

Eric R. Guthey

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In my research and teaching I leverage my ten years of experience at business schools in the United States and Europe, along with my background in the humanities and cultural history, towards the development of interdisciplinary perspectives on the social, relational, and political nature of managerial identities and practices in a corporate world. My research interests include the individual, organizational, and broader social dynamics of business leadership and celebrity; the significance of popular business biography; the social and visual construction of leaders and leadership; the organizational and cultural politics of management fashions; and the narrative and ideological criticism of American management culture.

Education

PhD, American Studies, The Graduate Institute of Liberal Arts, Emory University, Atlanta, Georgia, August, 1995.

- Dissertation: "The Legend of Ted Turner and the Reality of the Marketplace."

MA, Biblical Literature and Religion, Columbia University, New York, New York, May, 1987.

- completed the first half of the degree at Harvard Divinity School, Cambridge, MA, 1985-1986.

- Masters Thesis: "Deuteronomy, Dostoevsky, and the Dialogic Imagination: Mikhail Bakhtin and Biblical Interpretation." (received Departmental Distinction Award from the Department of Biblical Studies, Union Theological Seminary, New York, New York).

BA, Religion, St. Olaf College, Northfield, Minnesota, May, 1984.

- graduated magna cum laude; St. Olaf College Dean's List, 1980-1984; Departmental distinction in the Faculty of Religion; Phi Beta Kappa.

Academic Employment

The Copenhagen Business School, Frederiksberg, Denmark, 1999-

Associate Professor, The Department of Intercultural Communication and Management.

Coordinator of the Concentration in Intercultural Management in the Master of Science in Business, Languages and Culture.

Coordinator for the Research Cluster on Corporate Communication and Organization (from 2005)

The University of Michigan Business School, Ann Arbor, MI, 1996-1999.

Visiting Assistant Professor of Law, History, and Communication, and Research Fellow in the Society of Scholars, School of Business Administration, 1996-1999.

Faculty Associate in the Program in American Culture, School of Literature, Science, and the Arts.

Odense University, Odense, Denmark, 1995-1996.

DANVIS Postdoctoral Fellow at the Center for American Studies in the Institute for Humanities.

Emory University, Atlanta, GA, 1990-1995.

Graduate Instructor in the Department of Liberal Studies, the Film Studies Program, and the Division of Educational Studies.

Georgia State University, Atlanta, GA, 1991-1994.

Part-time Instructor in the Department of Communication.

Scholarly Publications

- Timothy Clark, Eric Guthey and Brad Jackson (Under Contract) *Demystifying Business Celebrities: Entrepreneurs, Leaders, and Gurus*. London: Routledge.
- Eric Guthey and Brad Jackson (Forthcoming 2007) **“Revisualizing Images in Leadership and Organization Studies.”** In David Barry and Hans Hansen, eds., *New and Emerging Approaches to Management and Organization*. London: Sage.
- Brad Jackson and Eric Guthey (2006) **“Management Gurus and the Refashioning of Management Education,”** in Andrzej Huczinski, *Management Gurus: What Makes Them and How to Become One*. Second Edition. London: Routledge. 15-27.
- Brad Jackson and Eric Guthey (2006) **“Putting the Visual into the Social Construction of Leadership,”** in Shamir, Pillai, Bligh and Uhl-Bien, eds., *Follower-Centred Perspectives on Leadership: A Tribute to the Memory of James R. Meindl*. Greenwich, CT: Information Age Publishing. 167-186.
- Eric Guthey, Roy Langer, and Mette Morsing, (2006) **“Corporate Social Responsibility is a Management Fashion—So What?”** in Morsing and Beckmann, eds., *Strategic CSR Communication*. Copenhagen: Djøf Publishers. 39-58.
- Eric Guthey, Mette Morsing, and Roy Langer (2006) **“La responsabilidad social corporativa como moda de gestión empresarial”** *Harvard-Deusto Business Review*. 150. 56-67.
- Eric Guthey and Brad Jackson (2005) **“CEO Portraits and the Authenticity Paradox,”** *The Journal of Management Studies*, (Special Issue on "Manufactured Authenticity and Creative Voice in Cultural Industries") 42/5. 1057-1082.
- Eric Guthey (2005) **“Management Studies, Cultural Criticism, and American Dreams,”** *Journal of Management Studies*, 42/2, 451-466.
- Eric Guthey (2005) **“Book Review: After the New Economy, by Doug Henwood.”** *Enterprise and Society: The International Journal of Business History*, 6/2, 353-355.
- Eric Guthey (2004) **“New Economy Romanticism, Narratives of Corporate Personhood, and the AntimanAGERIAL Impulse,”** in Kenneth Lipartito and David B. Sicilia, eds., *Constructing Corporate America: History, Politics, Culture*. New York: Oxford University Press. 321-342.

- Eric Guthey (2001) “**A Brief Cultural History of Corporate Legal Theory, and Why American Studies Should Care About It,**” in Helle Porsdam, ed., *Folkways and Law Ways: Law and American Studies*. Odense, Denmark: Odense University Press. 209-228.
- Eric Guthey (2001) “**Newt's Clean Slate, or American Exceptionalism in the Information Age,**” in Dale Carter, ed., *Marks of Distinction: American Exceptionalism Revisited*. Aarhus, Denmark: Aarhus University Press. 137-163.
- Eric Guthey (2001) “**Ted Turner’s Corporate Crossdressing and the Shifting Image of American Business Leadership,**” *Enterprise and Society: The International Journal of Business History* 2/1(March) 111-142.
- Eric Guthey (1997) “**Of Business Biography, Media Romance, and Corporate Family Drama,**” *Business and Economic History* 26/2. 290-297.
- Eric Guthey (1997) “**Ted Turner's Media Legend and The Transformation of Corporate Liberalism,**” *Business and Economic History* 26/1. 184-199.

Journal Reviews

I serve on the editorial board of *The Journal of Management Studies*, and I also serve as a reviewer for the following journals: *The Journal of Management Studies*; *The Academy of Management Review*; *Organization Studies*; *Organizational Behavior*; *Enterprise and Society: The International Journal of Business History*; *The Scandinavian Journal of Management*; *The Journal of Management and Organization*.

Research and Teaching Fellowships, and Awards

FSE Grant for an International Research Symposium, “Managing Identities: New Media, New Methods.” May, 2005.

I received 79,800 Kroner from the Danish Research Council for Social Science and Business to host a two day symposium featuring 10 scholars from five countries who presented their research on how various media technologies and narrative forms contribute both to the construction of managerial and organizational identities and to the development of new methodologies for understanding the dynamics of identity construction in these contexts.

FUHU Annual Teaching Award. March, 2001.

The Danish Society for the Advancement of Business Education (FUHU) awards this prize to members of the Copenhagen Business School faculty for “outstanding and exceptional teaching contributions, including the development and execution of fresh pedagogical techniques, innovative curriculum, and courses that focus particular attention on the students’ learning process.”

SPRØK Annual Teaching Award. May, 2000.

The students in the Bachelor of Science and Masters of Science in International Business and Modern Languages at the Copenhagen Business School granted this award for “engaging, practice-oriented and case-oriented teaching.”

Research Fellowship in the Society of Scholars.

The University of Michigan Business School, 1996-1999.

Danvis Postdoctoral Fellowship in American Studies

Odense University, 1995-96.

Mellon Foundation Dissertation Fellowship in Southern Studies

Emory University, 1992-93.

H.V. Kaltenborn Award for Research in Communications

Granted for completion of research paper, "The Legend of Ted Turner, Communications Superhero," 1991.

Selected Conference and Research Seminar Presentations

- with Brad Jackson, **“Revisualizing Images In Leadership and Organization Studies,”** Paper/Presentation delivered to the Victoria Management School, Victoria University of Wellington, New Zealand, May 30, 2006, and to the Department of Management Communication at the University of Waikato, Hamilton, New Zealand, June 2, 2006.
- **“Visual Issues and Organization Studies,”** Paper/Presentation delivered to the PhD. Seminar on Visual Issues in Marketing, Management, and Consumer Research, The Center for Consumer Science, Gothenburg University, Sweden, April 26, 2006.
- **“Framed: the Visual Politics of Corporate Scandal,”** Paper/Presentation delivered to the Conference of the European Business History Association, Frankfurt, Germany, September 2, 2005.
- **“Visual Constructions of Business Leadership”** Paper/Presentation delivered to the Seminar on Qualitative Methods in the Doctor of Business Administration Program at the Durham Business School, Durham University, UK, June 18, 2005.
- with Brad Jackson, **“Picturing Business Leadership: The Case of Carly Fiorina,”** paper presented in a panel on "Leadership in a World of Multiple Realities" at the Annual Meeting of the European Academy of Management, Munich, Germany, May 6, 2005.
- **“Top Executive Portraits and the Visual Politics of Business Leadership”** Paper/Presentation delivered to the Said Institutions and Practices Seminar at the Said Business School, Oxford University, December 2, 2004.
- with Brad Jackson, **“The CEO Celebrity Backlash and the Visual Politics of Corporate Leadership,”** Paper presented to the Leadership track of the British Academy of Management, St. Andrews, Scotland, September 1, 2004.
- with Brad Jackson, **“Open Season: Critical Perspectives on the Celebrity CEO Backlash,”** Paper Presented at the Annual Meeting of the Academy of Management, August 4, 2003, Seattle Washington.
- with Brad Jackson, **“CEO Portraits and the Reframing of Corporate Images,”** Paper presented at the 19th European Group for Organization Studies (EGOS) Colloquium Sub-theme on ‘Creative

Industry and Organisation in Flux: Exploring Dynamic Processes,' The Copenhagen Business School, Denmark, July 3-5, 2003.

- **“How to Read Persons as Corporate Fictions, or What Was New Economy Romanticism?”** delivered at a conference on “Workshop On The New Global Economy,” sponsored by the Social Science Research Council and hosted by The Goizueta Business School at Emory University, Atlanta, GA, April 13-14, 2001.
- **“American Exceptionalism.com,”** delivered at a conference on “The Corporation as Social and Political Institution” at the Center for the History of Business, Technology, and Society and the Hagley Museum, Wilmington, Delaware, February 12, 2000.

Teaching Experience

The Copenhagen Business School

For the past five years I have served as coordinator and lead teacher for the concentration in Intercultural Management in the Master of Science in Business, Languages and Culture.

Strategizing, Organizing and Managing Work

This is a new mandatory course that I have designed to start in 2006-7 as part of a curriculum revision of the Masters concentration in Intercultural Management.

Managing Cultures as Strategic Resources

This is a new mandatory course that I have designed to start in 2006-7 as part of a curriculum revision of the Masters concentration in Intercultural Management.

Project Management in Practice

This is a new mandatory course that I have designed to start in 2006-7 as part of a curriculum revision of the Masters concentration in Intercultural Management.

Cross Cultural Management : Team Dynamics in Global Contexts

This is a case-based, week-long intensive seminar that I will teach this summer for masters students from schools across Europe involved in the Community of European Management Schools and International Companies (CEMS).

Intercultural Management

This was the core course for the Cand. Merc. Int. in Intercultural Management from 1999-2005. I have also taught a condensed version as an elective for the CBS full-time MBA program.

Intercultural Management in Action

This is an elective course I developed for the Cand. Merc. Int. in Intercultural Management.

International Management Fashions

This is an elective course I developed for the Cand. Merc. Int. in Intercultural Management.

Baltic Management Institute, Vilnius, Lithuania

Ethics and Corporate Cultures

This is three day workshop module for executive MBA students that uses the case method to explore issues at the intersection of intercultural management and business ethics.

The University of Michigan Business School

American Management Fashions in Critical Perspective

MBA course in the School of Business Administration, Winter, 1998-99.

American Business History

Undergraduate course in the School of Business Administration and the Department of History, Winter, 1998-99.

Emory University

Georgia Scenes

Graduate course in the Division of Educational Studies, Summer Session, 1990-95.

Values and Change

Undergraduate course in the Liberal Studies Program, Fall/Spring, 1990-91.

Introduction to Film

Undergraduate course in Film Studies Department, Fall/Spring, 1991-92.

American Identities

Undergraduate course in the Liberal Studies Program, Spring, 1995.

Georgia State University

History of the Motion Picture

Undergraduate course in the Department of Communication, 5 quarters, 1991-1994.

References Available Upon Request
