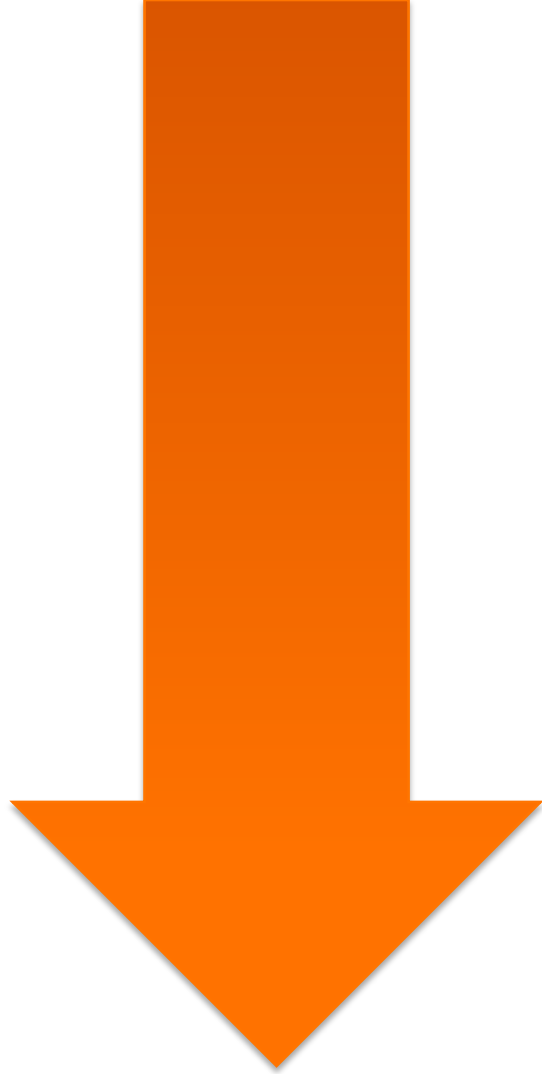
Intuitiv

Underbygget

3

4

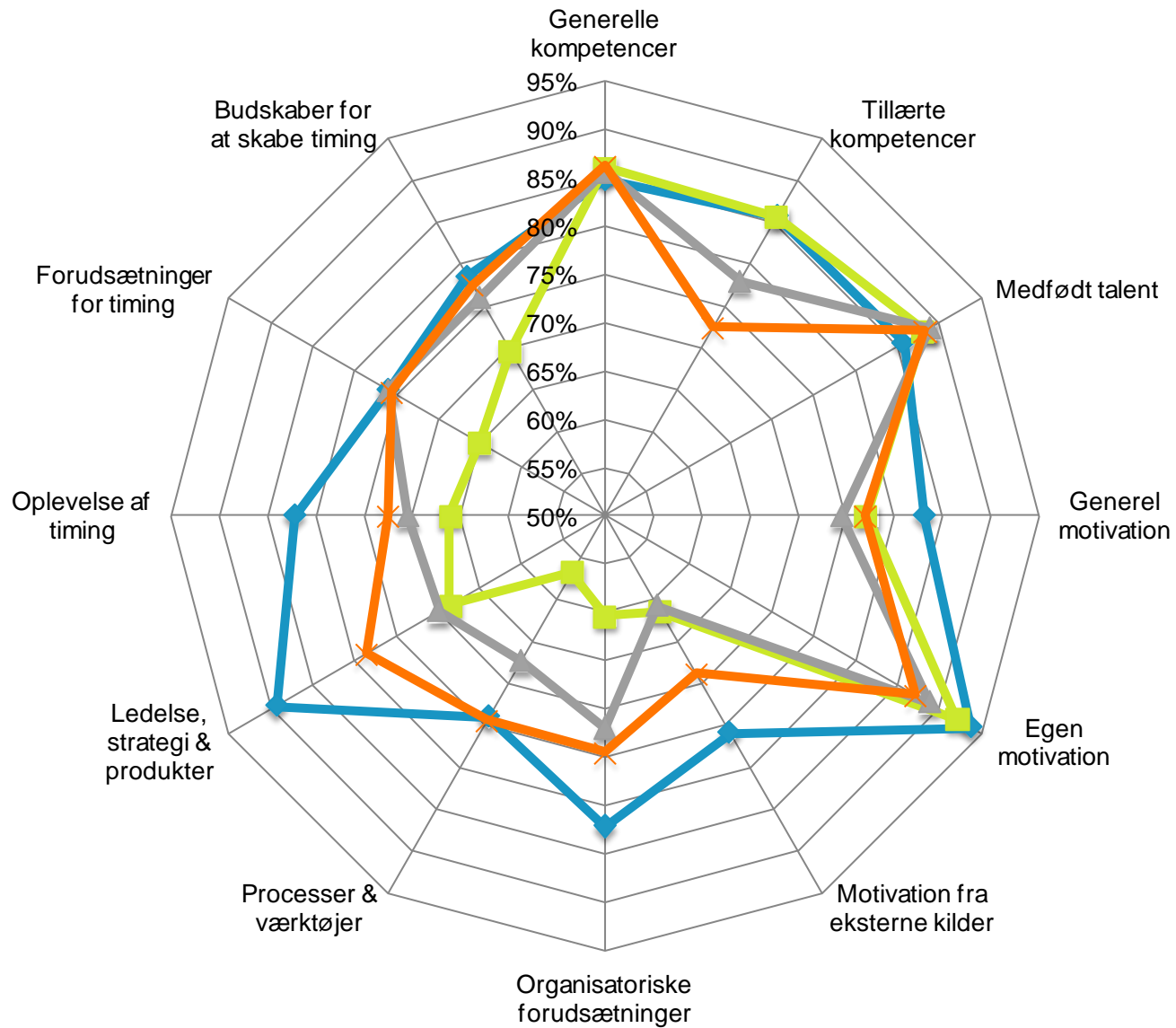




**Barrierer**

**Muligheder**





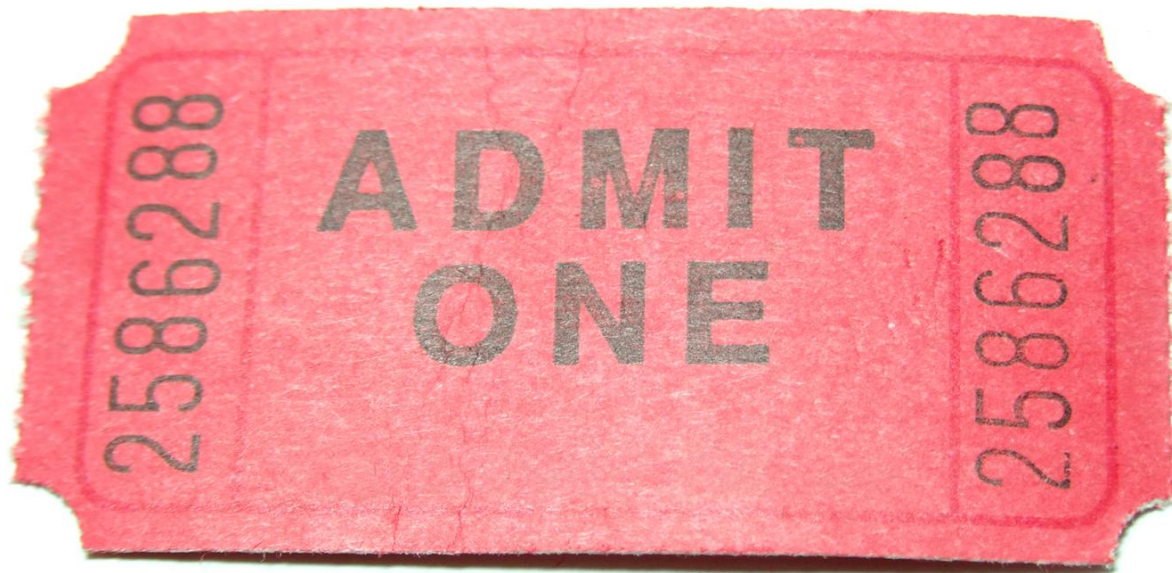




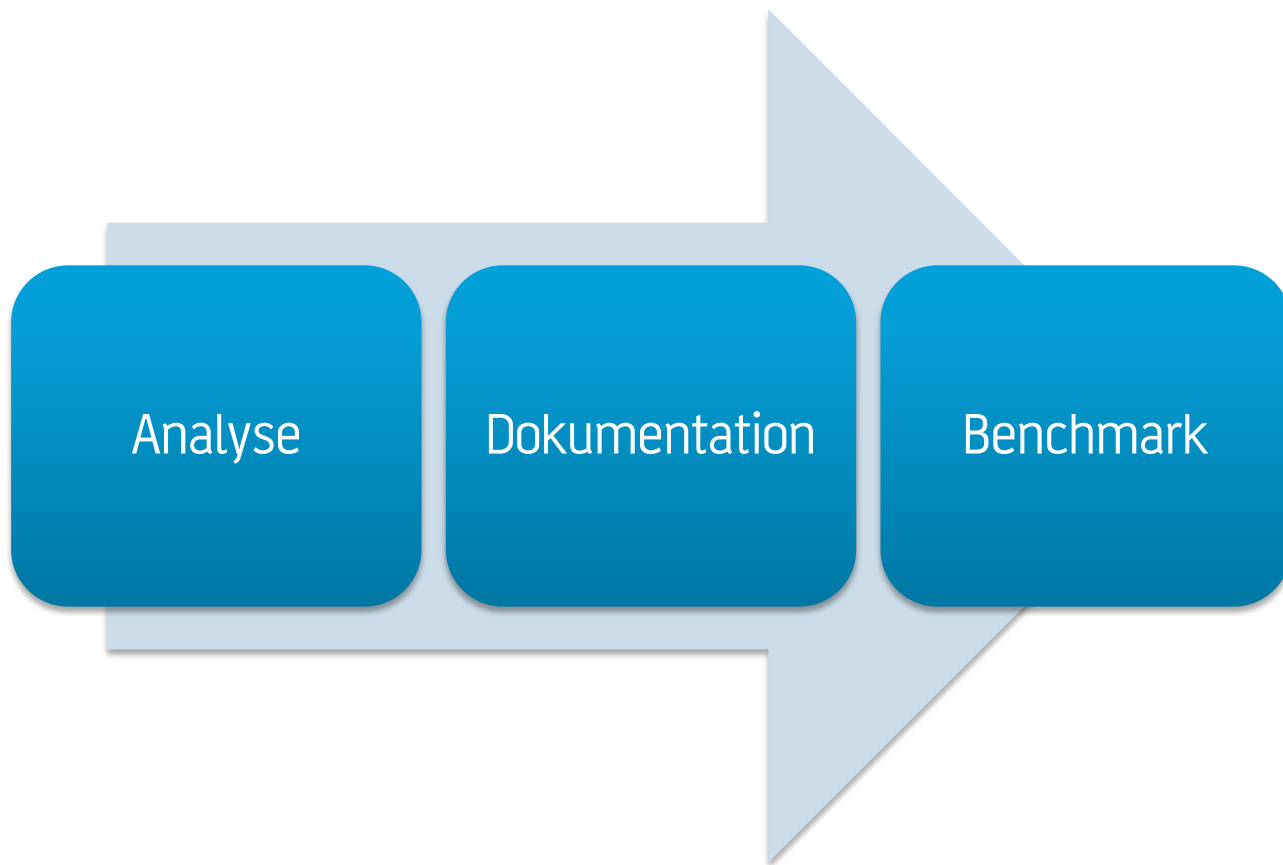


# Markedsorienteret performance

relativt til andre







Analyse

Dokumentation

Benchmark



[www.koompany.dk](http://www.koompany.dk)